# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

# FORM 8-K

# CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported)

October 31, 2019

# GARTNER, INC.

(Exact name of registrant as specified in its charter)

	DELAWARE	1-14443	04-3099750
(State	or Other Jurisdiction of Incorporation)	(Commission File Number)	(IRS Employer Identification No.)
	• ,	P.O. Box 10212	,
		56 Top Gallant Road	
		Stamford, CT 06902-7747	,
	(A	address of Principal Executive Offices, incl	luding Zip Code)
		(203) 316-1111	
		(Registrant's telephone number, includin	ng area code)
rovision	s (see General Instruction A.2. below):		the filing obligation of the registrant under any of the following
	Written communications pursuant to Rul	e 425 under the Securities Act (17 CFR 23	30.425)
	Soliciting material pursuant to Rule 14a-	12 under the Exchange Act (17 CFR 240.1	14a-12)
	Pre-commencement communications pur	rsuant to Rule 14d-2(b) under the Exchang	ge Act (17 CFR 240.14d-2(b))
	Pre-commencement communications pur	rsuant to Rule 13e-4(c) under the Exchange	e Act (17 CFR 240.13e-4(c))
ecurities	registered pursuant to Section 12(b) of the	he Securities Exchange Act of 1934:	
	Title of each class	Trading Symbol	Name of each exchange on which registered
		ire IT	New York Stock Exchange

revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act:  $\Box$ 

#### ITEM 2.02. RESULTS OF OPERATIONS AND FINANCIAL CONDITION.

On October 31, 2019, Gartner, Inc. (the "Company" or "Gartner" ) announced financial results for the three and nine months ended September 30, 2019. A copy of the Company's Press Release is furnished herein as Exhibit 99.1.

In accordance with General Instruction B.2 of Form 8-K, the information in this Item 2.02 and in Exhibit 99.1 of this Current Report on Form 8-K shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liability of that section, and shall not be incorporated by reference into any registration statement or other document filed under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

## ITEM 7.01. REGULATION FD DISCLOSURES.

Gartner has scheduled a webcast call at 8:00 a.m. Eastern time on Thursday, October 31, 2019 to discuss the Company's financial results for the third quarter of 2019. A slide presentation will also be available via the Internet by accessing the Company's website at <a href="https://investor.gartner.com">https://investor.gartner.com</a>. An audio replay of the webcast will also be available on the Company's website.

In accordance with General Instruction B.2 of Form 8-K, the information in this Item 7.01 of this Current Report on Form 8-K shall not be deemed "filed" for purposes of Section 18 of the Exchange Act, or otherwise subject to the liability of that section, and shall not be incorporated by reference into any registration statement or other document filed under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

## ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS.

#### (d) Exhibits

EXHIBIT NO.	DESCRIPTION
99.1	Press Release issued on October 31, 2019 with respect to financial results for Gartner, Inc. for the three and nine months ended September 30, 2019.
104	Cover Page Interactive Data File, formatted in Inline XBRL (included as Exhibit 101).

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Gartner, Inc.

Date: October 31, 2019 By: /s/ Craig W. Safian

Craig W. Safian

Executive Vice President and Chief Financial Officer

# **Gartner**

## **Press Release**

## **Gartner Reports Third Quarter 2019 Financial Results**

## Total Contract Value \$3.3 Billion, +11% YoY FX Neutral

#### THIRD QUARTER 2019 HIGHLIGHTS

- Revenues: \$1.0 billion, +9%; +10% FX neutral. Adjusted Revenues: +10%, +11% FX neutral.
- Net income: \$41 million; adjusted EBITDA: \$140 million, -6%, -5% FX neutral.
- Diluted EPS: \$0.46. >100%: adjusted EPS: \$0.70. -18%.
- Operating cash flow: \$220 million; free cash flow: \$190 million, -24%.

