## Third Quarter 2019 Results

October 31, 2019

## Forward Looking Statement and Explanatory Note


 unknown risks, uncertainties and other factors; consequently, actual results may differ materially from those expressed or implied thereby.








 Reports on Form 10-Q and Current Reports on Form 8-K.

 included in the appendix




 the consolidated financial statements in Gartner's Annual Report on Form 10-K for the year ended December 31, 2018.
Unless otherwise indicated, or the content otherwise requires, all percentages indicated in this presentation are year-over-year growth rates.

 except as required by applicable law or regulation.
Some totals may not add due to rounding.

## Contents

## Consolidated

| 3Q 2019 Financial Results | $\underline{\text { Page } 4}$ |
| :--- | :--- |
| Consolidated Financial Summary |  |
| Normalized P\&L (Non-GAAP) | $\underline{\text { Page 5 }}$ |

Segment Results
3Q 2019 Business Metrics
Segment Results

```
Page 7
Pages 8-13
```


## Capital Allocation and Guidance

Capital Structure and Allocation
2019 Guidance
Page 14
Page 15

Appendix

| 3Q 2019 GAAP Financial Statements | $\underline{\text { Pages 16-19 }}$ |
| :--- | :--- |
| Appendix | Pages 20-24 |
| Non-GAAP Reconciliations | Pages 25-33 |

## 3Q 2019 Growth and Financial Results

## Contract Value

## Global Technology Sales (GTS)

$13.2 \% \quad \$ 2.6 \mathrm{~B}$
Global Business Sales (GBS)

$$
2.9 \% \quad \$ 0.6 \mathrm{~B}
$$

## Total

$11.1 \%$ s3.3в
\% increases above:
FX Neutral at 2019 rates

Consolidated Results

| Adj. Revenue | Adj. EBITDA | Adj. EPS | Free Cash Flow |
| :---: | :---: | :---: | :---: |
| 10.0\% \$1,001m | -6.3\% \$140M | \$0.70 | \$190M |
| FX Neutral: +11.3\% | FX Neutral: -5.2\% |  |  |
| Contribution*: 9.8\% 64\% margin* | 14\% adj. EBITDA margin |  |  |
| Research | Conferences | Consulting |  |
| Adj. Revenue | Adj. Revenue | Revenue |  |
| 9.1\% \$841m | 16.0\% \$66m | 18.4\% \$93м |  |
| FX Neutral: $+10.2 \%$ | FXNeutral: +18.9\% | FX Neutral: $+19.9 \%$ |  |
| Contribution*: 9.3\% | Contribution*: 9.7\% | Contribution: 44.1\% |  |
| 69\% margin* | 41\% margin* | 28\% margin |  |

## Capital Allocation

\$95M
Repurchases: $\$ 95 \mathrm{M}$
Debt pay down: \$0M
Acquisitions: \$0

## Medium Term Guidance

## Organic, FXNeutral

Total Adj. Revenue: 10\% - 14\%
Adj. EBITDA: 10\% - 14\%
Free Cash Flow: 10\% - 14\%

2019 Guidance

| Total Adi. Revenue | Adi. Eitioa | ${ }^{\text {Adj. EPS }}$ ' | Fow |
| :---: | :---: | :---: | :---: |
| \$4,215-4,260M | \$670-700M | \$3.39-\$3.64 | \$400-430M |

Contribution is Adj. Contribution. Margin is Adjusted Contribution Margin.
${ }^{1}$ Adj. EPS growth rate based on 2018 Adj. EPS excluding divested operations.
 Note: 2019 Guidance growth rates are as reported. FX Neutral growth rates would be approximately 2 percentage points higher for revenue and Adjusted EBITDA guidance. See page 33 for 2018 Normalized Free Cash Flow walk.
4 © 2019 Gartner, Inc. and/or its affiliates. All rights reserved. Gartner is a registered trademark of Gartner, Inc. and its affiliates.

## Consolidated Financial Summary

## Contract Value $\$$ billions @ '19 rates

0.7-0.7-0.8-0.9-1.0-1.2-1.3-1.5-1.7-1.9
200720082009201020112012201320142015201620172018

## Free Cash Flow \$ millions



| \$ in millions except shares and per share amounts | 3Q17 | 4Q17 | 1 Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 | 3Q19 | 2017 | 2018 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adj. Revenue | 818 | 985 | 899 | 980 | 910 | 1,088 | 970 | 1,071 | 1,001 | 3,436 | 3,877 |
| Y/Y | 42.4\% | 40.1\% | 16.7\% | 13.6\% | 11.2\% | 10.4\% | 7.9\% | 9.3\% | 10.0\% |  | 12.8\% |
| Adj. Contribution | 512 | 615 | 569 | 621 | 579 | 681 | 624 | 683 | 635 | 2,152 | 2,449 |
| Y/Y | 45.8\% | 44.9\% | 17.1\% | 15.3\% | 13.0\% | 10.7\% | 9.6\% | 10.0\% | 9.8\% |  | 13.8\% |
| Adj. Contribution Margin | 62.6\% | 62.4\% | 63.3\% | 63.4\% | 63.6\% | 62.6\% | 64.3\% | 63.8\% | 63.5\% | 62.6\% | 63.2\% |
| Adj. EBITDA | 130 | 200 | 144 | 183 | 149 | 211 | 142 | 185 | 140 | 625 | 687 |
| Y/Y | 42.6\% | 38.0\% | 11.5\% | 10.4\% | 14.9\% | 5.6\% | -1.9\% | 1.2\% | -6.3\% |  | 10.0\% |
| Adj. EPS* | na | na | 0.62 | 0.98 | 0.83 | 1.20 | 0.58 | 1.45 | 0.70 |  | 3.63 |
| Free Cash Flow | 144 | 14 | 27 | 183 | 251 | 7 | 35 | 197 | 190 | 265 | 468 |
| LTM Free Cash Flow | na | 265 | 314 | 369 | 475 | 468 | 476 | 490 | 429 |  |  |
| Y/Y | na | -23.8\% | 2.5\% | 20.8\% | 45.2\% | 76.9\% | 51.4\% | 32.8\% | -9.6\% |  | 76.9\% |
| Avg. Diluted Shares | 92.0 | 92.2 | 92.3 | 92.2 | 92.1 | 91.7 | 91.0 | 91.2 | 90.9 | 89.8 | 92.1 |

