## Second Quarter 2019 Results

July 30, 2019

## Forward Looking Statement and Explanatory Note

Statements contained in this presentation regarding the growth and prospects of the business, the Company's projected 2019 financial results, long-term objectives and all other statements in this presentation other than recitation of historical facts are forward looking statements (as defined in the Private Securities Litigation Reform Act of 1995). Such forward looking statements involve known and unknown risks, uncertainties and other factors; consequently, actual results may differ materially from those expressed or implied thereby.
Factors that could cause actual results to differ materially include, but are not limited to, the ability to achieve and effectively manage growth, including the ability to integrate our acquisitions, and consummate and integrate future acquisitions; the ability to pay Gartner's debt obligations, the ability to maintain and expand Gartner's products and services; the ability to expand or retain Gartner's customer base; the ability to grow or sustain revenue from individual customers; the ability to attract and retain a professional staff of research analysts and consultants as well as experienced sales personnel upon whom Gartner is dependent; the ability to achieve continued customer renewals and achieve new contract value, backlog and deferred revenue growth in light of competitive pressures; the ability to carry out Gartner's strategic initiatives and manage associated costs; the ability to successfully compete with existing competitors and potential new competitors; the ability to enforce and protect our intellectual property rights; additional risks associated with international operations including foreign currency fluctuations; the impact of restructuring and other charges on Gartner's businesses and operations; cybersecurity incidents; general economic conditions; risks associated with the credit worthiness, budget cuts and shutdown of governments and agencies; the impact of the U.S. Tax Cut and Jobs Act of 2017; uncertainty from the expected discontinuance of LIBOR and transition to any other interest rate benchmark; changes to laws and regulations; and other risks listed from time to time in Gartner's reports filed with the Securities and Exchange Commission, including Gartner's most recent Annual Report on Form 10-K, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K.
Non-GAAP financial measures such as Adj. Revenue, Adj. Contribution, Adj. Contribution Margin, Adj. EBITDA, Adj. Net Income, Adj. EPS and Free Cash Flow, as included in this presentation, are supplemental measures that are not calculated in accordance with U.S. GAAP. Definitions of these measures and reconciliations to the most-directly comparable GAAP measures are included in the appendix.
In this presentation, we include "combined" numbers that, for periods prior to our acquisition of CEB (unless expressly noted otherwise), reflect numerical addition of the results of Gartner and CEB for each line item and do not include all the adjustments required with respect to the presentation of pro forma financial information under GAAP and the rules and regulations of the SEC. Accordingly, these "combined" numbers are non-GAAP, but are provided because Gartner believes they are useful in comparing performance of Gartner following the CEB acquisition with performance of Gartner and CEB independently prior to Gartner's acquisition of CEB. These combined numbers should be read together with the historical financial statements of Gartner and CEB included in their respective quarterly reports on Form 10-Q and annual reports on Form 10-K, and the pro forma financial statements included in Exhibit 99.1 to Gartner's Current Report on Form 8-K filed with the SEC on April 6 , 2017 and footnote 2 to the consolidated financial statements in Gartner's Annual Report on Form 10-K for the year ended December 31, 2018.
Unless otherwise indicated, or the content otherwise requires, all percentages indicated in this presentation are year-over-year growth rates.
The Company's SEC filings can be found on Gartner's website at investor.gartner.com and on the SEC's website at www.sec.gov. Forward looking statements included herein speak only as of July 30,2019 and the Company disclaims any obligation to revise or update such statements to reflect events or circumstances after this date or to reflect the occurrence of unanticipated events or circumstances, except as required by applicable law or regulation.
Some totals may not add due to rounding.

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## 2Q 2019 Growth and Financial Results

## Contract Value

## Global Technology Sales (GTS)

$13.5 \% \quad$ \$2.6B
Global Business Sales (GBS)

$$
0.9 \% \quad \$ 0.6 \mathrm{~B}
$$

## Total

$10.9 \% \quad$ \$3.2в
\% increases above
FX Neutral at 2019 rates

Consolidated Results

| Adj. Revenue | Adj. EBITDA | Adj. EPS | Free Cash Flow |
| :---: | :---: | :---: | :---: |
| 9.3\% \$1,071m | 1.2\% \$185M | \$1.45 | \$197M |
| FX Neutral: $+11.8 \%$ | FXNeutral: +4.3\% |  |  |
| Contribution*: 10\% 64\% margin* | 17\% margin* |  |  |
| Research | Conferences | Consulting |  |
| Adj. Revenue | Adj. Revenue | Revenue |  |
| $7.7 \%$ \$826m | 26.9\% \$141M | $7.5 \% \quad \$ 104 \mathrm{~m}$ |  |
| FX Neutral: $+10.1 \%$ | FX Neutral: +28.8\% | FXNeutral: $+10.3 \%$ |  |
| Contribution*: 7.8\% | Contribution*: $\mathbf{2 6 . 9 \%}$ | Contribution: 1.6\% |  |
| 69\% margin* | 57\% margin* | $33 \%$ margin |  |

## Capital Allocation

\$123M
Repurchases: \$2M Debt pay down: \$121M
Acquisitions: \$0

2019 Guidance

| Total Adj. Revenue | Adj. EBITDA | Adj. EPS ${ }^{1}$ | Free Cash |
| :---: | :---: | :---: | :---: |
| $\$ 4,215=4$ |  | \$2 | + 10 |
| 9 to 10\% | -3 to 2\% | -7 to 0\% | -2 to 5\% |

-3 to 2\%
7 to 0\%
otal Adj. Revenue: 10\% - 14\%
Adj. EBITDA: 10\% - 14\%
Free Cash Flow: 10\%-14\%
${ }^{1}$ Adj. EPS growth rate based on 2018 Adj. EPS excluding divested operations.

Note: 2019 Guidance growth rates are as reported. FX Neutral growth rates would be approximately 2 percentage points higher for revenue and Adjusted EBITDA guidance. See page 33 for 2018 Normalized Free Cash Flow walk.
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## Consolidated Financial Summary

## Contract Value \$ billions @ '19 rates

0.7-0.7-0.8-0.9-1.0-1.2-1.3-1.5-1.7-1.9
200720082009201020112012201320142015201620172018

## Free Cash Flow \$ millions


\$ in millions except
shares and per share amounts Adj. Revenue
Y/Y
Adj. Contribution
Adj. Contribution Margin
Adj. EBITDA
Y/Y
Free Cash Flow
LTM Free Cash Flow Y/Y

Avg. Diluted Shares

| 2Q17 | 3Q17 | 4Q17 | 1Q18 |
| ---: | ---: | ---: | ---: |
| 862 | 818 | 985 | 899 |
| $41.4 \%$ | $42.4 \%$ | $40.1 \%$ | $16.7 \%$ |
| 539 | 512 | 615 | 569 |
| $42.2 \%$ | $45.8 \%$ | $44.9 \%$ | $17.1 \%$ |
| $62.5 \%$ | $62.6 \%$ | $62.4 \%$ | $63.3 \%$ |
| 165 | 130 | 200 | 144 |
| $40.5 \%$ | $42.6 \%$ | $38.0 \%$ | $11.5 \%$ |
| na | na | na | 0.62 |
| 129 | 144 | 14 | 27 |
| na | na | 265 | 314 |
| na | na | $-23.8 \%$ | $2.5 \%$ |
| 90.6 | 92.0 | 92.2 | 92.3 |


|  |  |
| ---: | ---: |
| 399 | $2 Q 18$ |
| $7 \%$ | $13.6 \%$ |
| 569 | 621 |
| $1 \%$ | $15.3 \%$ |
| $3 \%$ | $63.4 \%$ |
| 144 | 183 |
| $5 \%$ | $10.4 \%$ |
| .62 | 0.98 |
| 27 | 183 |
| 314 | 369 |
| $5 \%$ | $20.8 \%$ |
| 2.3 | 92.2 |


| 3 |
| :---: |
| 11 |
| 13 |
| 13 |
| 63 |
| 14 |
|  |
|  |
| 45 |


|  |  |
| ---: | ---: |
| $3 Q 18$ |  |
| 910 | $11.2 \%$ |
| 579 | 10.4 |
| $13.0 \%$ | 10.7 |
| $63.6 \%$ | 6 |
| 149 |  |
| $14.9 \%$ |  |
| 0.83 |  |
| 251 |  |
| 475 |  |
| $45.2 \%$ |  |
| 92.1 |  |