#### 2019 FINANCIAL OUTLOOK

The Company reiterated its full year 2019 financial outlook:

- Revenues: \$4.22 \$4.26 billion.
- Net income: \$190 \$213 million; adjusted EBITDA \$670 \$700 million.
- Diluted EPS: \$2.09 \$2.34; adjusted EPS \$3.39 \$3.64.
- Operating cash flow: \$487 \$527 million; free cash flow \$400 \$430 million.

STAMFORD, Conn., October 31, 2019 — Gartner, Inc. (NYSE: IT), the world's leading research and advisory company, today reported results for the third quarter 2019 and reiterated its financial outlook for full year 2019. Additional information regarding the Company's results is provided in an earnings supplement available on the Company's Investor Relations website at https://investor.gartner.com.

Gene Hall, Gartner's Chief Executive Officer, commented, "We delivered another quarter of double-digit contract value growth, validating the compelling value proposition we offer our clients and prospects. We accelerated the pace of share buybacks during the quarter and will continue to deliver long-term growth in cash and earnings to our shareholders."

## **CONFERENCE CALL INFORMATION**

The Company will host a webcast call at 8:00 a.m. Eastern time on Thursday, October 31, 2019 to discuss the Company's financial results. The call will be available via the Company's website at https://investor.gartner.com or by dialing 844-413-7151 (conference ID 9248559). A replay of the webcast will be available for approximately 30 days following the call on the Company's website.

#### **CONSOLIDATED RESULTS HIGHLIGHTS**

(\$ in millions, except per share data)	Three Mo	nths	Ended		
	Septer	nber	30,		Inc/(Dec)
	 2019		2018	Inc/(Dec)	FX Neutral
GAAP Metrics:					
Revenues	\$ 1,001	\$	922	9%	10%
Net income	41		12	>100%	na
Diluted EPS	0.46		0.13	>100%	na
Operating cash flow	 220		249	(12)%	na
Non-GAAP Metrics:					
Adjusted revenues	\$ 1,001	\$	910	10%	11%
Adjusted EBITDA	140		149	(6)%	(5)%
Adjusted EPS	0.70		0.85	(18)%	na
Free cash flow	\$ 190	\$	251	(24)%	na
na=not available.					

#### **SEGMENT RESULTS HIGHLIGHTS**

- Global Technology Sales Contract Value (GTS CV): \$2.6 billion, +13% YOY FX Neutral
- Global Business Sales Contract Value (GBS CV): \$0.6 billion, +3% YOY FX Neutral

Our segment results for the three months ended September 30, 2019 were as follows (Unaudited; \$ in millions) (a):

	Research		Conferences		Consulti	ing
GAAP Metrics:						
Revenues	\$	841	\$	66	\$	93
Inc/(Dec)		9%		16%		18%
Inc/(Dec) - FX neutral		10%		19%		20%
Gross contribution	\$	583	\$	27	\$	27
Inc/(Dec)		9%		10%		44%
Contribution margin		69%		41%		28%

<sup>(</sup>a) During 2018, the Company divested all of the non-core businesses comprising its Other segment and moved a small residual product in the Other segment into the Research business. As a result, there are no results reported for the Other segment in 2019.

Additional details regarding our segment results can be obtained in the earnings supplement and in our quarterly report on Form 10–Q filed with the SEC on October 31, 2019.

Certain financial metrics contained in this Press Release are considered non-GAAP financial measures. Definitions of these non-GAAP financial measures are included in this Press Release under "Non-GAAP Financial Measures" and the related reconciliations are under "Supplemental Information — Non-GAAP Reconciliations." In this Press Release, some totals may not add due to rounding and percentage changes are based on the whole number and recalculation based on millions may yield a different result.

## **FINANCIAL OUTLOOK FOR 2019**

Additional details regarding our 2019 financial outlook are available in the earnings supplement.