[^0]Note: 2016 and prior is Gartner stand-alone. 2017 is on a combined basis.
Contract Value includes both GTS and GBS values starting in 2017.
© 2019 Gartner, Inc. and/or its affiliates. All rights reserved. Gartner is a registered trademark of Gartner, Inc. and its affiliates.

## Normalized P\&L (Non-GAAP)


\$ millions, except shares and per share data (All numbers below exclude
divested operations)
Adjusted Revenue
Less Cost of Services
Adjusted Contribution
Less SG\&A
Plus Equity Comp
Plus Other Adjustments
Adjusted EBITDA
Less Equity Comp
Less Depreciation
Less Non-GAAP Interest, net
Less Other Expense (Income)
Adjusted Pre-tax Income
Less Adjusted Tax
Adjusted Net Income
Adjusted EPS

| 3Q17 | 4Q17 | 1Q18 | 2Q18 | 3Q18 | 4Q18 | 1 Q19 | 2Q19 | 3Q19 | 2017 | 2018 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 818 | 985 | 899 | 980 | 910 | 1,088 | 970 | 1,071 | 1,001 | 3,436 | 3,877 |
| 306 | $\underline{371}$ | 330 | 359 | 331 | $\underline{407}$ | 347 | $\underline{388}$ | 365 | 1,285 | 1,427 |
| 512 | 615 | 569 | 621 | 579 | 681 | 624 | 683 | 635 | 2,152 | 2,449 |
| 393 | 434 | 458 | 455 | 443 | 488 | 519 | 515 | 512 | 1,595 | 1,845 |
| 12 | 8 | 29 | 14 | 10 | 10 | 32 | 13 | 13 | 64 | 63 |
| $\underline{-2}$ | 12 | 4 | $\underline{3}$ | 3 | $\underline{9}$ | $\underline{5}$ | $\underline{4}$ | 4 | $\underline{5}$ | $\underline{19}$ |
| 130 | 200 | 144 | 183 | 149 | 211 | 142 | 185 | 140 | 625 | 687 |
| na | na | 29 | 14 | 10 | 10 | 32 | 13 | 13 | na | 63 |
| na | na | 16 | 17 | 17 | 18 | 20 | 20 | 21 | na | 69 |
| na | na | 28 | 28 | 25 | 23 | 23 | 23 | 22 | na | 103 |
| na | na | -1 | $\underline{0}$ | $\underline{2}$ | 1 | $\underline{0}$ | $\underline{0}$ | 1 | na | 1 |
| na | na | 72 | 125 | 96 | 159 | 66 | 128 | 83 | na | 451 |
| na | na | 15 | 35 | 19 | $\underline{49}$ | 13 | -4 | 19 | na | 117 |
| na | na | 57 | 90 | 77 | 110 | 53 | 132 | 64 | na | 334 |
| na | na | 0.62 | 0.98 | 0.83 | 1.20 | 0.58 | 1.45 | 0.70 | na | 3.63 |

Other Adjustments include accretion, other non-recurring expenses, pre-acquisition commissions and CEB straightline rent. See pg,
© 2019 Gartner, Inc. and/or its affiliates. All rights reserved. Gartner is a registered trademark of Gartner, Inc. and its affiliates

Adj. EBITDA \$ millions


## 3Q 2019 Business Metrics

| Global Tec | ogy |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| \$2.6B | 13.2\% | 12,728 | \$208K | \$309M |
|  |  |  |  |  |
| 3,355 | \$104 |  |  | 04.7\% |

Global Business Sales

| cV | cV Growth | Enerprisises | cv/Enterprise | NcVI |
| :---: | :---: | :---: | :---: | :---: |
| $\$ 0.6 \mathrm{~B}$ | $2.9 \%$ | 5,143 | $\$ 121 \mathrm{~K}$ | $\$ 18 \mathrm{M}$ |
| авн | Productivit | Client Retention | Wallet Retenion |  |
| 910 | $\$ 23 \mathrm{~K}$ | $81.1 \%$ | $96.7 \%$ |  |

Conferences

| \#f Dosination Conterences | \#f Dostination Confererence Attendees |  | Same Conererence, FX Neutral Revenue Growth$20.4 \%$ |
| :---: | :---: | :---: | :---: |
| 18 |  |  |  |
| Consulting |  |  |  |
| Labor Revenue \$78M | $\stackrel{\text { Backlog }}{\text { B }}$ | Utilization Rate | Billable Headcount |

CV: Contract Value
NCVI: Net Contract Value Increase (Y/Y on a rolling twelve month basis)
QBH: Quota Bearing Headcount
Productivity is NCVI divided by opening period quota-bearing headcount (see pages 9 \& 10)
© 2019 Gartner, Inc. and/or its affiliates. All rights reserved. Gartner is a registered trademark of Gartner, Inc. and its affiliates.

