



Founded in 1979 and currently employing more than 7,600 associates, Gartner delivers the technology-related insight necessary for our clients to make the right decisions, every day.

We serve clients in 90 countries. Clients outside the U.S. provided 45% of our 2014 \$2.0 billion revenue.

Our interactions with **clients in approximately 10,000 distinct enterprises worldwide** enable us to make connections, understand patterns and discover trends that no other research firm can envision.

Our community of more than **1,100 analysts** engaged in over **230,000 one-to-one client interactions** in the past year.

3.1 million end-user searches per year and **3.9 million end-user document page views** give business leaders in high-tech and telecom enterprises intelligence about their customers, competitors and markets to help them grow their business.

We field 850 media inquiries per month worldwide from leading business and trade publications, online news portals and broadcast media interested in what we have to say about the business of technology.

The Wall Street Journal, The Economist and The Financial Times, along with more than 30 other leading business publications worldwide, consider Gartner a trusted, independent source. **They quote us an average of 70 times every week.**

74% of the Fortune 1000 and 75% of the Global 500 support their key technology decisions with Gartner advice. These varied and worldwide connections produce insights that benefit all our clients.

Each year, **50,000 technology and business professionals from around the globe attend our 60+ worldwide conferences.** They benefit from our market-leading research, unique insight and unsurpassed peer networking. **We are the world's leading IT conference provider.**

Gartner **clients have access to a terabyte of continually updated market data,** covering 2,000 vendors across 175 technology markets in 100 countries.

End users, technology providers and investors use **Gartner Hype Cycles to track and monitor the commercial viability of over 2,000 technologies in 110 IT, business and consumer markets.**

Gartner clients continually monitor their provider portfolios with **the Gartner Magic Quadrant,** a methodology that has become **a standard for market analysis in 150 technology segments.**

Gartner analysts had nearly 18,000 briefings with more than 3,200 distinct vendors in the past 12 months, helping IT buyers, sellers and investors make the right decisions about their investments in markets, products and customers.

Gartner Executive Programs clients get customized advice and participate in peer networking opportunities as **members of the world's largest community of CIOs.**

The annual CIO Agenda, published by **Gartner Executive Programs and Gartner Research,** is developed from the **responses of 2,944 CIOs, representing \$250 billion in CIO IT budgets and 84 countries.** It provides insight into trends in CIO priorities and investments.

\$400 million in aggregate cost savings to clients are produced from the **3,200 engagements delivered each year by the 500 Gartner consultants.**

Clients improve business performance by benchmarking their spending and best practices against our IT performance repository, the largest in the industry, **drawing on more than 5,000 IT benchmarks a year.**

Clients use gartner.com and our various product portal sites to easily access our insight for help in making both daily and long-term decisions. Each year, **thousands of active users search 116,890 documents across 1,320 technology and business topics on our websites.**

Multinational clients get consistent global insight from **an analyst community that speaks 50 languages.**

To learn more about Gartner, visit gartner.com.

Note: These statistics are updated quarterly.

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