## **ABOUT GARTNER**

Gartner, Inc. (NYSE: IT) is the world's leading research and advisory company and a member of the S&P 500. We equip business leaders with indispensable insights, advice and tools to achieve their mission–critical priorities today and build the successful organizations of tomorrow. We believe our unmatched combination of expert-led, practitioner-sourced and data-driven research steers clients toward the right decisions on the issues that matter most. We are a trusted advisor and objective resource for more than 15,000 organizations in more than 100 countries — across all major functions, in every industry and enterprise size. To learn more about how we help decision makers fuel the future of business, visit gartner.com.

#### **CONTACTS**

David Cohen GVP, Investor Relations, Gartner +1 203.316.6631

Kathleen Persaud Director, Investor Relations, Gartner +1 203.316.1672

investor.relations@gartner.com

#### FORWARD LOOKING STATEMENTS

Statements contained in this press release regarding the Company's growth and prospects, projected financial results, long-term objectives, and all other statements in this release other than recitation of historical facts are forward-looking statements within the meaning of Section 27A of the Securities Exchange Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such forwardlooking statements involve known and unknown risks, estimates, uncertainties and other factors that may cause actual results to be materially different. Such factors include, but are not limited to, the following: our ability to achieve and effectively manage growth, including our ability to integrate our acquisitions and consummate and integrate future acquisitions; our ability to pay our debt; our ability to maintain and expand our products and services; our ability to expand or retain our customer base; our ability to grow or sustain revenue from individual customers; our ability to attract and retain a professional staff of research analysts and consultants as well as experienced sales personnel upon whom we are dependent; our ability to achieve continued customer renewals and achieve new contract value, backlog and deferred revenue growth in light of competitive pressures; our ability to carry out our strategic initiatives and manage associated costs; our ability to successfully compete with existing competitors and potential new competitors; our ability to enforce or protect our intellectual property rights; additional risks associated with international operations, including foreign currency fluctuations; the U.K.'s planned exit from the European Union and its impact on our results; the impact of restructuring and other charges on our businesses and operations; cybersecurity incidents; general economic conditions; risks associated with the creditworthiness, budget cuts, and shutdown of governments and agencies; the impact of the U.S. Tax Cuts and Jobs Act of 2017; uncertainty from the expected discontinuance of LIBOR and transition to any other interest rate benchmark; changes to laws and regulations; and other factors described under "Risk Factors" in our most recent Annual Report on Form 10-K, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K, which can be found on Gartner's website at https://investor.gartner.com and the SEC's website at www.sec.gov. Forward-looking statements included herein speak only as of the date hereof and Gartner disclaims any obligation to revise or update such statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events or circumstances, except as required by applicable law.

#### **NON-GAAP FINANCIAL MEASURES**

Certain financial measures used in this Press Release are not defined by U.S. generally accepted accounting principles ("GAAP") and as such are considered non-GAAP financial measures. We provide these measures to enhance the user's overall understanding of the Company's current financial performance and the Company's prospects for the future. Investors are cautioned that these non-GAAP financial measures may not be defined in the same manner by other companies and, as a result, may not be comparable to other similarly titled measures used by other companies. Also, these non-GAAP financial measures should not be construed as alternatives, or superior, to other measures determined in accordance with GAAP. The non-GAAP financial measures used in this Press Release are defined below.

Adjusted Revenue: Represents GAAP revenue plus: (i) revenue from pre-acquisition periods, as applicable, and (ii) the amortization of non-cash fair value adjustments on pre-acquisition deferred revenues, as applicable; less (iii) revenue related to divested operations. Non-cash fair value adjustments on pre-acquisition deferred revenues are generally recognized ratably over the remaining period of the underlying revenue contract. We believe Adjusted Revenue is an important measure of our recurring operations as it provides a more accurate period-over-period comparison of trends in revenues.

Adjusted Contribution and Adjusted Contribution Margin: GAAP gross contribution is derived from our GAAP-based financial statements and represents revenue less direct expense. Adjusted Contribution represents GAAP gross contribution plus: (i) contribution from pre-acquisition periods, as applicable, and (ii) the amortization of non-cash fair value adjustments on pre-acquisition deferred revenues, as applicable; less (iii) contribution related to divested operations; and (iv) an adjustment for unallocated corporate costs. Adjusted Contribution Margin represents the contribution margin on Adjusted Revenue. We believe these are important measures of our recurring operations as they provide a more accurate and consistent period-over-period comparison of our segment results.