|  |  |  |
| ---: | ---: | ---: |
| 4Q18 | 1 Q19 | 2 Q19 |
| 1,088 | 970 | 1,071 |
| $0.4 \%$ | $7.9 \%$ | $9.3 \%$ |
| 681 | 624 | 683 |
| $0.7 \%$ | $9.6 \%$ | $10.0 \%$ |
| $2.6 \%$ | $64.3 \%$ | $63.8 \%$ |
| 211 | 142 | 185 |
| $5.6 \%$ | $-1.9 \%$ | $1.2 \%$ |
| 1.20 | 0.58 | 1.45 |
| 7 | 35 | 197 |
| 468 | 476 | 490 |
| $6.9 \%$ | $51.4 \%$ | $32.8 \%$ |
| 91.7 | 91.0 | 91.2 |


| 2017 | 2018 |
| ---: | ---: |
| 3,436 | 3,877 |
|  | $12.8 \%$ |
| 2,152 | 2,449 |
|  | $13.8 \%$ |
| $62.6 \%$ | $63.2 \%$ |
| 625 | 687 |
|  | $10.0 \%$ |
|  | 3.63 |
| 265 | 468 |
|  | $76.9 \%$ |
| 89.8 | 92.1 |

[^0]Contract Value includes both GTS and GBS values starting in 2017
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## Normalized P\& (Non-GAAP)

Adj. Revenue \$ millions


Adj. EBITDA $\$$ millions


| \$ millions, except shares and per share data (All numbers below exclude divested operations) | 2Q17 | 3Q17 | 4Q17 | 1Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 | 2017 | 2018 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adjusted Revenue | 862 | 818 | 985 | 899 | 980 | 910 | 1,088 | 970 | 1,071 | 3,436 | 3,877 |
| Less Cost of Services | 323 | 306 | 371 | 330 | 359 | 331 | 407 | 347 | 388 | 1,285 | 1,427 |
| Adjusted Contribution | 539 | 512 | $\underline{615}$ | 569 | 621 | 579 | 681 | 624 | 683 | 2,152 | 2,449 |
| Less SG\&A | 385 | 393 | 434 | 458 | 455 | 443 | 488 | 519 | 515 | 1,595 | 1,845 |
| Plus Equity Comp | 16 | 12 | 8 | 29 | 14 | 10 | 10 | 32 | 13 | 64 | 63 |
| Plus Other Adjustments* | -5 | -2 | 12 | 4 | 3 | 3 | 9 | 5 | 4 | 5 | 19 |
| Adjusted EBITDA | 165 | 130 | 200 | 144 | 183 | 149 | $\underline{211}$ | 142 | 185 | 625 | 687 |
| Less Equity Comp | na | na | na | 29 | 14 | 10 | 10 | 32 | 13 | na | 63 |
| Less Depreciation | na | na | na | 16 | 17 | 17 | 18 | 20 | 20 | na | 69 |
| Less Non-GAAP Interest, net | na | na | na | 28 | 28 | 25 | 23 | 23 | 23 | na | 103 |
| Less Other Expense (Income) | na | na | na | -1 | 0 | 2 | 1 | 0 | 0 | na | 1 |
| Adjusted Pre-tax Income | na | na | na | 72 | 125 | $\underline{96}$ | 159 | 66 | 128 | na | 451 |
| Less Adjusted Tax | na | na | na | 15 | 35 | 19 | 49 | 13 | -4 | na | 117 |
| Adjusted Net Income | na | na | na | $\underline{57}$ | 90 | $\underline{77}$ | 110 | 53 | 132 | na | 334 |
| Adjusted Earnings Per Share | na | na | na | 0.62 | 0.98 | 0.83 | 1.20 | 0.58 | 1.45 |  | 3.63 |

## 2Q 2019 Business Metrics

| Global Technology Sales |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| cV | cV Growth | Enterprises | cV/Enterprise | NCVI |  |
| $\$ 2.6 B$ | $13.5 \%$ | 12,739 | $\$ 203 \mathrm{~K}$ | $\$ 308 \mathrm{M}$ |  |
|  |  |  |  |  |  |
| QBH | Productivity | Client Retention | Wallet Retention |  |  |
| 3,207 | $\$ 110 \mathrm{~K}$ | $82.2 \%$ | $104.9 \%$ |  |  |

Global Business Sales

| cv | cv Growth | Enterprises | CV/Enterprise | NCVI |
| :---: | :---: | :---: | :---: | :---: |
| \$0.6B | 0.9\% | 5,173 | \$116K | \$5M |
| Qbh | Produ | Clie | Retention | Wallet Retention |
| 919 | \$7 |  | .8\% | 94.8\% |

Conferences

| \# of Destination Conferences | \# of Destination Conference Attendees | Same Conference, FX Neutral Revenue Growth |  |
| :---: | :---: | :---: | :---: |
| 27 |  | 26,416 | $20.9 \%$ |
|  |  | Consulting |  |
| Labor Revenue |  | Utilization Rate | Billable Headcount |
| $\$ 79 M$ | $\$ 110 M$ | $63.3 \%$ | 773 |

[^1]NCVI: Net Contract Value Increase (Y/Y on a rolling twelve month basis)
QBH: Quota Bearing Headcount
Productivity is NCVI divided by opening period quota-bearing headcount (see pages 9 \& 10)
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## Research Segment

Adj. Contribution Margin


|  | 2Q17 | 3Q17 | 4Q17 | 1Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 | 2017 | 2018 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adj. Revenue (\$ millions) | 670 | 697 | 727 | 766 | 767 | 771 | 796 | 825 | 826 | 2,746 | 3,101 |
| Y/Y Growth | 46.8\% | 49.2\% | 51.8\% | 17.6\% | 14.5\% | 10.6\% | 9.5\% | 7.7\% | 7.7\% |  | 12.9\% |
| Adj. Contribution (\$ millions) | 459 | 481 | 501 | 535 | 531 | 533 | 544 | 575 | 572 | 1,892 | 2,144 |
| Y/Y Growth | 44.0\% | 49.0\% | 53.2\% | 18.6\% | 15.7\% | 10.7\% | 8.7\% | 7.5\% | 7.8\% |  | 13.3\% |
| Adj. Contribution Margin | 68.5\% | 69.1\% | 68.9\% | 69.8\% | 69.2\% | 69.1\% | 68.4\% | 69.7\% | 69.3\% | 68.9\% | 69.1\% |
| Contract Value (\$ billions) | 2.6 | 2.6 | 2.8 | 2.8 | 2.9 | 2.9 | 3.1 | 3.1 | 3.2 | 2.8 | 3.1 |
| Y/Y FX Neutral Growth | 10.9\% | 10.5\% | 11.4\% | 11.7\% | 11.6\% | 11.7\% | 11.4\% | 11.2\% | 10.9\% |  | 11.4\% |

## Research: Global Technology Sales

\section*{Quota-Bearing Head Count <br> 

Contract Value \$ millions @ ‘19 rates

|  | 2Q17 | 3Q17 | 4Q17 | 1Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 | 2017 | 2018 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Contract Value (\$ millions) | 1,997 | 2,054 | 2,184 | 2,215 | 2,272 | 2,338 | 2,492 | 2,532 | 2,580 | 2,184 | 2,492 |
| Contract Value FX Neutral Growth | 12.8\% | 12.5\% | 13.1\% | 13.1\% | 13.8\% | 13.8\% | 14.1\% | 14.3\% | 13.5\% |  | 14.1\% |
| Net Contract Value Increase (NCVI, \$ millions) | 226 | 228 | 253 | 257 | 275 | 283 | 308 | 317 | 308 | 253 | 308 |
| Quota Bearing Head Count | 2,559 | 2,615 | 2,704 | 2,746 | 2,801 | 2,955 | 3,104 | 3,049 | 3,207 | 2,704 | 3,104 |
| Y/Y | 10.8\% | 11.8\% | 13.1\% | 13.1\% | 9.5\% | 13.0\% | 14.8\% | 11.0\% | 14.5\% |  | 14.8\% |
| Productivity (\$ thousands) | 98 | 97 | 106 | 106 | 107 | 108 | 114 | 115 | 110 | 106 | 114 |
| Y/Y |  |  |  | 13.3\% | 9.9\% | 11.3\% | 7.4\% | 9.1\% | 2.3\% |  | 7.4\% |
| Client Enterprises | 11,696 | 11,798 | 12,319 | 12,363 | 12,375 | 12,477 | 12,998 | 12,821 | 12,739 | 12,319 | 12,998 |
| Contract Value / Enterprise (\$ thousands) | 171 | 174 | 177 | 179 | 184 | 187 | 192 | 197 | 203 | 177 | 192 |
| Wallet Retention | 103.8\% | 103.7\% | 104.5\% | 104.2\% | 104.6\% | 104.9\% | 105.2\% | 105.5\% | 104.9\% | 104.5\% | 105.2\% |
| Client Retention | 82.6\% | 82.7\% | 83.3\% | 82.9\% | 82.2\% | 82.7\% | 82.9\% | 82.2\% | 82.2\% | 83.3\% | 82.9\% |