## Research Segment

Adj. Contribution Margin


|  | 3Q17 | 4Q17 | 1Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 | 3Q19 | 2017 | 2018 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adj. Revenue (\$ millions) | 697 | 727 | 766 | 767 | 771 | 796 | 825 | 826 | 841 | 2,746 | 3,101 |
| Y/Y Growth | 49.2\% | 51.8\% | 17.6\% | 14.5\% | 10.6\% | 9.5\% | 7.7\% | 7.7\% | 9.1\% |  | 12.9\% |
| Adj. Contribution (\$ millions) | 481 | 501 | 535 | 531 | 533 | 544 | 575 | 572 | 583 | 1,892 | 2,144 |
| Y/Y Growth | 49.0\% | 53.2\% | 18.6\% | 15.7\% | 10.7\% | 8.7\% | 7.5\% | 7.8\% | 9.3\% |  | 13.3\% |
| Adj. Contribution Margin | 69.1\% | 68.9\% | 69.8\% | 69.2\% | 69.1\% | 68.4\% | 69.7\% | 69.3\% | 69.3\% | 68.9\% | 69.1\% |
| Contract Value (\$ billions) | 2.6 | 2.8 | 2.8 | 2.9 | 2.9 | 3.1 | 3.1 | 3.2 | 3.3 | 2.8 | 3.1 |
| Y/Y FX Neutral Growth | 10.5\% | 11.4\% | 11.7\% | 11.6\% | 11.7\% | 11.4\% | 11.2\% | 10.9\% | 11.1\% |  | 11.4\% |

## Research: Global Technology Sales



Contract Value \$ millions @ ‘'19 rates


|  | 3Q17 | 4Q17 | 1Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 | 3Q19 | 2017 | 2018 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Contract Value (\$ millions) | 2,054 | 2,184 | 2,215 | 2,272 | 2,338 | 2,492 | 2,532 | 2,580 | 2,646 | 2,184 | 2,492 |
| Contract Value FX Neutral Growth | 12.5\% | 13.1\% | 13.1\% | 13.8\% | 13.8\% | 14.1\% | 14.3\% | 13.5\% | 13.2\% |  | 14.1\% |
| Net Contract Value Increase (NCVI, \$ millions) | 228 | 253 | 257 | 275 | 283 | 308 | 317 | 308 | 309 | 253 | 308 |
| Quota Bearing Head Count | 2,615 | 2,704 | 2,746 | 2,801 | 2,955 | 3,104 | 3,049 | 3,207 | 3,355 | 2,704 | 3,104 |
| Y/Y | 11.8\% | 13.1\% | 13.1\% | 9.5\% | 13.0\% | 14.8\% | 11.0\% | 14.5\% | 13.5\% |  | 14.8\% |
| Productivity (\$ thousands) | 97 | 106 | 106 | 107 | 108 | 114 | 115 | 110 | 104 | 106 | 114 |
| Y/Y |  |  | 13.3\% | 9.9\% | 11.3\% | 7.4\% | 9.1\% | 2.3\% | -3.7\% |  | 7.4\% |
| Client Enterprises | 11,798 | 12,319 | 12,363 | 12,375 | 12,477 | 12,998 | 12,821 | 12,739 | 12,728 | 12,319 | 12,998 |
| Contract Value / Enterprise (\$ thousands) | 174 | 177 | 179 | 184 | 187 | 192 | 197 | 203 | 208 | 177 | 192 |
| Wallet Retention | 103.7\% | 104.5\% | 104.2\% | 104.6\% | 104.9\% | 105.2\% | 105.5\% | 104.9\% | 104.7\% | 104.5\% | 105.2\% |
| Client Retention | 82.7\% | 83.3\% | 82.9\% | 82.2\% | 82.7\% | 82.9\% | 82.2\% | 82.2\% | 81.7\% | 83.3\% | 82.9\% |

[^1]© 2019 Gartner, Inc. and/or its affiliates. All rights reserved. Gartner is a registered trademark of Gartner, Inc. and its affiliates.