Adjusted EBITDA: Represents GAAP net income (loss) adjusted for: (i) interest expense, net; (ii) tax provision (benefit); (iii) other operating expense/income, net; (iv) stock-based compensation expense; (v) depreciation, amortization, and accretion; (vi) the amortization of non-cash fair value adjustments on pre-acquisition deferred revenues, as applicable; (vii) acquisition and integration charges and certain other non-recurring items; (viii) EBITDA from pre-acquisition periods, as applicable; (ix) gain/loss on divestitures, as applicable; and (x) EBITDA from divested

operations, as applicable. We believe Adjusted EBITDA is an important measure of our recurring operations as it excludes items not representative of our core operating results.

Adjusted Net Income: Represents GAAP net income (loss) adjusted for the impact of certain items directly related to acquisitions and other non-recurring items. These adjustments include: (i) the amortization of acquired intangibles; (ii) acquisition and integration charges and other non-recurring items; (iii) the amortization of non-cash fair value adjustments on pre-acquisition deferred revenues, as applicable; (iv) the non-recurring impact from the enactment of the U.S. Tax Cuts and Jobs Act of 2017, as applicable; (v) gain/loss on divestitures and other similar items, as applicable; and (vi) the related tax effect, as applicable. Adjusted Net Income includes the operating results of our divested operations. We believe Adjusted Net Income is an important measure of our recurring operations as it excludes items that may not be indicative of our core operating results.

Adjusted EPS: Represents GAAP EPS adjusted for the impact of certain items directly related to acquisitions and other non-recurring items. These adjustments include on a per share basis: (i) the amortization of acquired intangibles; (ii) acquisition and integration charges and other non-recurring items; (iii) the amortization of non-cash fair value adjustments on pre-acquisition deferred revenues, as applicable; (iv) the non-recurring impact from the enactment of the U.S. Tax Cuts and Jobs Act of 2017, as applicable; (v) gain/loss on divestitures and other similar items, as applicable; and (vi) the related tax effect, as applicable. Adjusted EPS includes the operating results of our divested operations. We believe Adjusted EPS is an important measure of our recurring operations as it excludes items that may not be indicative of our core operating results.

Free Cash Flow: Represents cash provided by operating activities determined in accordance with GAAP: (i) plus payments for acquisition and integration items directly-related to our acquisitions and certain other non-recurring items; (ii) less payments for capital expenditures. Free Cash Flow includes the results of our divested operations. We believe Free Cash Flow is an important measure of the recurring cash generated by the Company's core operations that may be available to be used to repay debt obligations, repurchase our stock, invest in future growth through new business development activities, or make acquisitions.

Foreign Currency Neutral (FX Neutral): We provide foreign currency neutral dollar amounts and percentages for our contract values, revenues, certain expenses, and other metrics. These foreign currency neutral dollar amounts and percentages eliminate the effects of exchange rate fluctuations and thus provide a more accurate and meaningful trend in the underlying data being measured. We calculate foreign currency neutral dollar amounts by converting the underlying amounts in local currency for different periods into U.S. dollars by applying the same foreign exchange rates.

## SUPPLEMENTAL INFORMATION - NON-GAAP RECONCILIATIONS

The tables below provide reconciliations of certain Non-GAAP financial measures used in this Press Release with the most directly comparable GAAP measure. See "Non-GAAP Financial Measures" above for definitions of these measures.