[^2]NCVI, or net change in contract value, and Productivity are on a rolling twelve month basis. Productivity is NCVI divided by opening period quota-bearing headcount (Opening period QBH not shown for 2017).
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## Research: Global Business Sales

## Quota-Bearing Head Count <br> 

Contract Value \$ millions @ '19 rates


|  | 2Q17 | 3Q17 | 4Q17 | 1Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 | 2017 | 2018 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Contract Value (\$ millions) | 572 | 577 | 585 | 597 | 597 | 602 | 594 | 595 | 602 | 585 | 594 |
| Contract Value FX Neutral Growth | 4.9\% | 3.8\% | 5.6\% | 6.6\% | 4.2\% | 4.3\% | 1.5\% | -0.3\% | 0.9\% |  | 1.5\% |
| Net Contract Value Increase (NCVI, \$ millions) | 27 | 21 | 31 | 37 | 24 | 25 | 9 | -2 | 5 | 31 | 9 |
| Quota Bearing Head Count | 600 | 636 | 644 | 715 | 744 | 765 | 790 | 868 | 919 | 644 | 790 |
| Y/Y | 11.5\% | 18.0\% | 16.0\% | 22.0\% | 24.0\% | 20.3\% | 22.7\% | 21.4\% | 23.5\% |  | 22.7\% |
| Productivity (\$ thousands) | 49 | 40 | 56 | 63 | 40 | 39 | 14 | -2 | 7 | 56 | 14 |
| Y/Y |  |  |  | 13.1\% | -18.1\% | -1.4\% | -75.6\% | -103.8\% | -82.3\% |  | -75.6\% |
| Client Enterprises | 5,618 | 5,580 | 5,668 | 5,694 | 5,659 | 5,675 | 5,451 | 5,254 | 5,173 | 5,668 | 5,451 |
| Contract Value / Enterprise (\$ thousands) | 102 | 103 | 103 | 105 | 105 | 106 | 109 | 113 | 116 | 103 | 109 |
| Wallet Retention | 96.4\% | 95.8\% | 100.0\% | 99.0\% | 96.8\% | 97.2\% | 95.5\% | 94.1\% | 94.8\% | 100.0\% | 95.5\% |
| Client Retention | 79.0\% | 79.6\% | 81.1\% | 82.5\% | 82.6\% | 83.4\% | 82.0\% | 81.3\% | 80.8\% | 81.1\% | 82.0\% |

Note: All numbers are combined for all periods shown, at 2019 FX rates where applicable. Enterprises that are clients of both GTS and GBS appear in both counts. Numbers are updated to reflect recent divestitures and product retirements.
NCVI, or net change in contract value, and Productivity are on a rolling twelve month basis. Productivity is NCVI divided by opening period quota-bearing headcount (Opening period QBH not shown for 2017).
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## GBS: Transition to GxL Products - 2Q Update

GxL Contract Value: 2Q19 +71\% vs. 2Q18; new business +51\%


[^3]
## Conferences Segment

Adj. Contribution Margin


|  | 2Q17 | 3Q17 | 4Q17 | 1Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 | 2017 | 2018 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adj. Revenue | 95 | 45 | 169 | 46 | 111 | 57 | 196 | 52 | 141 | 345 | 410 |
| Y/Y Growth | 42.5\% | 34.7\% | 23.8\% | 26.3\% | 16.9\% | 26.7\% | 16.2\% | 12.6\% | 26.9\% |  | 18.8\% |
| Adj. Contribution (\$ millions) | 54 | 16 | 86 | 16 | 63 | 25 | 103 | 19 | 81 | 168 | 207 |
| Y/Y Growth | 48.9\% | 11.2\% | 18.2\% | 41.1\% | 18.3\% | 55.0\% | 18.7\% | 16.5\% | 26.9\% |  | 23.6\% |
| Adj. Contribution Margin | 56.4\% | 35.8\% | 51.2\% | 35.2\% | 57.0\% | 43.8\% | 52.3\% | 36.3\% | 57.1\% | 48.6\% | 50.5\% |
| Destination Conferences (\#) | 26 | 17 | 15 | 14 | 24 | 17 | 15 | 12 | 27 | 69 | 70 |
| Destination Conference Attendees (\#) | 18,539 | 10,640 | 29,187 | 11,643 | 20,896 | 13,322 | 32,275 | 11,530 | 26,416 | 67,401 | 78,136 |
| Same Conference Revenue Growth | 13.4\% | 17.9\% | 8.1\% | 25.9\% | 16.2\% | 17.6\% | 15.6\% | 13.0\% | 18.7\% | 10.6\% | 17.5\% |
| Same Conference Attendee Growth | 17.9\% | 21.0\% | 11.7\% | 20.6\% | 16.2\% | 17.2\% | 10.8\% | 6.0\% | 17.7\% | 14.9\% | 14.6\% |

[^4]Same Conference Revenue Growth is shown at actual rates.

[^5]
## Consulting Segment

## Contribution Margin



|  | 2Q17 | 3Q17 | 4Q17 | 1Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 | 2017 | 2018 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue (\$ millions) | 92 | 72 | 85 | 83 | 96 | 79 | 96 | 93 | 104 | 328 | 354 |
| Y/Y Growth | 5.9\% | -2.2\% | -3.3\% | 5.5\% | 5.2\% | 9.2\% | 12.1\% | 12.4\% | 7.5\% |  | 7.9\% |
| Contribution (\$ millions) | 31 | 16 | 22 | 24 | 34 | 18 | 26 | 29 | 34 | 94 | 103 |
| Y/Y Growth | 10.9\% | -11.1\% | -5.3\% | 0.8\% | 7.2\% | 13.8\% | 19.1\% | 19.0\% | 1.6\% |  | 9.5\% |
| Contribution Margin | 34.3\% | 22.4\% | 25.9\% | 29.1\% | 34.9\% | 23.4\% | 27.5\% | 30.8\% | 33.0\% | 28.6\% | 29.0\% |
| Labor Revenue (\$ millions) | 68 | 64 | 72 | 74 | 77 | 70 | 74 | 79 | 79 | 269 | 295 |
| Y/Y Growth | 3.7\% | -5.1\% | 2.7\% | 14.1\% | 12.8\% | 8.2\% | 2.7\% | 6.7\% | 2.5\% |  | 9.3\% |
| Backlog (\$ millions) | 93 | 93 | 97 | 101 | 103 | 106 | 108 | 108 | 110 | 97 | 108 |
| Y/Y Growth | -0.9\% | 3.0\% | 8.9\% | 11.6\% | 11.1\% | 13.5\% | 11.7\% | 6.9\% | 6.7\% |  | 11.7\% |
| Billable Head Count | 667 | 682 | 682 | 694 | 710 | 727 | 738 | 739 | 773 | 669 | 718 |
| Y/Y Growth | 6.9\% | 9.2\% | 8.4\% | 7.5\% | 6.5\% | 6.6\% | 8.2\% | 6.5\% | 8.8\% |  | 7.3\% |
| Utilization Rate | 65.3\% | 61.1\% | 64.1\% | 65.4\% | 66.8\% | 59.4\% | 61.3\% | 69.1\% | 63.3\% | 63.7\% | 63.1\% |
| Y/Y Change (bps) | -365 | -153 | -58 | 81 | 153 | -172 | -277 | 366 | -352 |  | -60 |

