# Second Quarter 2022 Results

August 2, 2022



### Forward Looking Statement and Explanatory Note

Statements contained in this presentation regarding the growth and prospects of the business, the Company's projected 2022 financial results, long-term objectives and all other statements in this presentation other than recitation of historical facts are forward looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such forward-looking statements involve known and unknown risks, estimates, uncertainties and other factors that may cause actual results to be materially different.

Such factors include, but are not limited to, the following: the impact of the COVID-19 pandemic and related disruptions on our business and on the global economy; the adequacy or effectiveness of steps we take to respond to the pandemic; the impact of general economic conditions, including inflation, on economic activity and our operations; changes in macroeconomic and market conditions and market volatility, including interest rates and the effect on the credit markets and access to capital; our ability to carry out our strategic initiatives and manage associated costs; our ability to recover potential claims under our event cancellation insurance; the timing of conferences and meetings, in particular our Gartner Symposium/Xpo series that normally occurs during the fourth quarter, as well as the timing of our return to in-person conferences and meetings and willingness of participants to attend; our ability to achieve and effectively manage growth, including our ability to integrate our acquisitions and consummate and integrate future acquisitions; our ability to pay our debt obligations; our ability to maintain and expand our products and services; our ability to expand or retain our customer base; our ability to grow or sustain revenue from individual customers; our ability to attract and retain a professional staff of research analysts and consultants as well as experienced sales personnel upon whom we are dependent, especially in light of recent labor shortages; our ability to achieve continued customer renewals and achieve new contract value, backlog and deferred revenue growth in light of competitive pressures; our ability to successfully compete with existing competitors and potential new competitors; our ability to enforce and protect our intellectual property rights; additional risks associated with international operations, including foreign currency fluctuations; the impact on our business of the war in Ukraine and current and future sanctions imposed by governments or other authorities; the U.K.'s exit from the European Union and its impact on our results; the impact of restructuring and other charges on our businesses and operations; cybersecurity incidents; risks associated with the creditworthiness, budget cuts, and shutdown of governments and agencies; the impact of changes in tax policy and heightened scrutiny from various taxing authorities globally; changes to laws and regulations; and other risks and uncertainties described under "Risk Factors" in our most recent Annual Report on Form 10-K, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K. Non-GAAP financial measures such as Adj. EBITDA, Adj. EBITDA Margin, Adj. Net Income, Adj. EPS and Free Cash Flow, as included in this presentation, are supplemental measures that are not calculated in accordance with U.S. GAAP. Definitions of these measures and reconciliations to the most-directly comparable GAAP measures are included in the appendix.

Unless otherwise indicated, or the content otherwise requires, all percentages indicated in this presentation are year-over-year growth rates.

The Company's SEC filings can be found on Gartner's website at investor gartner.com and on the SEC's website at www.sec.gov. Forward looking statements included herein speak only as of August 2, 2022 and the Company disclaims any obligation to revise or update such statements to reflect events or circumstances after this date or to reflect the occurrence of unanticipated events or circumstances, except as required by applicable law or regulation. Some totals may not add due to rounding.



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### **2Q 2022 Growth and Financial Results**

Contract Value (CV)

15.4%

Consolidated Revenue

17.9% \$1,377M

FX Neutral: 21.8%

69.2% Contribution margin

Free Cash Flow Research Revenue

\$395M 13.9% \$1,142M

FX Neutral: 17.3% 73.9% Contribution margin

Global Technology Sales (GTS) CV

\$4.3B

13.5% \$3.4B Adj. EBITDA

9.5% \$389M

FX Neutral: 14.2%

28.3% Adj. EBITDA margin

Conferences Revenue

95.1% \$114M

FX Neutral: 102.2%

64.8% Contribution margin

Share Repurchases

\$479M

Global Business Sales (GBS) CV

23.0%

\$0.9B

% increases above are

FX Neutral at 2022 rates

Adj. EPS

\$2.85

Growth: 27.2%

Consulting Revenue

13.9% \$121M

FX Neutral: 20.5%

41.6% Contribution margin

Medium Term Guidance (unchanged)