## Research: Global Business Sales



Contract Value \$ millions @ ‘ 19 rates


|  | 3Q17 | 4Q17 | 1Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 | 3Q19 | 2017 | 2018 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Contract Value (\$ millions) | 577 | 585 | 597 | 597 | 602 | 594 | 595 | 602 | 620 | 585 | 594 |
| Contract Value FX Neutral Growth | 3.8\% | 5.6\% | 6.6\% | 4.2\% | 4.3\% | 1.5\% | -0.3\% | 0.9\% | 2.9\% |  | 1.5\% |
| Net Contract Value Increase (NCVI, \$ millions) | 21 | 31 | 37 | 24 | 25 | 9 | -2 | 5 | 18 | 31 | 9 |
| Quota Bearing Head Count | 636 | 644 | 715 | 744 | 765 | 790 | 868 | 919 | 910 | 644 | 790 |
| Y/Y | 18.0\% | 16.0\% | 22.0\% | 24.0\% | 20.3\% | 22.7\% | 21.4\% | 23.5\% | 19.0\% |  | 22.7\% |
| Productivity (\$ thousands) | 40 | 56 | 63 | 40 | 39 | 14 | -2 | 7 | 23 | 56 | 14 |
| Y/Y |  |  | 13.1\% | -18.1\% | -1.4\% | -75.6\% | -103.8\% | -82.3\% | -41.0\% |  | -75.6\% |
| Client Enterprises | 5,580 | 5,668 | 5,694 | 5,659 | 5,675 | 5,451 | 5,254 | 5,173 | 5,143 | 5,668 | 5,451 |
| Contract Value / Enterprise (\$ thousands) | 103 | 103 | 105 | 105 | 106 | 109 | 113 | 116 | 121 | 103 | 109 |
| Wallet Retention | 95.8\% | 100.0\% | 99.0\% | 96.8\% | 97.2\% | 95.5\% | 94.1\% | 94.8\% | 96.7\% | 100.0\% | 95.5\% |
| Client Retention | 79.6\% | 81.1\% | 82.5\% | 82.6\% | 83.4\% | 82.0\% | 81.3\% | 80.8\% | 81.1\% | 81.1\% | 82.0\% |

[^2]
## GBS: Transition to GxL Products



Note: All numbers are shown at 2019 FX rates where applicable.
© 2019 Gartner, Inc. and/or its affiliates. All rights reserved. Gartner is a registered trademark of Gartner, Inc. and its affiliates.

## Conferences Segment



Adj. Contribution Margin


|  | 3Q17 | 4Q17 | 1Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 | 3Q19 | 2017 | 2018 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adj. Revenue | 45 | 169 | 46 | 111 | 57 | 196 | 52 | 141 | 66 | 345 | 410 |
| Y/Y Growth | 34.7\% | 23.8\% | 26.3\% | 16.9\% | 26.7\% | 16.2\% | 12.6\% | 26.9\% | 16.0\% |  | 18.8\% |
| Adj. Contribution (\$ millions) | 16 | 86 | 16 | 63 | 25 | 103 | 19 | 81 | 27 | 168 | 207 |
| Y/Y Growth | 11.2\% | 18.2\% | 41.1\% | 18.3\% | 55.0\% | 18.7\% | 16.5\% | 26.9\% | 9.7\% |  | 23.6\% |
| Adj. Contribution Margin | 35.8\% | 51.2\% | 35.2\% | 57.0\% | 43.8\% | 52.3\% | 36.3\% | 57.1\% | 41.4\% | 48.6\% | 50.5\% |
| Destination Conferences (\#) | 17 | 15 | 14 | 24 | 17 | 15 | 12 | 27 | 18 | 69 | 70 |
| Destination Conference Attendees (\#) | 10,640 | 29,187 | 11,643 | 20,896 | 13,322 | 32,275 | 11,530 | 26,416 | 14,739 | 67,401 | 78,136 |
| Same Conference Revenue Growth | 17.9\% | 8.1\% | 25.9\% | 16.2\% | 17.6\% | 15.6\% | 12.5\% | 18.7\% | 17.0\% | 10.6\% | 17.5\% |
| Same Conference Attendee Growth | 21.0\% | 11.7\% | 20.6\% | 16.2\% | 17.2\% | 10.8\% | 6.1\% | 17.7\% | 9.4\% | 14.9\% | 14.6\% |

## Consulting Segment

## Contribution Margin



|  | 3Q17 | 4Q17 | 1Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 | 3Q19 | 2017 | 2018 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue (\$ millions) | 72 | 85 | 83 | 96 | 79 | 96 | 93 | 104 | 93 | 328 | 354 |
| Y/Y Growth | -2.2\% | -3.3\% | 5.5\% | 5.2\% | 9.2\% | 12.1\% | 12.4\% | 7.5\% | 18.4\% |  | 7.9\% |
| Contribution (\$ millions) | 16 | 22 | 24 | 34 | 18 | 26 | 29 | 34 | 27 | 94 | 103 |
| Y/Y Growth | -11.1\% | -5.3\% | 0.8\% | 7.2\% | 13.8\% | 19.1\% | 19.0\% | 1.6\% | 44.1\% |  | 9.5\% |
| Contribution Margin | 22.4\% | 25.9\% | 29.1\% | 34.9\% | 23.4\% | 27.5\% | 30.8\% | 33.0\% | 28.5\% | 28.6\% | 29.0\% |
| Labor Revenue (\$ millions) | 64 | 72 | 74 | 77 | 70 | 74 | 79 | 79 | 78 | 269 | 295 |
| Y/Y Growth | -0.7\% | 12.3\% | 14.1\% | 12.8\% | 8.2\% | 2.7\% | 6.7\% | 2.5\% | 11.2\% |  | 9.3\% |
| Backlog (\$ millions) | 93 | 97 | 101 | 103 | 106 | 108 | 108 | 110 | 109 | 97 | 108 |
| Y/Y Growth | 3.0\% | 8.9\% | 11.6\% | 11.1\% | 13.5\% | 11.7\% | 6.9\% | 6.7\% | 3.2\% |  | 11.7\% |
| Billable Head Count | 682 | 682 | 694 | 710 | 727 | 738 | 739 | 773 | 809 | 669 | 718 |
| Y/Y Growth | 9.2\% | 8.4\% | 7.5\% | 6.5\% | 6.6\% | 8.2\% | 6.5\% | 8.8\% | 11.2\% |  | 7.3\% |
| Utilization Rate | 61.1\% | 64.1\% | 65.4\% | 66.8\% | 59.4\% | 61.3\% | 69.1\% | 63.3\% | 57.0\% | 63.7\% | 63.1\% |
| Y/Y Change (bps) | -153 | -58 | 81 | 153 | -172 | -277 | 366 | -352 | -231 |  | -60 |