[^6][^7]
## Capital Structure and Allocation

|  | 2Q17 3Q17 4Q17 1Q18 2Q18 3Q18 4Q18 1Q19 2Q19 |
| :---: | :---: |
| Gross Debt \$ billions | $3.5-3.4-3.3-3.0-2.5-2.2-2.3-2.3-2.2$ |
| Cash <br> \$ billions | $0.6-0.6-0.5-0.2-0.1-0.2-0.2-0.1-0.2$ |
| Net Debt <br> \$ billions | $2.9-2.8-2.8-2.8-2.3-2.0-2.2-2.2-2.0$ |
| Gross Debt/ <br> LTM Adj EBITDA | $5.0 x-4.9 x-4.8 x-4.2 x-3.4 x-3.0 x-3.2 x-3.3 x-3.2 x$ |
| Net Debt/ <br> LTM Adj EBITDA | $4.1 \mathrm{x}-4.0 \mathrm{x}-4.0 \mathrm{x}-3.9 \mathrm{x}-3.2 \mathrm{x}-2.7 \mathrm{x}-3.0 \mathrm{x}-3.1 \mathrm{x}-2.9 \mathrm{x}$ |

[^8]includes divested operations in periods when owned.
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| Debt \$ billions | $\mathbf{6 / 3 0 / 2 0 1 9}$ | Rate ${ }^{(\mathbf{1})}$ |
| :--- | ---: | ---: |
| Revolver | 0.1 | LIBOR +175 |
| TLA | 1.3 | LIBOR +175 |
| Bonds | $\underline{0.8}$ | $5.13 \%$ |
| Total Debt | $\mathbf{2 . 2}$ | $\mathbf{4 . 1 4 \%}$ |
|  |  |  |
| Revolver Unused Capacity | 1.1 | 30 bps |
| Interest Rate Hedges | 1.4 | $1.84 \%$ |
| \% Debt With Fixed Rates |  |  |
|  |  |  |
| (1) Floating and tota rates reflect LIBOR and spread as of date shown |  |  |

Share Repurchases $\$$ millions

\$850M+ repurchase authorization remaining as of $6 / 30 / 2019$ of $\$ 1.2 B$ plan

## 2019 Guidance

| In \$ millions, except per share amounts; shares in millions | Prior | Current | Current vs 2018 |
| :---: | :---: | :---: | :---: |
| Research Revenue | 3,405-3,465 | 3,355-3,380 | 8 to 9\% |
| Conferences Revenue | 455-475 | 480-490 | 17 to 19\% |
| Consulting Revenue | 360-375 | 380-390 | 7 to 10\% |
| Total Adj. Revenue | 4,220-4,315 | 4,215-4,260 | 9 to 10\% |
| Adj. EBITDA | 720-765 | 670-700 | -3 to 2\% |
| Adj. Earnings per Share ${ }^{1}$ | \$3.82-\$4.19 | \$3.39-\$3.64 | -7 to 0\% |
| Free Cash Flow | 455-485 | 400-430 | -2 to 5\% |
| Depreciation |  | ~85 |  |
| Amortization |  | ~129 |  |
| Stock-based compensation |  | ~71 |  |
| GAAP Interest Expense, net |  | ~103 |  |
| Adj. Interest Expense, net |  | ~97 |  |
| GAAP Effective Tax Rate |  | ~25.5\% |  |
| Adj. Effective Tax Rate |  | ~25.5\% |  |
| Shares |  | ~91 |  |
| Capital Expenditures |  | 147-157 |  |

${ }^{1}$ Adj. EPS growth rate based on 2018 Adj. EPS excluding divested operations.
Note: 2019 Guidance growth rates are as reported. FX Neutral growth rates would be approximately 2 percentage points higher for revenue and EBITDA guidance
Adj. Interest Expense, net excludes deferred financing fees.
See page 33 for 2018 Normalized Free Cash Flow walk.
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## 2Q 2019 GAAP Financial Statements

## Condensed <br> Consolidated

|  | June 30, 2019 |  | $\begin{gathered} \text { December 31, } \\ 2018 \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| Assets |  |  |  |  |
| Current assets: |  |  |  |  |
| Cash and cash equivalents | \$ | 218.5 | \$ | 156.4 |
| Fees receivable, net |  | 1,112.9 |  | 1,255.1 |
| Deferred commissions |  | 211.7 |  | 235.0 |
| Prepaid expenses and other current assets |  | 148.1 |  | 165.2 |
| Total current assets |  | 1,691.1 |  | 1,811.7 |
| Property, equipment and leasehold improvements, net |  | 291.3 |  | 267.7 |
| Operating leases - right-of-use assets |  | 637.7 |  | - |
| Goodwill |  | 2,930.3 |  | 2,923.1 |
| Intangible assets, net |  | 973.4 |  | 1,042.6 |
| Other assets |  | 205.8 |  | 156.4 |
| Total Assets | \$ | 6,729.6 | \$ | 6,201.5 |
|  |  |  |  |  |
| Liabilities and Stockholders' Equity |  |  |  |  |
| Current liabilities: |  |  |  |  |
| Accounts payable and accrued liabilities | \$ | 564.7 | \$ | 710.1 |
| Deferred revenues |  | 1,796.3 |  | 1,745.2 |
| Current portion of long-term debt |  | 121.1 |  | 165.6 |
| Total current liabilities |  | 2,482.2 |  | 2,620.9 |
| Long-term debt, net of deferred financing fees |  | 2,059.1 |  | 2,116.1 |
| Operating leases - liabilities |  | 768.2 |  | - |
| Other liabilities |  | 456.3 |  | 613.7 |
| Total Liabilities |  | 5,765.8 |  | 5,350.7 |
|  |  |  |  |  |
| Total Stockholders' Equity |  | 963.8 |  | 850.8 |
| Total Liabilities and Stockholders' Equity | \$ | 6,729.6 | \$ | 6,201.5 |

[^9][^10]
# Condensed <br> Consolidated Statements of Operations 

Three Months Ended

|  | Three Months Ended June 30, |  |
| :---: | :---: | :---: |
|  | 2019 | 2018 |
| Revenues: |  |  |
| Research | \$ 826.1 | \$ 770.3 |
| Conferences | 141.2 | 111.3 |
| Consulting | 103.7 | 96.5 |
| Other | - | 23.3 |
| Total revenues | 1,070.9 | 1,001.3 |
| Costs and expenses: |  |  |
| Cost of services and product development | 388.0 | 367.6 |
| Selling, general and administrative | 515.0 | 460.8 |
| Depreciation | 20.1 | 16.7 |
| Amortization of intangibles | 32.2 | 50.1 |
| Acquisition and integration charges (credits) | (0.4) | 20.0 |
| Total costs and expenses | 954.9 | 915.2 |
| Operating income | 116.0 | 86.1 |
| Interest expense, net | (24.7) | (37.6) |
| Gain (loss) from divested operations | - | 25.5 |
| Other (expense) income, net | (0.2) | 1.1 |
| Income before income taxes | 91.0 | 75.1 |
| (Benefit) provision for income taxes | (12.4) | 28.8 |
| Net income | \$ 103.4 | \$ 46.3 |
|  |  |  |
| Net income per share: |  |  |
| Basic | \$ 1.15 | \$ 0.51 |
| Diluted | \$ 1.13 | \$ 0.50 |
|  |  |  |
| Weighted average shares outstanding: |  |  |
| Basic | 90.1 | 91.0 |
| Diluted | 91.2 | 92.2 |