Research

Conferences

Consulting

Revenue

**EBITDA** 

Growth

**EPS** 

Free Cash Flow ≥ EBITDA Growth

12 - 16%

5 - 10%

3 - 8%

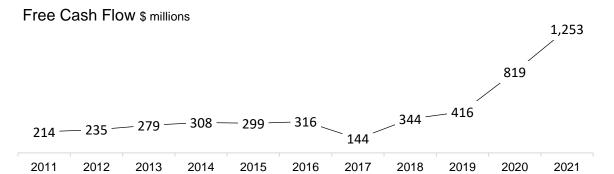
≥ 10%

≥ Revenue

≥ EBITDA Growth

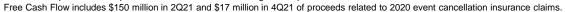
### **Consolidated Financial Summary**

Contract Value \$ billions @ '22 rates



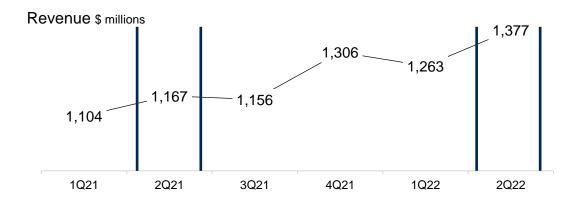
\$ and shares in millions		_	_				_	
except per share amounts	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	2020	2021
Revenue	1,104	1,167	1,156	1,306	1,263	1,377	4,099	4,734
Y/Y Growth	8.4%	20.0%	16.3%	17.4%	14.4%	17.9%	-3.4%	15.5%
Contribution	770	817	797	907	886	952	2,754	3,290
Contribution Margin	69.7%	69.9%	68.9%	69.4%	70.1%	69.2%	67.2%	69.5%
Adj. EBITDA	320	355	305	307	329	389	818	1,288
Y/Y Growth	50.0%	84.9%	82.3%	25.3%	2.6%	9.5%	19.7%	57.4%
Adj. EBITDA Margin	29.0%	30.4%	26.4%	23.5%	26.0%	28.3%	20.0%	27.2%
Adj. EPS	2.00	2.24	2.03	2.99	2.33	2.85	4.89	9.22
Y/Y Growth	66.7%	86.7%	123.1%	88.1%	16.5%	27.2%	25.2%	88.5%
Free Cash Flow	145	563	331	214	150	395	819	1,253
LTM Free Cash Flow	933	1,174	1,276	1,253	1,258	1,089	819	1,253
Y/Y Growth	115.9%	107.5%	108.7%	52.9%	34.9%	-7.2%	96.8%	52.9%
Avg. Diluted Shares	89.1	86.6	84.8	83.8	83.0	81.0	90.0	86.2

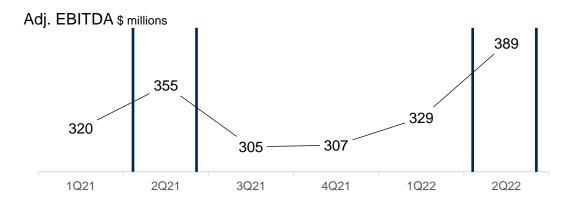
Note: Consolidated contribution includes segment contribution and \$16 million of cost of services and product development – unallocated in 2Q22. The unallocated amounts consist of certain bonus and fringe costs recorded in consolidated Cost of services and product development that are not allocated to segment expense.





### **Non-GAAP P&L**



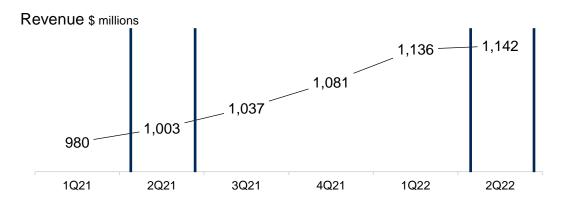


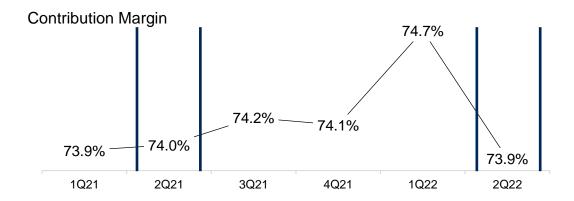
1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	2020	2021
1,104	1,167	1,156	1,306	1,263	1,377	4,099	4,734
<u>334</u>	<u>351</u>	<u>359</u>	<u>400</u>	<u>377</u>	<u>425</u>	<u>1,345</u>	<u>1,444</u>
770	817	797	907	886	952	2,754	3,290
487	488	513	667	618	605	2,039	2,156
36	26	19	17	32	24	63	99
<u>2</u>	<u>1</u>	<u>1</u>	<u>50</u>	<u>29</u>	<u>18</u>	<u>39</u>	<u>54</u>
320	355	305	307	329	389	818	1,288
36	26	19	17	32	24	63	99
26	26	25	26	23	23	94	103
25	26	30	30	30	29	105	112
<u>0</u>	<u>0</u>	<u>-1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>-6</u>	<u>-2</u>
233	277	230	232	242	311	559	971
<u>55</u>	<u>83</u>	<u>58</u>	<u>-19</u>	<u>49</u>	<u>80</u>	<u>120</u>	<u>176</u>
178	194	172	251	193	231	440	795
2.00	2.24	2.03	2.99	2.33	2.85	4.89	9.22
	1,104 <u>334</u> 770 487 36 <u>2</u> 320 36 25 <u>0</u> 233 <u>55</u> 178	1,104     1,167       334     351       770     817       487     488       36     26       2     1       320     355       36     26       26     26       25     26       0     0       233     277       55     83       178     194	1,104     1,167     1,156       334     351     359       770     817     797       487     488     513       36     26     19       2     1     1       320     355     305       36     26     19       26     26     25       25     26     30       0     0     -1       233     277     230       55     83     58       178     194     172	1,104     1,167     1,156     1,306       334     351     359     400       770     817     797     907       487     488     513     667       36     26     19     17       2     1     1     50       320     355     305     307       36     26     19     17       26     26     25     26       25     26     30     30       0     0     -1     0       233     277     230     232       55     83     58     -19       178     194     172     251	1,104       1,167       1,156       1,306       1,263         334       351       359       400       377         770       817       797       907       886         487       488       513       667       618         36       26       19       17       32         2       1       1       50       29         320       355       305       307       329         36       26       19       17       32         26       26       25       26       23         25       26       30       30       30         0       0       -1       0       0         233       277       230       232       242         55       83       58       -19       49         178       194       172       251       193	1,104       1,167       1,156       1,306       1,263       1,377         334       351       359       400       377       425         770       817       797       907       886       952         487       488       513       667       618       605         36       26       19       17       32       24         2       1       1       50       29       18         320       355       305       307       329       389         36       26       19       17       32       24         26       26       25       26       23       23         25       26       30       30       30       29         0       0       -1       0       0       0         233       277       230       232       242       311         55       83       58       -19       49       80         178       194       172       251       193       231	1,104       1,167       1,156       1,306       1,263       1,377       4,099         334       351       359       400       377       425       1,345         770       817       797       907       886       952       2,754         487       488       513       667       618       605       2,039         36       26       19       17       32       24       63         2       1       1       50       29       18       39         320       355       305       307       329       389       818         36       26       19       17       32       24       63         26       26       25       26       23       23       94         25       26       30       30       30       29       105         0       0       -1       0       0       0       -6         233       277       230       232       242       311       559         55       83       58       -19       49       80       120         178       194       172       251       <

<sup>\*</sup> Consists of direct and incremental expenses related to acquisitions, impairment loss for lease related assets, facility-related exit costs, workforce reductions and other non-recurring items.