Note: Backlog is at 2019 FX rates where applicable.
Labor Revenue growth rates for 3Q17 and 4Q17 have been corrected for lower labor revenue amounts in the corresponding 2016 periods.
3 © 2019 Gartner, Inc. and/or its affiliates. All rights reserved. Gartner is a registered trademark of Gartner, Inc. and its affiliates.

## Capital Structure and Allocation

|  | 3Q17 4Q17 1Q18 2Q18 3Q18 4Q18 1Q19 2Q19 3Q19 |
| :--- | :--- |
| Gross Debt <br> \$ billions | $3.4-3.3-3.0-2.5-2.2-2.3-2.3-2.2-2.2$ |
| Cash <br> \$ billions | $0.6-0.5-0.2-0.1-0.2-0.2-0.1-0.2-0.3$ |
| Net Debt <br> \$ billions | $2.8-2.8-2.8-2.3-2.0-2.2-2.2-2.0-1.9$ |
| Gross Debt/ | $4.9 x-4.8 x-4.2 x-3.4 x-3.0 x-3.2 x-3.3 x-3.2 x-3.3 x$ |
| LTM Adj EBITDA |  |

[^3]includes divested operations in periods when owned.
4 © 2019 Gartner, Inc. and/or its affiliates. All rights reserved. Gartner is a registered trademark of Gartner, Inc. and its affiliates.

| Debt \$ billions | $\mathbf{9 / 3 0 / 2 0 1 9}$ | Rate $^{(\mathbf{1})}$ |
| :--- | ---: | ---: |
| Revolver | 0.1 | LIBOR + 150 |
| TLA | 1.3 | LIBOR +150 |
| Bonds | $\underline{0.8}$ | $5.13 \%$ |
| Total Debt | $\mathbf{2 . 2}$ | $\mathbf{4 . 4 6 \%}$ |
|  |  |  |
| Revolver Unused Capacity | 1.1 | 25 bps |
| Interest Rate Hedges | 1.4 | $2.59 \%$ |
| \% Debt With Fixed Rates |  |  |
|  |  |  |
| (1) Floating and total rates reflect LIBOR and spread as of date shown |  |  |

Share Repurchases $\$$ millions

\$777M repurchase authorization remaining as of $9 / 30 / 2019$ of $\$ 1.2 B$ plan

## 2019 Guidance

In \$ millions, except per share amounts; shares in millions

| Total Adj. Revenue | Adj. EBITDA | Adj. EPS ${ }^{1}$ |  | Free Cash Flow |
| :---: | :---: | :---: | :---: | :---: |
| 4,215-4,260 | 670-700 | \$3.39-\$3.64 |  | 400-430 |
| 9 to 10\% | -3 to 2\% | -7 to 0\% |  | -2 to 5\% |
| Research Revenue | Conferences Revenue |  | Consulting Revenue |  |
| 3,355-3,380 | 480-490 |  | 380-390 |  |
| 8 to 9\% | 17 to 19\% |  | 7 to 10\% |  |
|  <br> AmortizationInterest Expense, <br> net | Stock-based Compensation | Effective Tax Rate | Shares | $\begin{gathered} \text { Capital } \\ \text { Expenditures } \\ \hline \end{gathered}$ |
| ~85 \& ~129 ~103 GAAP | $\sim 71$ | ~25.5\% GAAP | ~91 | 147-157 |
| ~97 Adj. |  | ~25.5\% Adj. |  |  |

[^4]Note: 2019 Guidance growth rates are as reported. FX Neutral growth rates would be approximately 2 percentage points higher for revenue and EBITDA guidance.
Adj. Interest Expense, net excludes deferred financing fees.
See page 33 for 2018 Normalized Free Cash Flow walk.
15 © 2019 Gartner, Inc. and/or its affiliates. All rights reserved. Gartner is a registered trademark of Gartner, Inc. and its affiliates.