Reconciliation - GAAP Revenue to Adjusted Revenue; GAAP Contribution to Adjusted Contribution and Adjusted Contribution Margin (Unaudited; in millions):

For the three months ended September 30, 2019

	Re	esearch	Cor	nferences	Co	onsulting	Unallocated	Total
GAAP revenue	\$	841	\$	66	\$	93	\$ —	\$ 1,001
Less: Revenue from divested operations (a)		_		_		_	_	_
Adjusted revenue	\$	841	\$	66	\$	93	\$ —	\$ 1,001
GAAP gross contribution	\$	583	\$	27	\$	27	\$	\$ 637
Less: Contribution from divested operations (a)		_		_		_	_	_
Unallocated (b)		_		_		_	(1)	(1)
Adjusted contribution	\$	583	\$	27	\$	27	\$ (1)	\$ 635
Adjusted contribution margin		69%		41%		28%	na	 64%

## For the three months ended September 30, 2018

	Re	esearch	Co	nferences	C	Consulting	(	Other	L	Jnallocated	Total
GAAP revenue	\$	774	\$	57	\$	79	\$	12	\$	_	\$ 922
Less: Revenue from divested operations (a)		(3)		_		_		(9)		_	(12)
Adjusted revenue	\$	771	\$	57	\$	79	\$	3	\$	_	\$ 910
GAAP gross contribution	\$	535	\$	25	\$	18	\$	7	\$	_	\$ 585
Less: Contribution from divested operations (a)		(2)		_		_		(5)		_	(7)
Unallocated (b)		_		_		_		_		_	_
Adjusted contribution	\$	533	\$	25	\$	18	\$	2	\$	_	\$ 579
Adjusted contribution margin		69%		44%		23%		na		na	64%

<sup>(</sup>a) During 2018, the Company divested all of the non-core businesses comprising its Other segment and moved a small residual product in the Other segment into the Research business. As a result, there are no results reported for the Other segment in 2019.

na=not applicable.

<sup>(</sup>b) Consists of certain unallocated corporate adjustments.

## Reconciliation - GAAP Net Income to Adjusted EBITDA (Unaudited; in millions):

		Three Months September			
	2019		2018		
GAAP net income	\$	41 \$	12		
Interest expense, net	;	24	27		
Gain from divested operations (a)		_	(13)		
Other (income) expense, net		(8)	1		
Tax provision	:	12	26		
Operating income		59	53		
Adjustments:					
Stock-based compensation expense (b)		13	10		
Depreciation, amortization, accretion (c)		53	69		
Acquisition and integration charges and other non-recurring items (d)		5	20		
EBITDA from divested operations (e)		_	(3)		
Adjusted EBITDA	\$ 14	40 \$	149		

- (a) Consists of a net gain from the divestiture of a non-core business.
- (b) Consists of charges for stock-based compensation awards.
- (c) Includes depreciation expense, amortization of intangibles and accretion on asset retirement obligations.
- (d) Consists of incremental and directly-related charges related to acquisitions and other non-recurring items.
- (e) Consists of Adjusted EBITDA from divested operations.

## Reconciliation - GAAP Net Income to Adjusted Net Income and Adjusted EPS

(Unaudited; in millions, except per share amounts):

	Three Months Ended September 30,																	
	2019				•	20	)18											
	Am	ount	Per Share		Per Share		Per Share		Amount		Amount		Share Amour		Amount		Pe	r Share
GAAP net income	\$	41	\$	0.46	\$	12	\$	0.13										
Acquisition and other adjustments:																		
Amortization of acquired intangibles (a)		32		0.35		51		0.55										
Acquisition & integration charges and other non-recurring items (b), (c)		7		0.08		21		0.23										
Gain from sale of divested operations (d)		_		_		(13)		(0.14)										
Fair value adjustment - equity security (e)		(9)		(0.10)		_		_										
Tax impact of adjustments (f)		(7)		(80.0)		7		0.08										
Rounding		_		(0.01)		_		_										
Adjusted net income and Adjusted EPS (g)	\$	64	\$	0.70	\$	78	\$	0.85										