### **Research Segment**



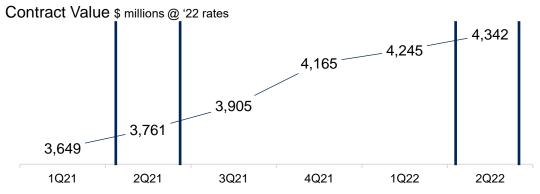


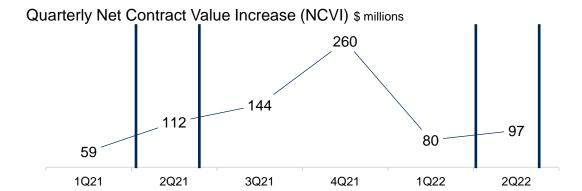
\$ millions	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	2020	2021
Revenue	980	1,003	1,037	1,081	1,136	1,142	3,603	4,101
Y/Y Growth	7.7%	14.6%	16.2%	16.8%	16.0%	13.9%	6.8%	13.8%
Contribution	724	742	769	801	849	844	2,598	3,037
Contribution Margin	73.9%	74.0%	74.2%	74.1%	74.7%	73.9%	72.1%	74.0%
Subscription Revenue	894	917	944	986	1,026	1,038	3,313	3,741
Y/Y Growth	7.8%	13.1%	14.6%	16.0%	14.7%	13.2%	7.4%	12.9%
Non-subscription Revenue	86	86	93	96	111	104	290	361
Y/Y Growth	7.0%	33.5%	34.5%	26.1%	29.1%	20.8%	-0.3%	24.5%



### **Research Metrics**

#### See pp 14 for GTS and GBS metrics





\$ millions	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	2020	2021
Contract Value	3,649	3,761	3,905	4,165	4,245	4,342	3,591	4,165
Contract Value FX Neutral Growth	5.9%	10.7%	13.9%	16.0%	16.3%	15.4%	4.5%	16.0%
Net Contract Value Increase (NCVI)	202	365	476	575	596	581	153	575
Quota Bearing Head Count	3,859	3,864	3,897	4,006	4,007	4,275	3,935	4,006
Y/Y Growth	-4.9%	-1.5%	-1.0%	1.8%	3.8%	10.6%	-4.9%	1.8%
Productivity (\$ thousands)	50	93	121	146	154	150	37	146
Y/Y Growth	-39.6%	74.8%	205.6%	294.5%	209.7%	61.8%	na	294.5%
Quarterly Productivity (\$ thousands)	15	29	37	67	20	24	na	148
Client Enterprises	15,091	15,242	15,506	15,982	15,935	15,850	14,888	15,982
Contract Value / Enterprise (\$ thousands)	242	247	252	261	266	274	241	261

2021 Contract Value adjusted for Russia: 1Q 3,637 | 2Q 3,748 | 3Q 3,892 | 4Q 4,151. 2022 CV growth adjusted for Russia: 1Q 16.7% | 2Q 15.8%.

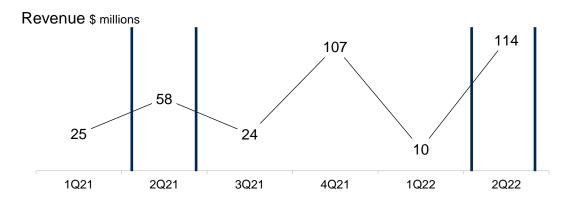
Note: All numbers are shown at 2022 FX rates where applicable. Please see page 14 for GTS and GBS metrics.

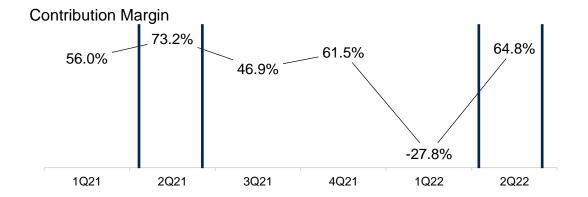
NCVI and Productivity are on a rolling twelve month basis. Productivity is NCVI divided by opening period quota-bearing headcount.

Quarterly NCVI and Quarterly Productivity are on a sequential basis. Quarterly Productivity is Quarterly NCVI divided by prior quarter quota-bearing head count. Quarterly NCVI for the full year is the sum of the four quarters, Quarterly Productivity for the full year is calculated as full year NCVI divided by opening period quota-bearing headcount.