# Condensed Consolidated Statements of Cash Flows 

| Operating activities: |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
| Net income | \$ | 103.4 | \$ | 46.3 |
| Adjustments to reconcile net income to cash provided by operating activities: |  |  |  |  |
| Depreciation and amortization |  | 52.3 |  | 66.8 |
| Stock-based compensation expense |  | 13.1 |  | 14.3 |
| Deferred taxes |  | (23.9) |  | 21.2 |
| Gain from divested operations |  | - |  | (25.5) |
| Amortization of lease right-of-use assets |  | 21.6 |  | - |
| Amortization and write-off of deferred financing fees |  | 1.6 |  | 8.7 |
| Change in assets and liabilities: |  |  |  |  |
| Fees receivable, net |  | 62.5 |  | 24.5 |
| Deferred commissions |  | 18.9 |  | 22.3 |
| Prepaid expenses and other current assets |  | 7.8 |  | (29.1) |
| Other assets |  | (21.0) |  | 9.4 |
| Deferred revenues |  | (37.8) |  | 10.5 |
| Accounts payable, accrued, and other liabilities |  | 29.0 |  | 4.5 |
| Cash provided by operating activities |  | 227.5 |  | 174.0 |
|  |  |  |  |  |
| Investing activities: |  |  |  |  |
| Additions to property, equipment and leasehold improvements |  | (39.4) |  | (22.4) |
| Divestitures - cash received (net of cash transferred) |  | 0.0 |  | 405.5 |
| Cash (used in) provided by investing activities |  | (39.4) |  | 383.1 |
| Financing activities: |  |  |  |  |
| Proceeds from employee stock purchase plan |  | 4.0 |  | 3.5 |
| Payments on borrowings |  | (121.0) |  | (553.8) |
| Purchases of treasury stock |  | (1.7) |  | (67.9) |
| Cash (used in) financing activities |  | (118.7) |  | (618.2) |
| Net increase (decrease) in cash and cash equivalents and restricted cash |  | 69.4 |  | (61.1) |
| Effects of exchange rates on cash and cash equivalents and restricted cash |  | (0.2) |  | (6.6) |
| Cash and cash equivalents and restricted cash, beginning of period |  | 149.3 |  | 227.6 |
| Cash and cash equivalents and restricted cash, end of period | \$ | 218.5 | \$ | 160.0 |

(Unaudited; in millions)

[^11]
## Appendix

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## Definitions

Adj. Revenue: Represents GAAP revenue plus: (i) revenue from pre-acquisition periods, as applicable and (ii) the amortization of non-cash fair value adjustments on pre-acquisition deferred revenues; less (iii) revenue related to divested operations. Non-cash fair value adjustments on pre-acquisition deferred revenues are generally recognized ratably over the remaining period of the underlying revenue contract. We believe Adjusted Revenue is an important measure of our recurring operations as it provides a more accurate period-over-period comparison of trends in revenues.
Adj. Contribution and Adj. Contribution Margin: GAAP gross contribution is derived from our GAAP-based financial statements and represents revenue less direct expense. Adjusted Contribution represents GAAP gross contribution plus: (i) contribution from pre-acquisition periods, as applicable and (ii) the amortization of non-cash fair value adjustments on pre-acquisition deferred revenues; less (iii) contribution related to divested operations; and (iv) an adjustment for unallocated corporate costs. Adjusted Contribution Margin represents the contribution margin on Adjusted Revenue. We believe these are important measures of our recurring operations as they provide a more accurate and consistent period-over-period comparison of our segment results.
Adj. EBITDA: Represents GAAP net income (loss) adjusted for: (i) interest expense, net; (ii) tax provision (benefit); (iii) other operating expense/income, net; (iv) stock-based compensation expense; (v) depreciation, amortization, and accretion; (vi) the amortization of non-cash fair value adjustments on pre-acquisition deferred revenues, as applicable; (vii) acquisition and integration charges and certain other non-recurring items; (viii) EBITDA from pre-acquisition periods, as applicable; (ix) gain/loss on divestitures, as applicable; and (x) EBITDA from divested operations, as applicable. We believe Adjusted EBITDA is an important measure of our recurring operations as it excludes items not representative of our core operating results.
Adj. Net Income: Represents GAAP net income (loss) adjusted for the impact of certain items directly related to acquisitions and other non-recurring items. These adjustments include: (i) the amortization of acquired intangibles; (ii) acquisition and integration charges and other non-recurring items; (iii) the amortization of non-cash fair value adjustments on pre-acquisition deferred revenues; (iv) the non-recurring impact from the enactment of the Tax Cuts and Jobs Act of 2017, as applicable; (v) gain/loss on divestitures; and (vi) the related tax effect. Adjusted Net Income includes the operating results of our divested operations. We believe Adjusted Net Income is an important measure of our recurring operations as it excludes items not indicative of our core operating results
Adj. EPS: Represents GAAP EPS adjusted for the impact of certain items directly related to acquisitions and other non-recurring items. These adjustments include on a per share basis: (i) the amortization of acquired intangibles; (ii) acquisition and integration charges and other non-recurring items; (iii) the amortization of non-cash fair value adjustments on pre-acquisition deferred revenues, as applicable; (iv) the non-recurring impact from the enactment of the Tax Cuts and Jobs Act of 2017, as applicable; (v) gain/loss on divestitures, as applicable; and (vi) the related tax effect, as applicable. Adjusted EPS includes the operating results of our divested operations. We believe Adjusted EPS is an important measure of our recurring operations as it excludes items that may not be indicative of our core operating results.
Free Cash Flow: Represents cash provided by operating activities determined in accordance with GAAP: (i) plus payments for acquisition and integration items directly-related to our acquisitions and certain other non-recurring items; (ii) less payments for capital expenditures. Free Cash Flow includes the results of our divested operations. We believe that Free Cash Flow is an important measure of the recurring cash generated by the Company's core operations that may be available to be used to repay debt obligations, repurchase our stock, invest in future growth through new business development activities, or make acquisitions.
Foreign Currency Neutral (FX Neutral): We provide foreign currency neutral dollar amounts and percentages for our contract values, revenues, certain expenses, and other metrics. These foreign currency neutral dollar amounts and percentages eliminate the effects of exchange rate fluctuations and thus provide a more accurate and meaningful trend in the underlying data being measured. We calculate foreign currency neutral dollar amounts by converting the underlying amounts in local currency for different periods into U.S. dollars by applying the same foreign exchange rates.
Net Debt: Represents the gross debt less cash.
Non-GAAP Interest: Interest expense, net excluding amortization of deferred financing fees and the interest expense assuming net divestiture proceeds would have been used to repay debt on December 31, 2017.

## Normalized P\&L (Non-GAAP) Methodology

- All numbers are on a combined basis excluding divested operations.
- For 2018, interest is calculated assuming net divestiture proceeds would have been used on December 31, 2017 to pay down debt.
- The tax rate for 2018 is calculated using the adjusted tax rate for the respective quarter.
- Shares used to calculate adjusted earnings per share are the diluted weighted average shares as then reported.


## Definitions of Key Metrics/Calculations

## Segment

Research

## Business Measurements

Total contract value represents the value attributable to all of our subscription-related contracts. It is calculated as the annualized value of all contracts in effect at a specific point in time, without regard to the duration of the contract. Total contract value primarily includes Research deliverables for which revenue is recognized on a ratable basis, as well as other deliverables (primarily Conferences tickets) for which revenue is recognized when the deliverable is utilized. Our total contract value consists of Global Technology Sales (GTS) contract value, which includes sales to users and providers of technology, and Global Business Sales (GBS) contract value, which includes sales to all other functional leaders.

Client retention rate represents a measure of client satisfaction and renewed business relationships at a specific point in time. Client retention is calculated on a percentage basis by dividing our current clients, who were also clients a year ago, by all clients from a year ago. Client retention is calculated at an enterprise level, which represents a single company or customer.
Wallet retention rate represents a measure of the amount of contract value we have retained with clients over a twelve-month period. Wallet retention is calculated on a percentage basis by dividing the contract value of clients, who were clients one year ago, by the total contract value from a year ago, excluding the impact of foreign currency exchange. When wallet retention exceeds client retention, it is an indication of retention of higher-spending clients, or increased spending by retained clients, or both. Wallet retention is calculated at an enterprise level, which represents a single company or customer.

Attrition represents the dollar amount of contract value lost on renewal transactions during the measurement period.
New business growth represents the dollar amount of incremental contract value signed with both existing and new clients during the measurement period.

## Definitions of Key Metrics/Calculations

## Segment

Conferences

Consulting

## Business Measurements

Number of destination conferences represents the total number of hosted conferences completed during the period. Single day, local meetings are excluded.

Number of destination attendees represents the total number of people who attend conferences. Single day, local meetings are excluded.
Consulting backlog represents future revenue to be derived from in-process consulting and measurement engagements.
Utilization rate represents a measure of productivity of our consultants. Utilization rates are calculated for billable headcount on a percentage basis by dividing total hours billed by total hours available to bill.

Billing rate represents earned billable revenue divided by total billable hours.