3Q 2019

## Condensed

## Consolidated

Balance Sheets

|  | $\begin{gathered} \text { September 30, } \\ 2019 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2018 \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| Assets |  |  |  |  |
| Current assets: |  |  |  |  |
| Cash and cash equivalents | \$ | 306.7 | \$ | 156.4 |
| Fees receivable, net |  | 1,028.3 |  | 1,255.1 |
| Deferred commissions |  | 197.6 |  | 235.0 |
| Prepaid expenses and other current assets |  | 173.9 |  | 165.2 |
| Total current assets |  | 1,706.5 |  | 1,811.7 |
| Property, equipment and leasehold improvements, net |  | 300.6 |  | 267.7 |
| Operating leases - right-of-use assets |  | 652.3 |  | - |
| Goodwill |  | 2,939.7 |  | 2,923.1 |
| Intangible assets, net |  | 936.3 |  | 1,042.6 |
| Other assets |  | 201.9 |  | 156.4 |
| Total Assets | \$ | 6,737.3 | \$ | 6,201.5 |
|  |  |  |  |  |
| Liabilities and Stockholders' Equity |  |  |  |  |
| Current liabilities: |  |  |  |  |
| Accounts payable and accrued liabilities | \$ | 593.7 | \$ | 710.1 |
| Deferred revenues |  | 1,803.1 |  | 1,745.2 |
| Current portion of long-term debt |  | 130.4 |  | 165.6 |
| Total current liabilities |  | 2,527.3 |  | 2,620.9 |
| Long-term debt, net of deferred financing fees |  | 2,051.5 |  | 2,116.1 |
| Operating leases - liabilities |  | 776.6 |  | - |
| Other liabilities |  | 462.4 |  | 613.7 |
| Total Liabilities |  | 5,817.7 |  | 5,350.7 |
|  |  |  |  |  |
| Total Stockholders' Equity |  | 919.7 |  | 850.8 |
| Total Liabilities and Stockholders' Equity | \$ | 6,737.3 | \$ | 6,201.5 |

[^5]
## Condensed <br> Consolidated Statements of Operations

Three Months Ended
September 30

|  | Three Months Ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  |
| Revenues: |  |  |  |  |
| Research | \$ | 841.0 |  | 774.2 |
| Conferences |  | 66.3 |  | 57.1 |
| Consulting |  | 93.2 |  | 78.8 |
| Other |  |  |  | 11.6 |
| Total revenues |  | ,000.5 |  | 921.7 |
| Costs and expenses: |  |  |  |  |
| Cost of services and product development |  | 365.1 |  | 336.1 |
| Selling, general and administrative |  | 512.2 |  | 447.5 |
| Depreciation |  | 20.7 |  | 17.3 |
| Amortization of intangibles |  | 31.7 |  | 50.9 |
| Acquisition and integration charges |  | 1.7 |  | 17.1 |
| Total costs and expenses |  | 931.4 |  | 869.0 |
| Operating income |  | 69.1 |  | 52.7 |
| Interest expense, net |  | (24.1) |  | (27.0) |
| Gain from divested operations |  | - |  | 13.0 |
| Other income (expense), net |  | 8.0 |  | (0.8) |
| Income before income taxes |  | 53.1 |  | 38.0 |
| Provision for income taxes |  | 11.7 |  | 26.2 |
| Net income | \$ | 41.4 | \$ | 11.8 |
|  |  |  |  |  |
| Net income per share: |  |  |  |  |
| Basic | \$ | 0.46 | \$ | 0.13 |
| Diluted | \$ | 0.46 | \$ | 0.13 |
|  |  |  |  |  |
| Weighted average shares outstanding: |  |  |  |  |
| Basic |  | 89.8 |  | 90.9 |
| Diluted |  | 90.9 |  | 92.1 |

Three Months Ended
September 30,

## Condensed Consolidated Statements of Cash Flows

|  | 2019 |  | 2018 |  |
| :---: | :---: | :---: | :---: | :---: |
| Operating activities: |  |  |  |  |
| Net income | \$ | 41.4 | \$ | 11.8 |
| Adjustments to reconcile net income to net cash provided by operating activities: |  |  |  |  |
| Depreciation and amortization |  | 52.4 |  | 68.2 |
| Stock-based compensation expense |  | 13.0 |  | 10.7 |
| Deferred taxes |  | (1.4) |  | 13.3 |
| (Gain) loss from divested operations |  | - |  | (13.0) |
| Fair value adjustment - equity security |  | (9.1) |  |  |
| Amortization of lease right-of-use assets |  | 21.1 |  | - |
| Amortization and write-off of deferred financing fees |  | 1.6 |  | 1.6 |
| Changes in assets and liabilities, net of divestitures: |  |  |  |  |
| Fees receivable, net |  | 74.3 |  | 91.5 |
| Deferred commissions |  | 12.4 |  | 16.4 |
| Prepaid expenses and other current assets |  | (17.7) |  | 18.5 |
| Other assets |  | 2.6 |  | (0.4) |
| Deferred revenues |  | 22.1 |  | (18.4) |
| Accounts payable, accrued, and other liabilities |  | 6.9 |  | 49.2 |
| Cash provided by operating activities |  | 219.5 |  | 249.3 |
| Investing activities: |  |  |  |  |
| Additions to property, equipment and leasehold improvements |  | (36.2) |  | (24.5) |
| Acquisitions - cash paid |  | - |  | (15.9) |
| Divestitures - cash received (net of cash transferred) |  | - |  | 114.2 |
| Cash provided by (used in) investing activities |  | (36.2) |  | 73.8 |
| Financing activities: |  |  |  |  |
| Proceeds from employee stock purchase plan |  | 4.2 |  | 3.5 |
| Proceeds from borrowings |  | - |  | - |
| Payments on borrowings, net |  | 0.0 |  | (261.7) |
| Purchases of treasury stock |  | (94.9) |  | (8.1) |
| Cash (used in) provided by financing activities |  | (90.7) |  | (266.3) |
| Net increase (decrease) in cash and cash equivalents and restricted cash |  | 92.6 |  | 56.8 |
| Effects of exchange rates on cash and cash equivalents and restricted cash |  | (4.3) |  | (3.4) |
| Cash and cash equivalents and restricted cash, beginning of period |  | 218.5 |  | 160.0 |
| Cash and cash equivalents and restricted cash, end of period | \$ | 306.7 | \$ | 213.3 |