### **Conferences Segment**

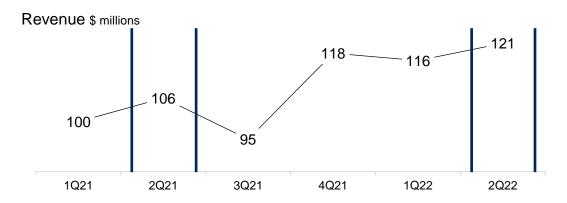


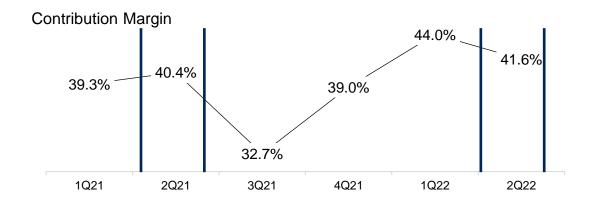


\$ millions	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	2020	2021
Revenue	25	58	24	107	10	114	120	214
Y/Y Growth	78.8%	nm	91.7%	14.8%	-58.3%	95.1%	-74.8%	78.5%
Contribution	14	43	11	66	-3	74	57	134
Contribution Margin	56.0%	73.2%	46.9%	61.5%	-27.8%	64.8%	47.8%	62.4%
Destination Conferences (#)	5	13	8	13	5	14	20	39
Destination Conference Attendees (#)	5,382	15,269	6,472	30,022	3,904	14,467	42,273	57,145



### **Consulting Segment**





\$millions	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	2020	2021
Revenue	100	106	95	118	116	121	376	418
Y/Y Growth	3.9%	8.6%	6.3%	25.5%	16.6%	13.9%	-4.5%	11.1%
Contribution	39	43	31	46	51	50	116	159
Contribution Margin	39.3%	40.4%	32.7%	39.0%	44.0%	41.6%	30.8%	38.0%
Labor Revenue	84	86	78	87	96	95	297	334
Y/Y Growth	3.6%	25.3%	4.8%	19.3%	14.3%	10.7%	-6.1%	12.7%
Contract Optimization Revenue	15	20	17	31	20	25	80	83
Y/Y Growth	5.9%	-31.0%	13.4%	43.9%	29.1%	27.9%	2.5%	4.2%
Backlog	113	105	122	113	147	152	100	113
Y/Y Growth	2.8%	6.0%	26.4%	12.7%	30.3%	45.2%	-13.5%	13.0%
Billable Head Count	744	740	749	762	780	799	768	749
Y/Y Growth	-7.9%	-7.0%	1.7%	4.3%	4.9%	8.0%	-2.1%	-2.5%
Utilization Rate	67.7%	70.5%	61.8%	73.3%	72.0%	71.0%	61.3%	68.3%
Y/Y Change (bps)	553	1,115	133	998	433	49	-96	702



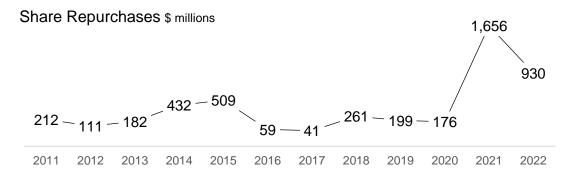
### **Capital Structure and Allocation**

#### **Capital Structure**

- · Optimizes financial leverage benefits and financial flexibility
- Target 2-2.5x leverage<sup>1</sup>
- ~\$200M cash is needed to run the business

#### Free Cash Flow deployment

- Expect to offset equity dilution
- Opportunistic, price sensitive stock repurchases
- Strategic value-enhancing tuck-in acquisitions
- · No current plans for material debt repayments



~\$700M repurchase authorization remaining as of June 30, 2022

\$ billions	6/30/2022	Rate (2)	Maturity
Cash	0.4	nm	nm
Revolver	0.0	L + 137.5	2025
Term Loan	0.3	L + 137.5	2025
2028 Bonds	0.8	4.50%	2028
2029 Bonds	0.6	3.63%	2029
2030 Bonds	0.8	3.75%	2030
Total Debt	2.5	4.79%	
Revolver Unused Capacity	1.0	23 bps	
Interest Rate Swaps	0.4	3.04%	
% Debt With Fixed Rates	100%		

	2Q	Bank
Leverage Ratios	2022	Covenant
Gross Debt/Adjusted EBITDA	1.9x	na
Net Debt/Adjusted EBITDA	1.6x	na
Consolidated Leverage Ratio <sup>3</sup>	1.8x	≤ 4.5x

Debt Ratings	Corporate Rating	Unsecured Notes
Moody's	Ba1	Ba1
S&P	BB+	BB+



<sup>&</sup>lt;sup>1</sup> Gross debt/Adjusted trailing twelve month EBITDA.

<sup>&</sup>lt;sup>2</sup> Floating and total rates reflect LIBOR and spread as of date shown.

<sup>&</sup>lt;sup>3</sup> As defined in the Company's 2020 Credit Agreement.

### **Updated 2022 Guidance**

\$ millions, except per share amounts; shares in millions

\$ at Reported Rates	Guidance as of May 3, 2022 At Least:	Incremental FX Impact <sup>1</sup>	Improved Business Outlook	Guidance as of August 2, 2022 At Least:
Research Revenue	4,575	-50	50	4,575
Conferences Revenue	270	-2	67	335
Consulting Revenue	430	-10	20	440
Total Revenue	5,275	-63	138	5,350
Adj. EBITDA	1,135	-20	120	1,235
Adj. EPS	\$7.80	-\$0.19	\$1.24	\$8.85
Free Cash Flow	930	-20	75	985
Shares	~82	na	-1	~81

Depreciation &	Interest	Stock-based	Effective Tax Rate	Capital
Amortization	Expense, net	Compensation		Expenditures
~ 96	~ 122 GAAP &	~ 96	~ 22% GAAP	~ 115
~ 99	~ 118 Non-GAAP	~ 90	~ 22% Adj.	~ 113

- Increased FX Neutral Total Revenue growth by ~290 bps
- · Return to in-person conferences added at least \$65 million to full year revenue
- · Improved revenue outlook yields higher margins in 2022 vs. prior guidance
- Strong US Dollar impacts reported growth rates by 370 bps (up from prior guidance of 260 bps)



<sup>&</sup>lt;sup>1</sup>FX Impact from April rates to July rates.