Non-GAAP
Reconciliations

Gartner

## Segment Results Summary

| \$ in millions | Research | Conferences | Consulting | Other | Unalloc. | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GAAP revenue | 826.1 | 141.2 | 103.7 | 0.0 | 0.0 | 1,070.9 |
| Add: Amortization of deferred revenue fair value adjustment | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Less: Divested operations | 0.0 | 0.0 | $\underline{0.0}$ | 0.0 | 0.0 | 0.0 |
| Adjusted revenue | $\underline{\underline{826.1}}$ | $\underline{\underline{141.2}}$ | $\underline{103.7}$ | 0.0 | 0.0 | 1,070.9 |
| Year/Year Growth | 7.7\% | 26.9\% | 7.5\% | na | nm | 9.3\% |
| FX Neutral Year/Year Growth | 10.1\% | 28.8\% | 10.3\% | na | nm | 11.8\% |
| GAAP contribution | 572.3 | 80.6 | 34.2 | 0.0 | 0.0 | 687.1 |
| Add: Amortization of deferred revenue fair value adjustment | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Less: Divested operations | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Adjusted contribution | $\underline{\underline{572.3}}$ | $\underline{\underline{80.6}}$ | 34.2 | 0.0 | -4.2 | $\underline{\underline{682.9}}$ |
| Year/Year Growth | 7.8\% | 26.9\% | 1.6\% | na | nm | 10.0\% |
| FX Neutral Year/Year Growth | 10.7\% | 27.0\% | 4.4\% | na | nm | 12.8\% |
| Adjusted contribution margin | 69.3\% | 57.1\% | 33.0\% | na | nm | 63.8\% |
|  | 2Q 2018 |  |  |  |  |  |
|  | Research | Conferences | Consulting | Other | Unalloc. | Total |
| GAAP revenue | 770.3 | 111.3 | 96.5 | 23.3 | 0.0 | 1,001.3 |
| Add: Amortization of deferred revenue fair value adjustment | 0.5 | 0.0 | 0.0 | 0.0 | 0.0 | 0.5 |
| Less: Divested operations | -3.6 | 0.0 | 0.0 | -18.4 | 0.0 | -22.1 |
| Adjusted revenue | 767.2 | 111.3 | $\underline{96.5}$ | 4.9 | 0.0 | 979.8 |
| GAAP contribution | 532.9 | 63.5 | 33.7 | 15.1 | 0.0 | 645.2 |
| Add: Amortization of deferred revenue fair value adjustment | 0.5 | 0.0 | 0.0 | 0.0 | 0.0 | 0.5 |
| Less: Divested operations | -2.3 | 0.0 | 0.0 | -11.0 | 0.0 | -13.3 |
| Adjusted contribution | 531.1 | 63.5 | 33.7 | 4.1 | -11.5 | $\underline{621.0}$ |
| Adjusted contribution margin | 69.2\% | 57.0\% | 34.9\% | nm | nm | 63.4\% |

[^12]
## Non-GAAP Reconciliations



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## Non-GAAP Reconciliations

|  | GAAP Revenue |  | Deferred Revenue Fair Value Adjustment |  | Divestitures |  | Adjusted Revenue |  | GAAP <br> Direct Expense |  | GAAP Gross Contribution |  | Deferred Revenue Fair Value Adjustmen |  | Divestitures |  | Adjusted Contribution |  | GAAP Gross Contribution Margin | Adjusted Contribution Margin |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ in millions |  | Total |  | otal |  |  |  | Total |  |  |  | Total |  |  |  |  |  | Total |  |  |
| Three Months Ended 12/31/17 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Research | \$ | 692.8 | \$ | 38.7 | \$ | 4.1 | \$ | 727.4 | \$ | 227.7 | \$ | 465.1 | \$ | 38.7 | \$ | 2.8 | \$ | 501.0 | 69\% | 69\% |
| Conferences |  | 166.5 |  | 2.2 |  | - |  | 168.7 |  | 82.3 |  | 84.2 |  | 2.2 |  | - |  | 86.4 | 51\% | 51\% |
| Consulting |  | 85.3 |  | - |  | - |  | 85.3 |  | 63.2 |  | 22.1 |  | - |  | - |  | 22.1 | 26\% | 26\% |
| Talent Assessment \& Other |  | 70.0 |  | 9.2 |  | 75.2 |  | 4.0 |  | 28.2 |  | 41.7 |  | 9.2 |  | 48.4 |  | 2.5 | 64\% | 63\% |
| Other cos |  | - |  | - |  | - |  | - |  | (3.0) |  | 3.0 |  | - |  | - |  | 3.0 | n/a | n/a |
| TOTAL |  | 1,014.5 | \$ | 50.1 | \$ | 79.2 | \$ | 985.3 | \$ | 398.4 | \$ | 616.1 | \$ | 50.1 | \$ | 51.2 | \$ | 615.0 | 63\% | 62\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Total |  | otal |  |  |  | Total |  |  |  | Total |  |  |  |  |  | Total |  |  |
| Three Months Ended 09/30/17 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Research | \$ | 653.4 | \$ | 47.7 | \$ | 4.0 | \$ | 697.2 | \$ | 217.2 | \$ | 436.2 | \$ | 47.7 | \$ | 2.5 | \$ | 481.4 | 69\% | 69\% |
| Conferences |  | 45.0 |  | 0.1 |  | - |  | 45.1 |  | 28.9 |  | 16.0 |  | 0.1 |  | - |  | 16.2 | 36\% | 36\% |
| Consulting |  | 72.1 |  | - |  | - |  | 72.1 |  | 55.9 |  | 16.2 |  | - |  | - |  | 16.2 | 22\% | 22\% |
| Talent Assessment \& Other |  | 57.6 |  | 15.8 |  | 69.8 |  | 3.6 |  | 26.4 |  | 31.2 |  | 15.8 |  | 44.8 |  | 2.2 | 64\% | 62\% |
| Other COS |  | - |  | - |  | - |  | - |  | 3.8 |  | (3.8) |  | - |  | - |  | (3.8) | n/a | n/a |
| TOTAL | \$ | 828.1 | \$ | 63.7 | \$ | 73.8 | \$ | 818.0 | \$ | 332.2 | \$ | 495.9 | \$ | 63.7 | \$ | 47.3 | \$ | 512.3 | 63\% | 63\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Total |  | otal |  |  |  | Total |  |  |  | Total |  |  |  |  |  | Total |  |  |
| Three Months Ended 06/30/17 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Research | \$ | 613.7 | \$ | 60.8 | \$ | 4.3 | \$ | 670.3 | \$ | 213.2 | \$ | 400.6 | \$ | 60.8 | \$ | 2.5 | \$ | 458.9 | 68\% | 68\% |
| Conferences |  | 91.2 |  | 3.9 |  | - |  | 95.2 |  | 41.5 |  | 49.7 |  | 3.9 |  | - |  | 53.7 | 56\% | 56\% |
| Consulting |  | 91.7 |  | - |  | - |  | 91.7 |  | 60.3 |  | 31.4 |  | - |  | - |  | 31.4 | 34\% | 34\% |
| Talent Assessment \& Other |  | 47.1 |  | 26.8 |  | 68.8 |  | 5.1 |  | 29.8 |  | 17.3 |  | 26.8 |  | 42.3 |  | 1.8 | 60\% | 35\% |
| Other COS |  | - |  | - |  | - |  | - |  | 7.3 |  | (7.3) |  | - |  | - |  | (7.3) | n/a | n/a |
| TOTAL | \$ | 843.7 | \$ | 91.5 | \$ | 73.0 | \$ | 862.3 | \$ | 352.0 | \$ | 491.7 | \$ | 91.5 | \$ | 44.8 | \$ | 538.5 | 62\% | 62\% |

## Non-GAAP Reconciliations

\$ millions
Reconciliation - Net Income (Loss) to Adjusted EBITDA:
Net (loss) income
Interest expense, net
(Gain)/loss on divested operations ${ }^{(a)}$
Other (income) expense, net
t