## Appendix

Gartner

## Definitions

Adj. Revenue: Represents GAAP revenue plus: (i) revenue from pre-acquisition periods, as applicable and (ii) the amortization of non-cash fair value adjustments on pre-acquisition deferred

 in revenues.
Adj. Contribution and Adj. Contribution Margin: GAAP gross contribution is derived from our GAAP-based financial statements and represents revenue less direct expense. Adjusted Contribution represents GAAP gross contribution plus: (i) contribution from pre-acquisition periods, as applicable and (ii) the amortization of non-cash fair value adjustments on pre-acquisition

 results.
 based compensation expense; (v) depreciation, amortization, and accretion; (vi) the amortization of non-cash fair value adjustments on pre-acquisition deferred revenues, as applicable; (vii)

 measures of our recurring operations as they exclude items not representative of our core operating results.
Adj. Net Income: Represents GAAP net income (loss) adjusted for the impact of certain items directly related to acquisitions and other non-recurring items. These adjustments include: (i) the amortization of acquired intangibles; (ii) acquisition and integration charges and other non-recurring items; (iii) the amortization of non-cash fair value adjustments on pre-acquisition deferred

 operations as it excludes items not indicative of our core operating results.
 amortization of acquired intangibles; (ii) acquisition and integration charges and other non-recurring items; (iii) the amortization of non-cash fair value adjustments on pre-acquisition deferred

 excludes items that may not be indicative of our core operating results.
 and certain other non-recurring items; (ii) less payments for capital expenditures. Free Cash Flow includes the results of our divested operations. We believe Free Cash Flow is an important
 business development activities, or make acquisitions.
Foreign Currency Neutral (FX Neutral): We provide foreign currency neutral dollar amounts and percentages for our contract values, revenues, certain expenses, and other metrics. These

 rates.
Net Debt: Represents the gross debt less cash
 December 31, 2017

## Normalized P\&L (Non-GAAP) Methodology

- All numbers are on a combined basis excluding divested operations.
- For 2018, interest is calculated assuming net divestiture proceeds would have been used on December 31, 2017 to pay down debt.
- The tax rate for 2018 and 2019 is calculated using the adjusted tax rate for the respective quarter.
- Shares used to calculate adjusted earnings per share are the diluted weighted average shares as then reported.


## Definitions of Key Metrics/Calculations

## Segment

Research

## Business Measurements

Total contract value represents the value attributable to all of our subscription-related contracts. It is calculated as the annualized value of all contracts in effect at a specific point in time, without regard to the duration of the contract. Total contract value primarily includes Research deliverables for which revenue is recognized on a ratable basis, as well as other deliverables (primarily Conferences tickets) for which revenue is recognized when the deliverable is utilized. Our total contract value consists of Global Technology Sales (GTS) contract value, which includes sales to users and providers of technology, and Global Business Sales (GBS) contract value, which includes sales to all other functional leaders.

Client retention rate represents a measure of client satisfaction and renewed business relationships at a specific point in time. Client retention is calculated on a percentage basis by dividing our current clients, who were also clients a year ago, by all clients from a year ago. Client retention is calculated at an enterprise level, which represents a single company or customer.
Wallet retention rate represents a measure of the amount of contract value we have retained with clients over a twelve-month period. Wallet retention is calculated on a percentage basis by dividing the contract value of clients, who were clients one year ago, by the total contract value from a year ago, excluding the impact of foreign currency exchange. When wallet retention exceeds client retention, it is an indication of retention of higher-spending clients, or increased spending by retained clients, or both. Wallet retention is calculated at an enterprise level, which represents a single company or customer.

Attrition represents the dollar amount of contract value lost on renewal transactions during the measurement period.
New business growth represents the dollar amount of incremental contract value signed with both existing and new clients during the measurement period.

## Definitions of Key Metrics/Calculations

## Segment

Conferences

Consulting

## Business Measurements

Number of destination conferences represents the total number of hosted conferences completed during the period. Single day, local meetings are excluded.

Number of destination attendees represents the total number of people who attend conferences. Single day, local meetings are excluded.
Consulting backlog represents future revenue to be derived from in-process consulting and measurement engagements.
Utilization rate represents a measure of productivity of our consultants. Utilization rates are calculated for billable headcount on a percentage basis by dividing total hours billed by total hours available to bill.
Billing rate represents earned billable revenue divided by total billable hours.