### **Appendix**



### **Research: Additional Metrics**

#### **Global Technology Sales**

\$ millions	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	2020	2021
Contract Value	2,927	3,000	3,101	3,301	3,346	3,406	2,893	3,301
Contract Value FX Neutral Growth	4.5%	9.0%	11.9%	14.1%	14.3%	13.5%	3.8%	14.1%
Net Contract Value Increase (NCVI)	126	248	329	408	420	405	106	408
Quarterly NCVI	34	74	100	200	46	60	106	408
Quota Bearing Head Count	2,992	2,979	2,988	3,072	3,009	3,237	3,089	3,072
Y/Y Growth	-6.4%	-3.6%	-3.4%	-0.6%	0.6%	8.7%	-5.4%	-0.6%
Productivity (\$ thousands)	40	80	106	132	140	136	32	132
Client Enterprises	13,256	13,450	13,689	14,149	14,091	14,021	13,029	14,149
Contract Value / Enterprise (\$ thousands)	221	223	227	233	237	243	222	233
Wallet Retention	97.9%	101.3%	103.6%	105.8%	106.9%	106.6%	98.0%	105.8%
Client Retention	83.0%	84.6%	85.3%	85.8%	85.9%	86.0%	82.7%	85.8%
Global Business Sales								
\$ millions	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22	2020	2021
Contract Value	723	761	804	865	899	936	698	865
Contract Value FX Neutral Growth	11.7%	18.1%	22.4%	24.0%	24.4%	23.0%	7.3%	24.0%
Net Contract Value Increase (NCVI)	76	117	147	167	176	175	48	167
Quarterly NCVI	25	38	43	60	34	37	48	167
Quota Bearing Head Count	867	885	909	934	998	1,036	846	934
Y/Y Growth	0.6%	6.1%	7.8%	10.4%	15.1%	17.1%	-2.6%	10.4%
Productivity (\$ thousands)	88	140	175	198	203	198	55	198
Client Enterprises	4,728	4,749	4,830	4,908	4,933	4,971	4,692	4,908
Contract Value / Enterprise (\$ thousands)	153	160	167	176	182	188	149	176
Wallet Retention	104.5%	109.6%	112.9%	114.5%	115.4%	114.6%	100.9%	114.5%
Client Retention	83.8%	85.1%	86.0%	86.8%	86.8%	87.9%	82.9%	86.8%

2021 GTS Contract Value adjusted for Russia: 1Q 2,914 | 2Q 2,987 | 3Q 3,087 | 4Q 3,286. 2022 CV growth adjusted for Russia 1Q 14.8% | 2Q 14.0%.

Note: All numbers are shown at 2022 FX rates where applicable. Enterprises that are clients of both GTS and GBS appear in both counts.

NCVI and Productivity are on a rolling twelve month basis. Productivity is NCVI divided by opening period quota-bearing headcount. Quarterly NCVI is on a sequential basis. Quarterly NCVI for the full year is the sum of the four quarters.



### **Definitions**

Adjusted EBITDA and Adjusted EBITDA Margin: Represents GAAP net income (loss) adjusted for: (i) interest expense, net; (ii) tax provision (benefit); (iii) loss on extinguishment of debt, if applicable; (iv) gain on event cancellation insurance claims, if applicable; (v) other (income) expense, net; (vi) stock-based compensation expense; (vii) depreciation, amortization, and accretion; (viii) loss on impairment of lease related assets, net, if applicable; and (ix) acquisition and integration charges and certain other non-recurring items. Adjusted EBITDA Margin represents Adjusted EBITDA divided by GAAP Revenue. We believe Adjusted EBITDA and Adjusted EBITDA Margin are important measures of our recurring operations as they exclude items not representative of our core operating results.

Adjusted Net Income: Represents GAAP net income (loss) adjusted for the impact of certain items directly related to acquisitions and other non-recurring items. These adjustments include: (i) the amortization of acquired intangibles; (ii) acquisition and integration charges and other non-recurring items; (iii) loss on extinguishment of debt, if applicable; (iv) gain on event cancellation insurance claims, if applicable; (v) loss on impairment of lease related assets, net, if applicable; (vi) the non-cash (gain) loss on de-designated interest rate swaps, if applicable; and (vii) the related tax effect. We believe Adjusted Net Income is an important measure of our recurring operations as it excludes items that may not be indicative of our core operating results.

Adjusted EPS: Represents GAAP net income (loss) per diluted share adjusted for the impact of certain items directly related to acquisitions and other non-recurring items. These adjustments include on a per share basis: (i) the amortization of acquired intangibles; (ii) acquisition and integration charges and other non-recurring items; (iii) loss on extinguishment of debt, if applicable; (iv) gain on event cancellation insurance claims, if applicable; (v) loss on impairment of lease related assets, net if applicable; (vi) the non-cash (gain) loss on de-designated interest rate swaps, if applicable; and (vii) the related tax effect. We believe Adjusted EPS is an important measure of our recurring operations as it excludes items that may not be indicative of our core operating results.

Free Cash Flow: Represents cash provided by operating activities determined in accordance with GAAP less payments for capital expenditures. We believe Free Cash Flow is an important measure of the recurring cash generated by the Company's core operations that may be available to be used to repay debt obligations, repurchase our stock, invest in future growth through new business development activities, or make acquisitions.