Tax provision (benefit)

| 2Q17 | 3Q17 | 4Q17 | 1Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $(92.3)$ | $(48.2)$ | 107.3 | $(19.6)$ | 46.3 | 11.8 | 84.0 | 20.8 | 103.4 |
| 44.0 | 38.8 | 36.3 | 35.1 | 37.6 | 27.0 | 24.6 | 24.8 | 24.7 |
| - | - | - | - | $(25.5)$ | $(13.0)$ | $(6.9)$ | 2.1 | - |
| 0.4 | $(1.2)$ | $(1.8)$ | $(0.9)$ | $(1.1)$ | 0.8 | 1.0 | 0.8 | 0.2 |
| $(50.5)$ | $(13.8)$ | $(78.9)$ | $(23.3)$ | 28.8 | 26.2 | 26.9 | 0.3 | $(12.4)$ |
| $(98.4)$ | $(24.3)$ | 62.9 | $(8.7)$ | 86.1 | 52.7 | 129.6 | 48.8 | 116.0 |

Adjustments:

| Stock-based compensation expense ${ }^{(b)}$ | 16.6 | 13.2 | 9.0 | 29.6 | 14.2 | 10.4 | 10.0 | 31.7 | 13.0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Depreciation, accretion, and amortization ${ }^{(c)}$ | 83.6 | 69.0 | 71.8 | 68.2 | 67.5 | 68.9 | 53.2 | 53.6 | 52.4 |
| Amortization of pre-acquistion deferred revenues ${ }^{(d)}$ | 91.5 | 63.7 | 50.1 | 9.6 | 0.5 | 0.3 | 0.2 | 0.0 | - |
| Acquisition and integration charges and other nonrecurring items ${ }^{(\mathrm{e})}$ | 91.7 | 27.5 | 27.2 | 62.7 | 22.7 | 19.8 | 18.7 | 7.6 | 3.3 |
| Less: Divested operations EBITDA ${ }^{(f)}$ | 19.7 | 19.2 | 20.8 | 17.1 | 8.5 | 2.9 | (0.3) | - | - |
| Adjusted EBITDA | 165.4 | 129.8 | 200.2 | 144.3 | 182.6 | 149.1 | 211.4 | 141.6 | 184.6 |

\$ millions
Reconciliation - Cash Provided by Operating Activities to Free Cash Fow (a):

| 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 1483 | 184 | 161. |  | 205 |  |  |  |  |  |

Cash provided by (used in) operating activities
Adjustments:
Plus: cash paid for acquisition, integration, and other non-recurring items
Less: cash paid for capital expenditures

| 0.0 | 0.0 | 0.0 | 8.0 | 0.0 | 1.4 | 1.1 | 3.7 | 17.0 | 31.4 |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| -24.2 | -24.3 | -15.1 | -21.7 | -42.0 | -44.3 | -36.5 | -38.5 | -46.1 | -49.9 |
| 124.2 | 160.0 | 146.8 | 191.8 | 213.6 | 236.9 | 280.3 | 312.0 | 316.4 | 347.2 |
| 1Q17 | 2Q17 | 3Q17 | 4Q17 | 1Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 |
| -29.6 | 112.3 | 149.5 | 22.3 | 2.7 | 174.0 | 249.3 | 45.1 | 35.6 | 227.5 |

## Cash provided by (used in) operating activities

Adjustments:

| Plus: cash paid for acquisition, integration, and other non-recurring items | 17.6 | 47.5 | 28.5 | 27.3 | 42.1 | 31.4 | 25.8 | 24.5 | 19.6 |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Less: cash paid for capital expenditures | -10.7 | -30.9 | -34.0 | -35.1 | -17.7 | -22.4 | -24.5 | -62.2 | -20.1 |

(a) Consists of net gain or loss from divestitures of noncore businesses.
(b) Consists of charges for stock-based compensation awards.
(c) Includes depreciation expense, amortization of intangibles, and accretion on asset retirement obligations.
(d) Consists of the amortization of non-cash fair value adjustments on preacquisition deferred revenues. The majority of the pre-acquisition deferred revenue is recognized ratably over the remaining period of the underlying revenue contract.
(e) Consists of incremental and directly-related charges from acquisitions and other non-recurring items.
(f) Consists of EBITDA from divested non-core businesses.
(a) Free cash flow is based on cash provided by operating activities determined in accordance with GAAP plus cash acquisition and integration acquisition and integration for capital expenditures.

Numbers may differ from other presentations due to rounding.


## Non-GAAP Reconciliations

\$ millions
Reconciliation - GAAP Net (Loss) Income to Adjusted Net Income ${ }^{(a)}$ :
GAAP net income (loss)
Acquisition and other adjustments:

| Amortization of acquired intangibles ${ }^{(b)}$ | 65.4 | 51.1 | 53.3 | 51.6 | 50.1 | 50.9 | 34.4 | 33.7 | 32.2 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Amortization of pre-acquistion deferred revenues ${ }^{(c)}$ | 91.5 | 63.7 | 50.1 | 9.6 | 0.5 | 0.3 | 0.2 | - | - |
| Acquisition and integration charges and other nonrecurring items ${ }^{(d)}$ | 100.7 | 31.3 | 29.0 | 64.5 | 31.5 | 21.4 | 20.3 | 9.2 | 4.9 |
| Impact of Tax Cuts and Jobs Act of $2017{ }^{(e)}$ | - | - | (59.6) | - | 0.7 | - | (6.1) | - | - |
| (Gain)/loss on divested operations ${ }^{(f)}$ | - | - | - | - | (25.5) | (13.0) | (6.9) | 2.1 | - |
| Tax impact of adjustments | (86.0) | (38.4) | (72.0) | (40.2) | (8.6) | 6.7 | (15.5) | (12.8) | (8.6) |
| Adjusted net income | 79.4 | 59.5 | 108.0 | 66.0 | 95.0 | 77.9 | 110.4 | 52.9 | 131.9 |
| Diluted shares | 90.6 | 92.0 | 92.2 | 92.3 | 92.2 | 92.1 | 91.7 | 91.0 | 91.2 |
| Adjusted EPS | 0.88 | 0.65 | 1.17 | 0.72 | 1.03 | 0.85 | 1.20 | 0.58 | 1.45 |
| Excluding divested operations | na | na | na | (0.10) | (0.05) | (0.02) | - | - | - |
| Adjusted EPS excluding divested operations | na | na | na | 0.62 | 0.98 | 0.83 | 1.20 | 0.58 | 1.45 |
| Reconciliation - GAAP Net (Loss) Income to Adjusted Net Income ${ }^{\text {(a) }}$ per share: | 2Q17 | 3Q17 | 4Q17 | 1 Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 |
| GAAP net income (loss) | (1.03) | (0.53) | 1.16 | (0.22) | 0.50 | 0.13 | 0.92 | 0.23 | 1.13 |
| Acquisition and other adjustments: |  |  |  |  |  |  |  |  |  |
| Amortization of acquired intangibles ${ }^{(b)}$ | 0.72 | 0.56 | 0.58 | 0.56 | 0.54 | 0.55 | 0.37 | 0.37 | 0.35 |
| Amortization of pre-acquistion deferred revenues ${ }^{(c)}$ | 1.01 | 0.69 | 0.54 | 0.10 | 0.01 | 0.00 | 0.00 | - | - |
| Acquisition and integration charges and other nonrecurring items ${ }^{(d)}$ | 1.11 | 0.34 | 0.32 | 0.70 | 0.34 | 0.23 | 0.22 | 0.10 | 0.05 |
| Impact of Tax Cuts and Jobs Act of $2017{ }^{(\text {e) }}$ | - | - | (0.65) | - | 0.01 | - | (0.07) | - | - |
| (Gain)/loss on divested operations ${ }^{(f)}$ | - | - | - | - | (0.28) | (0.14) | (0.07) | 0.02 | - |
| Tax impact of adjustments | (0.95) | (0.42) | (0.78) | (0.44) | (0.09) | 0.07 | (0.17) | (0.14) | (0.09) |
| Rounding | 0.01 | 0.01 | - | 0.00 | - | - | - | - | 0.01 |
| Adjusted net income | 0.88 | 0.65 | 1.17 | 0.72 | 1.03 | 0.85 | 1.20 | 0.58 | 1.45 |
| Excluding divested operations | na | na | na | (0.10) | (0.05) | (0.02) | - | - | - |
| Adjusted net income excluding divested operations | na | na | na | 0.62 | 0.98 | 0.83 | 1.20 | 0.58 | 1.45 |

(a) Adj. net income represents GAAP net (loss) income adjusted for the impact of certain items directly related to acquisitions and other non-recurring items.
(b) Consists of non-cash amortization charges from acquired intangibles
(c) Consists of the amortization of non cash fair value adjustments on pre acquisition deferred revenues. Th majority of the pre-acquisition deferred revenue is recognized ratably over the remaining period of the underlying revenue contract
(d) Consists of incremental and directly-related charges related to acquisitions and other nonrecurring items. Includes the amortization and write-off of deferred financing fees, which are recorded in Interest expense, net in the Consolidated Statement of Operations and in the Adj. EBITD on the prior page.
(e) Consists of the income tax benefit from the reduction of certain repatriation tax on foreign earnin repatriation tax on foreign earning Jobs Act of 2017
(f) Consists of net gain or loss from divestitures of non-core businesses.