- (a) Consists of non-cash amortization charges from acquired intangibles.
- (b) Consists of incremental and directly-related charges related to acquisitions and other non-recurring items.
- (c) Includes the amortization and write-off of deferred financing fees, which are recorded in Interest expense, net in the Company's Condensed Consolidated Statements of Operations and in the Adjusted EBITDA table above.
- (d) Consists of a net gain from the divestiture of a non-core business.
- (e) Represents unrealized appreciation related to a minority equity investment that the Company sold in October 2019. Such benefit was recorded in Other income/expense, net in the Company's Condensed Consolidated Statements of Operations and in the Adjusted EBITDA table above.
- (f) The blended effective tax rate on the adjustments was approximately 24% and 12% for the three months ended September 30, 2019 and 2018, respectively.
- (g) Adjusted EPS was calculated based on 90.9 million and 92.1 million diluted shares for the three months ended September 30, 2019 and 2018, respectively.

## Reconciliation - GAAP Cash Provided by Operating Activities to Free Cash Flow (Unaudited; in millions):

	Three Mor Septen	 
	 2019	2018
GAAP cash provided by operating activities	\$ 220	\$ 249
Adjustments:		
Plus: cash paid for acquisition, integration and other non-recurring items	7	26
Less: cash paid for capital expenditures	(36)	(24)
Free Cash Flow	\$ 190	\$ 251

## Financial Outlook Reconciliation - GAAP Net Income to Adjusted EBITDA (Unaudited; in millions):

	F	ull Year 20	19 Guid	ance
		Low	F	ligh
Net income	\$	190	\$	213
Interest expense, net (a)		103		103
Other (income) expense, net		3		3
Loss on divestitures		2		2
Tax provision		65		73
Operating income		363		393
Adjustments:				
Stock-based compensation expense		71		71
Depreciation, accretion, and amortization		215		215
Acquisition and integration charges and other non-recurring items		21		21
Adjusted EBITDA	\$	670	\$	700

<sup>(</sup>a) Includes approximately \$6.0 million of amortization of deferred financing fees, which is reported in Interest expense, net in the Consolidated Statement of Operations.

## Financial Outlook Reconciliation - GAAP EPS to Adjusted EPS (Unaudited):

	F	iidance			
		Low	High		
GAAP EPS	\$	2.09	\$	2.34	
Adjustments:					
Amortization of acquired intangibles		1.06		1.06	
Acquisition and integration charges and other non-recurring items		0.22		0.22	
Loss on divestitures		0.02		0.02	
Adjusted EPS	\$	3.39	\$	3.64	

## Financial Outlook Reconciliation - GAAP Cash Provided by Operating Activities to Free Cash Flow (Unaudited; in millions):

	!	Full Year 20	19 Gu	idance	
	Low			High	
Operating cash flow	\$	487	\$	527	
Acquisition, integration and other non-recurring payments		60		60	
Capital expenditures		(147)		(157)	
Free Cash Flow	\$	400	\$	430	

## GARTNER, INC.

## Condensed Consolidated Statements of Operations

(Unaudited; in thousands, except per share data)

Three Months Ended September 30.

	Septer	September 30,	
	2019	20	018
Revenues:			
Research	\$ 840,998	\$ 7	74,188
Conferences	66,286	!	57,141
Consulting	93,218		78,752
Other			11,593
Total revenues	1,000,502	9:	21,674
Costs and expenses:			
Cost of services and product development	365,056	3:	36,112
Selling, general and administrative	512,159	4	47,537
Depreciation	20,704		17,335
Amortization of intangibles	31,694	ļ	50,852
Acquisition and integration charges	1,742		17,114
Total costs and expenses	931,355	8	68,950
Operating income	69,147	!	52,724
Interest expense, net	(24,073)	(;	(26,984)
Gain from divested operations	_		13,040
Other income (expense), net	8,024		(827)
Income before income taxes	53,098	;	37,953
Provision for income taxes	11,710		26,200
Net income	\$ 41,388	\$	11,753
Net income per share:			
Basic	\$ 0.46	\$	0.13
Diluted	\$ 0.46	\$	0.13
Weighted average shares outstanding:			
Basic	89,846	!	90,854
Diluted	90,887		92,148

Source: Gartner, Inc. Gartner-IR