Foreign Currency Neutral (FX Neutral): We provide foreign currency neutral dollar amounts and percentages for our contract values, revenues, certain expenses, and other metrics. These foreign currency neutral dollar amounts and percentages eliminate the effects of exchange rate fluctuations and thus provide a more accurate and meaningful trend in the underlying data being measured. We calculate foreign currency neutral dollar amounts by converting the underlying amounts in local currency for different periods into U.S. dollars by applying the same foreign exchange rates to all periods presented.

Non-GAAP Interest: Interest expense, net excluding amortization of certain deferred financing fees.



### **Definitions of Key Metrics/Calculations**

#### Segment Research

#### **Business Measurements**

Contract value represents the dollar value attributable to all of our subscription-related contracts. It is calculated as the annualized value of all contracts in effect at a specific point in time, without regard to the duration of the contract. Contract value primarily includes Research deliverables for which revenue is recognized on a ratable basis, as well as other deliverables (primarily Conferences tickets) for which revenue is recognized when the deliverable is utilized. Comparing contract value year-over-year not only measures the short-term growth of our business, but also signals the long-term health of our Research subscription business since it measures revenue that is highly likely to recur over a multi-year period. Our contract value consists of Global Technology Sales contract value, which includes sales to users and providers of technology, and Global Business Sales contract value, which includes sales to all other functional leaders.

Client retention rate represents a measure of client satisfaction and renewed business relationships at a specific point in time. Client retention is calculated on a percentage basis by dividing our current clients, who were also clients a year ago, by all clients from a year ago. Client retention is calculated at an enterprise level, which represents a single company or customer.

Wallet retention rate represents a measure of the amount of contract value we have retained with clients over a twelve-month period. Wallet retention is calculated on a percentage basis by dividing the contract value of our current clients, who were also clients a year ago, by the total contract value from a year ago, excluding the impact of foreign currency exchange. When wallet retention exceeds client retention, it is an indication of retention of higher-spending clients, or increased spending by retained clients, or both. Wallet retention is calculated at an enterprise level, which represents a single company or customer.

#### Conferences

Number of destination conferences represents the total number of hosted virtual or in-person conferences completed during the period. Single day, local meetings are excluded.

Number of destination attendees represents the total number of people who attend virtual or in-person conferences. Single day, local meetings are excluded.

#### Consulting

Consulting backlog represents future revenue to be derived from in-process consulting and benchmark analytics engagements.

Utilization rate represents a measure of productivity of our consultants. Utilization rates are calculated for billable headcount on a percentage basis by dividing total hours billed by total hours available to bill.



# 2Q 2022 **GAAP Financial Statements**



### **Condensed Consolidated Balance Sheets**

	June 30,	December 31,	
Assets	 2022		2021
Current assets:			
Cash and cash equivalents	\$ 360.5	\$	756.5
Fees receivable, net	1,172.0		1,365.2
Deferred commissions	312.0		380.6
Prepaid expenses and other current assets	136.8		117.8
Total current assets	1,981.3		2,620.1
Property, equipment and leasehold improvements, net	250.3		273.6
Operating lease right-of-use assets	481.6		548.3
Goodwill	2,943.3		2,951.3
Intangible assets, net	645.4		714.4
Other assets	288.7		308.6
Total Assets	\$ 6,590.6	\$	7,416.3
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Liabilities and Stockholders' (Deficit) Equity			
Current liabilities:			
Accounts payable and accrued liabilities	\$ 775.4	\$	1,134.8
Deferred revenues	2,396.1		2,238.1
Current portion of long-term debt	6.9		5.9
Total current liabilities	3,178.4		3,378.8
Long-term debt, net of deferred financing fees	2,455.5		2,456.8
Operating lease liabilities	646.7		697.8
Other liabilities	452.9		511.9
Total Liabilities	6,733.5		7,045.3
Total Stockholders' (Deficit) Equity	(142.9)		371.0
Total Liabilities and Stockholders' (Deficit) Equity	\$ 6,590.6	\$	7,416.3

(Unaudited; in millions)



### **Condensed Consolidated Statements of Operations**

#### Three Months Ended June 30,

	2022		2021	
Revenues:				
Research	\$	1,142.3	\$	1,003.2
Conferences		113.5		58.2
Consulting		120.7		105.9
Total revenues		1,376.5		1,167.3
Costs and expenses:				
Cost of services and product development		424.5		350.7
Selling, general and administrative		604.9		488.5
Depreciation		22.9		25.9
Amortization of intangibles		24.8		26.2
Acquisition and integration charges		2.3		1.3
Total costs and expenses		1,079.4		892.6
Operating income		297.1		274.7
Interest expense, net		(29.7)		(27.4)
Gain on event cancellation insurance claims		-		135.5
Other income (expense), net		8.5		(3.6)
Income before income taxes		275.9		379.2
Provision for income taxes		71.0		108.0
Netincome		204.9		271.2
Net income per share:				
Basic	\$	2.55	\$	3.16
Diluted	\$	2.53	\$	3.13
Weighted average shares outstanding:				
Basic		80.3		85.7
Diluted		81.0		86.6

(Unaudited; in millions, except per share amounts)