## Non-GAAP Reconciliations

\$ millions
Reconciliation - Stock-based compensation expense to Stock-based compensation expense excluding divested operations:
Stock-based compensation expense
Less divested operations
Stock-based compensation expense ex D.O.

| 2 Q17 | 3Q17 | 4Q17 | 1 Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 16.6 | 13.2 | 9.0 | 29.6 | 14.2 | 10.4 | 10.2 | 31.8 | 13.1 |
| (0.9) | (0.7) | (0.8) | (0.4) | (0.6) | (0.4) |  |  |  |
| 15.7 | 12.5 | 8.2 | 29.2 | 13.6 | 10.0 | 10.2 | 31.8 | 13.1 |
| 2Q17 | 3Q17 | 4Q17 | 1 Q18 | 2Q18 | 3Q18 | $4 \mathrm{Q18}$ | 1Q19 | 2Q19 |
| 352.0 | 332.2 | 398.4 | 357.2 | 367.6 | 336.1 | 407.8 | 346.6 | 388.0 |
| (29.3) | (26.2) | (27.1) | (27.7) | (8.8) | (5.0) | (0.6) | - | - |
| 322.7 | 306.0 | 371.3 | 329.5 | 358.9 | 331.1 | 407.2 | 346.6 | 388.0 |
| 2Q17 | 3Q17 | 4Q17 | 1 Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 |
| 408.2 | 421.2 | 465.4 | 488.0 | 461.0 | 448.0 | 488.1 | 518.8 | 515.0 |
| (23.3) | (28.3) | (31.6) | (29.7) | (5.5) | (4.9) | (0.3) | - | - |
| 385.0 | 392.9 | 433.8 | 458.3 | 455.5 | 443.1 | 487.8 | 518.8 | 515.0 |
| 2Q17 | 3Q17 | 4Q17 | 1 Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 |
| 3.5 | 3.4 | 3.3 | 3.0 | 2.5 | 2.2 | 2.3 | 2.3 | 2.2 |
| 0.6 | 0.6 | 0.5 | 0.2 | 0.1 | 0.2 | 0.2 | 0.1 | 0.2 |
| 2.9 | 2.8 | 2.8 | 2.8 | 2.3 | 2.0 | 2.2 | 2.2 | 2.0 |

## Note: ex D.O.: Excluding Divested Operations.

[^13]
## Non-GAAP Reconciliations

\$ millions
Reconciliation - Depreciation to Depreciation excluding divested operations:

| 1Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 |
| :---: | ---: | :---: | :---: | :---: | :---: |
| 16.4 | 16.7 | 17.3 | 18.1 | 19.8 | 20.1 |
| $(0.0)$ | 0.0 | 0.0 | - | - | - |
| 16.4 | 16.7 | 17.3 | 18.1 | 19.8 | 20.1 |

Less divested operations
$\begin{array}{lll}16.4 & 16.7 & 17.3\end{array}$

| 1Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $(42.9)$ | 75.1 | 38.0 | 111.0 | 21.1 | 91.0 |
| 125.8 | 56.7 | 59.5 | 48.0 | 44.9 | 36.9 |
| $(11.2)$ | $(6.7)$ | $(1.8)$ | - | - | - |
| 71.7 | 125.1 | 95.7 | 159.0 | 66.0 | 127.9 |

\$ millions
Reconciliation - Interest Expense, net to Non-GAAP Interest:
Interest Expense, net
Less Non-GAAP Interest items (a)

| 1Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 |
| ---: | ---: | ---: | ---: | ---: | ---: |
| 35.1 | 37.6 | 27.0 | 24.6 | 24.8 | 24.7 |
| -7.3 | -9.9 | -2.4 | -1.7 | -1.6 | -1.5 |
| 27.7 | 27.7 | 24.6 | 22.9 | 23.2 | 23.2 |
| 1Q18 | $\mathbf{2 Q 1 8}$ | 3 Q18 | 4Q18 | $\mathbf{1 Q 1 9}$ | 2Q19 |
| $54.3 \%$ | $38.4 \%$ | $69.0 \%$ | $24.3 \%$ | $1.2 \%$ | $-13.6 \%$ |
| $32.0 \%$ | $15.1 \%$ | $-11.5 \%$ | $32.6 \%$ | $28.5 \%$ | $23.1 \%$ |
| $20.4 \%$ | $27.9 \%$ | $19.9 \%$ | $30.6 \%$ | $19.8 \%$ | $-3.0 \%$ |

(a) Non-GAAP Interest: Interest expense, net excluding amortization of deferred financing fees and the interest expense assuming net divestiture proceeds would have been used to repay debt on December 31 , 2017 .

## Note: ex D.O.: Excluding Divested Operations.

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## Non-GAAP Reconciliations - 2019 Guidance

Financial Outlook Reconciliation: GAAP Net Income to Adjusted EBITDA

|  | Full Year 2019 Guidance |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Low |  |  | High |  |
| Net Income | \$ | 190 |  | \$ | 213 |
| Interest Expense, net (a) |  | 103 | - |  | 103 |
| Other (income) expense, net |  | 3 |  |  | 3 |
| Loss on Divestitures |  | 2 | - |  | 2 |
| Tax Provision |  | 65 | - |  | 73 |
| Operating Income |  | 363 | - |  | 393 |
| Stock-based compensation expense |  | 71 | - |  | 71 |
| Depreciation, accretion, and amortization |  | 215 | - |  | 215 |
| Acquisition and integration changes and other non-recurring items |  | 21 | - |  | 21 |
| Adjusted EBITDA | \$ | 670 | - | \$ | 700 |

(a) Includes approximately $\$ 6.0$ million of amortization of deferred financing fees, which is reported in

Interest expense, net
Financial Outlook Reconciliation: GAAP EPS to Adjusted EPS

## (\$ in millions, except per share data)

## GAAP EPS

Normalizing Adjustments
Amortization of acquired intangibles
Acquisition and integration charges and other nonrecurring items
Loss on divestitures
Adjusted EPS

Full Year 2019 Guidance


|  | 1.06 | - |  | 1.06 |
| :--- | :--- | :--- | :--- | :--- |
|  | 0.22 | - |  | 0.22 |
|  | 0.02 | - |  | 0.02 |
| $\$$ | 3.39 | - | $\$$ | 3.64 |

Financial Outlook Reconciliation: GAAP Cash Provided by operating activities to Free Cash Flow
(\$ in millions, except per share data)

| Full Year 2019 Guidance |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Low |  |  | High |  |

Operating Cash Flow
Acquisition, integration and other nonrecurring payments
Capital Expenditures
Free Cash Flow

## 2018 Normalized Free Cash Flow Walk

## (\$ in millions)

Cash Provided by Operating Activities
Plus: cash paid for acquisition, integration, and other non-recurring items Less: cash paid for capital expenditures
2018 Free Cash Flow
Less: Working Capital Timing Benefit
Less: Cash Flow from Divested Operations
2018 Normalized Free Cash Flow

2018

## \$ 471

124 (127)
$\$ 468$
(40)


[^0]:    *Adj. EPS excludes divested operations.
    Note: 2016 and prior is Gartner stand-alone. 2017 is on a combined basis.

[^1]:    CV: Contract Value

[^2]:    Note: All numbers are combined for all periods shown, at 2019 FX rates where applicable. Enterprises that are clients of both GTS and GBS appear in both counts.

[^3]:    Note: All numbers are shown at 2019 FX rates where applicable.

[^4]:    Note: Financial metrics are combined

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[^6]:    Note: Backlog is at 2019 FX rates where applicable.

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[^8]:    Note: LTM Adj. EBITDA is the sum of the last four quarters of combined Adj. EBITDA and

[^9]:    (Unaudited; in millions)

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