### **Condensed Consolidated Statements** of Cash **Flows**

#### Three Months Ended June 30,

	2022		2021
Operating activities:			
Net income	\$ 204.9	\$	271.2
Adjustments to reconcile net income to net cash provided by operating activities:			
Depreciation and amortization	47.7		52.0
Stock-based compensation expense	24.5		26.2
Deferred taxes	10.8		(1.6)
Loss on impairment of lease related assets	11.6		-
Reduction in the carrying amount of operating lease right-of-use assets	17.4		18.7
Amortization and write-off of deferred financing fees	1.1		1.0
Gain (loss) on de-designated swaps	(10.7)	)	4.0
Changes in assets and liabilities:			
Fees receivable, net	128.4		78.5
Deferred commissions	41.2		10.7
Prepaid expenses and other current assets	(6.7)		9.2
Other assets	12.4		(13.7
Deferred revenues	16.8		59.0
Accounts payable and accrued and other liabilities	(83.8)		60.1
Cash provided by operating activities	415.6		575.3
Investing activities:			
Additions to property, equipment and leasehold improvements	(21.1)	)	(11.9
Acquisitions - cash paid (net of cash acquired)	-		(22.8
Cash used in investing activities	(21.1)	<u> </u>	(34.7
Financing activities:			
Proceeds from employee stock purchase plan	5.0		4.0
Proceeds from borrowings	-		600.0
Payments for deferred financing fees	-		(6.0)
Payments on borrowings, net	(1.3)		(100.1)
Purchases of treasury stock	(478.8)		(684.9)
Cash used in financing activities	(475.1)		(187.0)
Net (decrease) increase in cash and cash equivalents and restricted cash	(80.6)	_	353.6
Effects of exchange rates on cash and cash equivalents	(15.1		0.9
Cash and cash equivalents and restricted cash, beginning of period	460.3		446.0
Cash and cash equivalents and restricted cash, end of period	\$ 364.6	\$	800.4

(Unaudited; in millions)



## **Non-GAAP** Reconciliations



### **Non-GAAP Reconciliations**

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Reconciliation - Net Income to Adjusted EBITDA:	2020	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22
Net income	266.7	164.1	271.2	148.8	209.4	172.5	204.9
Interest expense, net	113.6	26.1	27.4	31.6	31.5	31.4	29.7
Gain on event cancellation insurance claims (a)	-	-	(135.5)	-	(16.8)	-	-
Loss on extinguishment of debt (b)	44.8	-	-	-	-	-	-
Other (income) expense, net	5.6	(15.5)	3.6	(0.2)	(6.4)	(29.2)	(8.5)
Tax provision (benefit)	59.4	50.7	108.0	50.0	(32.3)	42.5	71.0
Operating income	490.2	225.4	274.7	230.2	185.4	217.2	297.1
Adjustments:							
Stock-based compensation expense (c)	62.5	36.1	26.2	19.4	16.9	32.1	24.5
Depreciation, accretion, and amortization (d)	219.9	56.5	52.2	52.7	51.9	48.6	47.9
Loss on impairment of lease related assets, net (e)	-	-	-	-	49.5	23.9	11.6
Acquisition and integration charges and other non-recurring items (f)	45.4	2.4	2.1	3.0	2.8	7.0	8.0
Adjusted EBITDA	818.0	320.4	355.2	305.3	306.5	328.9	389.1

- (a) Consists of the gain on event cancellation insurance claims for events cancelled in 2020.
- (b) Includes \$30.8 million early redemption premium payment and \$14.0 million write-off of unamortized deferred financing fees related to the early repayment of the 2025 senior notes and the 2016 Credit Agreement.
- (c) Consists of costs for stock-based compensation awards.
- (d) Includes depreciation expense, amortization of intangibles, and accretion on asset retirement obligations.
- (e) Includes impairment loss for lease related assets, net of a reduction in lease liabilities, if applicable.
- (f) Consists of direct and incremental expenses related to acquisitions, facility-related exit costs, workforce reductions and other non-recurring items, if applicable.

#### \$ millions

#### **Reconciliation - Cash Provided by Operating Activities**

to Free Cash Flow:	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Cash provided by operating activities	255.6	279.8	315.7	346.8	345.6	365.6	254.5	471.2	565.4	903.2
Less: cash paid for capital expenditures	(42.0)	(44.3)	(36.5)	(38.5)	(46.1)	(49.9)	(110.8)	(126.9)	(149.0)	(83.8)
Free Cash Flow	213.6	235.5	279.2	308.3	299.4	315.8	143.8	344.3	416.4	819.3

	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22
Cash provided by operating activities	157.3	575.3	345.0	234.8	167.8	415.6
Less: cash paid for capital expenditures	(12.5)	(11.9)	(14.2)	(21.2)	(17.3)	(21.1)
Free Cash Flow	144.8	563.4	330.8	213.6	150.5	394.5



### **Non-GAAP Reconciliations**

In millions except per share amounts							
Reconciliation - GAAP Net Income to Adjusted Net Income:	2020	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22
GAAP net income	266.7	164.1	271.2	148.8	209.4	172.5	204.9
Acquisition and other adjustments:							
Amortization of acquired intangibles (a)	125.1	30.5	26.2	27.1	25.8	25.1	24.8
Acquisition and integration charges and other non-recurring items (b)	53.5	3.4	3.1	4.2	4.0	8.2	9.1
Gain on event cancellation insurance claims (c)	-	-	(135.5)	-	(16.8)	-	-
Loss on impairment of lease related assets, net (d)	-	-	-	-	49.5	23.9	11.6
Loss on extinguishment of debt <sup>(e)</sup>	44.8	-	-	-	-	-	-
Amortization of deferred swap losses from de-designation (f)	10.3	-	-	-	-	-	-
Loss (gain) on de-designated interest rate swaps (g)	(2.2)	(15.8)	4.0	(0.4)	(8.1)	(29.9)	(10.7)
Tax impact of adjustments	(57.7)	(4.0)	25.1	(7.8)	(13.2)	(6.5)	(8.7)
Adjusted net income	440.5	178.2	194.0	171.8	250.7	193.3	231.0
Diluted shares	90.0	89.1	86.6	84.8	83.8	83.0	81.0
Adjusted EPS	4.89	2.00	2.24	2.03	2.99	2.33	2.85
Reconciliation - GAAP Net Income per diluted share to Adjusted EPS:	2020	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22
GAAP net income per diluted share	2.96	1.84	3.13	1.76	2.50	2.08	2.53
Acquisition and other adjustments:							
Amortization of acquired intangibles (a)	1.39	0.34	0.30	0.32	0.31	0.30	0.31
Acquisition and integration charges and other non-recurring items (b)	0.59	0.04	0.04	0.05	0.05	0.10	0.11
Gain on event cancellation insurance claims (c)	-	-	(1.57)	-	(0.20)	-	-
Loss on impairment of lease related assets, net (d)	-	-	-	-	0.59	0.29	0.14
Loss on extinguishment of debt <sup>(e)</sup>	0.50	-	-	-	-	-	-
Amortization of deferred swap losses from de-designation (f)	0.11	-	-	-	-	-	-
Loss (gain) on de-designated interest rate swaps (g)	(0.02)	(0.18)	0.05	-	(0.10)	(0.36)	(0.13)
Tax impact of adjustments	(0.64)	(0.05)	0.29	(0.09)	(0.16)	(80.0)	(0.11)
Adjusted EPS	4.89	2.00	2.24	2.03	2.99	2.33	2.85

- (a) Consists of non-cash amortization from acquired intangibles.
- (b) Consists of direct and incremental expenses related to acquisitions, facility-related exit costs, workforce reductions and other non-recurring items, if applicable. Includes the amortization and write-off of deferred financing fees, which are recorded in Interest expense, net in the Consolidated Statements of Operations and in the Adj. EBITDA on the prior page.
- (c) Consists of the gain on event cancellation insurance claims for events cancelled in 2020.
- (d) Includes impairment loss for lease related assets, net of a reduction in lease liabilities, if applicable.
- (e) Includes \$30.8 million early redemption premium payment and \$14.0 million write-off of unamortized deferred financing fees related to the early repayment of the 2025 senior notes and the 2016 Credit Agreement.
- (f) Consists of the non-cash loss on de-designated interest rate swaps in June 2020.
- (g) Represents the fair value adjustment for interest rate swaps after de-designation.



### **Non-GAAP Reconciliations**

\$ millions  Reconciliation - Interest, net to Non-GAAP							
Interest, net:	2020	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22
Interest, net	113.6	26.1	27.4	31.6	31.5	31.4	29.7
Less amortization of deferred financing fees	(8.1)	(0.9)	(1.0)	(1.1)	(1.1)	(1.1)	(1.1)
Non-GAAP Interest, net	105.5	25.2	26.4	30.5	30.4	30.3	28.6
Effective GAAP Tax Rate to							
Adjusted Tax Rate:	2020	1Q21	2Q21	3Q21	4Q21	1Q22	2Q22
GAAP Rate	18.2%	23.6%	28.5%	25.1%	-18.2%	19.8%	25.7%
Acquisition and Other Adjustments	24.9%	22.4%	24.6%	25.4%	24.1%	24.0%	25.0%
Adjusted Tax Rate	21.0%	23.5%	29.9%	25.2%	-8.3%	20.3%	25.7%



### Non-GAAP Reconciliations – Updated 2022 Guidance

#### Financial Outlook Reconciliation: GAAP Net Income to Adjusted EBITDA

(Unaudited; \$ in millions)	2022 Guidance
GAAP net income	≥ \$616
Interest expense, net <sup>(a)</sup>	~ 122
Other (income) expense, net	~ (36)
Tax provision	~ 169
Operating income	≥ 872
Adjustments	
Stock-based compensation expense	~ 96
Depreciation, accretion, and amortization	~ 196
Acquisition and integration charges and other non-recurring items (b)	~ 71
Adjusted EBITDA	≥ \$1,235

<sup>(</sup>a) Assumes approximately \$4M of amortization of deferred financing fees, which is reported in interest expense, net in the Company's Consolidated Statement of Operations.

#### Financial Outlook Reconciliation: GAAP Cash Provided by **Operating Activities to Free Cash Flow**

(Unaudited; \$ in millions)	2022 Guidance
GAAP cash provided by operating activities	≥ \$1,100
Capital expenditures	~ (115)
Free Cash Flow	≥ \$985

#### Financial Outlook Reconciliation: GAAP Diluted EPS to Adjusted EPS

(Unaudited)	2022 Guidance
GAAP Diluted EPS <sup>(a)</sup>	≥ \$7.61
Adjustments (after-tax): Amortization of acquired intangibles	~ 0.92
Acquisition and integration charges and other non-recurring items (b)	~ 0.32
Adjusted EPS <sup>(a)</sup>	≥ \$8.85

<sup>(</sup>a) GAAP Diluted EPS and Adjusted EPS are calculated based on approximately 81M of diluted shares for 2022.



<sup>(</sup>b) Consists of direct and incremental expenses related to acquisitions, facility-related exit costs and other non-recurring items.

<sup>(</sup>b) Consists of direct and incremental expenses related to acquisitions, facility-related exit costs, gain or loss on de-designated swaps and other non-recurring items.