Non-GAAP
Reconciliations

Gartner

## Segment Results Summary

| \$ millions | 3Q 2019 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Research | Conferences | Consulting | Other | Unalloc. | Total |
| GAAP revenue | 841.0 | 66.3 | 93.2 | - | - | 1,000.5 |
| Add: Amortization of deferred revenue fair value adjustment | - | - | - | - | - | - |
| Less: Divested operations | - | - | - | - | - | - |
| Adjusted revenue | 841.0 | 66.3 | 93.2 | - | - | 1,000.5 |
| Year/Year Growth | 9.1\% | 16.0\% | 18.4\% | na | nm | 10.0\% |
| FX Neutral Year/Year Growth | 10.2\% | 18.9\% | 19.9\% | na | nm | 11.3\% |
| GAAP contribution | 582.5 | 27.5 | 26.5 | - | - | 636.5 |
| Add: Amortization of deferred revenue fair value adjustment | - | - | - | - | - | - |
| Less: Divested operations | - | - | - | - | - | - |
| Unallocated | - | - | - | - | (1.1) | (1.1) |
| Adjusted contribution | 582.5 | 27.5 | 26.5 | - | (1.1) | 635.4 |
| Year/Year Growth | 9.3\% | 9.7\% | 44.1\% | na | nm | 9.8\% |
| FX Neutral Year/Year Growth | 10.5\% | 10.7\% | 45.1\% | na | nm | 11.2\% |
| Adjusted contribution margin | 69.3\% | 41.4\% | 28.5\% | na | nm | 63.5\% |
|  | 3Q 2018 |  |  |  |  |  |
|  | Research | Conferences | Consulting | Other | Unalloc. | Total |
| GAAP revenue | 774.2 | 57.1 | 78.8 | 11.6 | - | 921.7 |
| Add: Amortization of deferred revenue fair value adjustment | 0.3 | - | - | - | - | 0.3 |
| Less: Divested operations | (3.4) | - | - | (8.6) | - | (12.0) |
| Adjusted revenue | 771.0 | 57.1 | 78.8 | 3.0 | $=$ | 909.9 |
| GAAP contribution | 534.9 | 25.0 | 18.4 | 6.9 | - | 585.3 |
| Add: Amortization of deferred revenue fair value adjustment | 0.3 | - | - | - | - | 0.3 |
| Less: Divested operations | (2.1) | - | - | (4.9) | - | (7.0) |
| Unallocated | - | - | - | - | 0.3 | 0.3 |
| Adjusted contribution | 533.1 | 25.0 | 18.4 | 2.0 | 0.3 | 578.8 |
| Adjusted contribution margin | 69.1\% | 43.8\% | 23.4\% | nm | nm | 63.6\% |
| 26 © 2019 Gartner, Inc. and/or its affili iates. All rights rese | registered trade | emark of Gartner, Inc | c. and its affiliates. |  |  |  |

## Gartner

## Non-GAAP Reconciliations



|  |  | Tevenue |  |  | $\begin{gathered} \text { Adiusted } \\ \text { Revenue } \\ \text { Total } \end{gathered}$ |  | Divestitures Total |  | $\begin{gathered} \text { Adiusted } \\ \text { Revenued } \end{gathered}$ |  | $\xlongequal{\substack{\text { GAPP } \\ \text { Direct } \mathrm{A} \text { Poense }}}$ |  | $\begin{gathered} \text { GAAP Gross } \\ \text { Contribution } \\ \hline \text { Total } \end{gathered}$ |  | DeferredRevenue Fair ValueAdiustment $\frac{\text { Adjustmen }}{\text { Total }}$ |  | $\begin{gathered} \begin{array}{c} \text { Adjusted } \\ \text { Contribution } \end{array} \\ \hline \text { Total } \end{gathered}$Total |  | Divestitures |  | $\frac{\begin{array}{c} \text { Adjusted } \\ \text { Contribution } \end{array}}{\frac{\text { Total }}{} \frac{\text { and }}{} \text {. }}$ |  | GAAP GrossContribution Margin | AdjustedContributionMargin | $\begin{gathered} \text { Adiusted } \\ \text { Contribution } \\ \text { Margin, } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Three Months Ended 3/31/18 |  | Total |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Research | \$ | 763.9 | \$ | 5.9 |  |  | \$ | 769.9 |  |  | \$ | 3.7 | \$ | 766.2 | \$ | 232.5 | \$ | 531.5 | \$ | 5.9 | \$ | 537.4 | \$ | 2.4 | \$ | 535.0 | 70\% | 70\% | 70\% |
| Conferences |  | 46.1 |  | 0.0 |  | 46.1 |  | - |  | 46.1 |  | 29.9 |  | 16.2 |  | 0.0 |  | 16.2 |  |  |  | 16.2 | 35\% | 35\% | 35\% |
| Consulting |  | 82.9 |  | - |  | 82.9 |  | - |  | 82.9 |  | 58.8 |  | 24.1 |  |  |  | 24.1 |  |  |  | 24.1 | 29\% | 29\% | 29\% |
| Talent Assessment \& Other |  | 70.7 |  | 3.7 |  | 74.3 |  | 70.3 |  | 4.0 |  | 27.6 |  | 43.0 |  | 3.7 |  | 46.7 |  | 44.6 |  | 2.1 | 63\% | 63\% | 52\% |
| Other cos |  | - |  | - |  |  |  |  |  |  |  | 8.5 |  | (8.5) |  | - |  | (8.5) |  |  |  | (8.5) | $\mathrm{n} / \mathrm{a}$ | n/a | n/a |
| TOTAL | \$ | 963.6 | \$ | 9.6 | \$ | 973.2 | \$ | 74.0 | \$ | 899.2 | \$ | 357.2 | \$ | 606.4 | \$ | 9.6 | \$ | 616.0 | \$ | 47.0 | \$ | 569.0 | 63\% | 63\% | 63\% |

## Non-GAAP Reconciliations

|  |  | P Revenue | $\begin{gathered} \text { Deferred } \\ \text { Revenue Fair } \\ \text { Value } \\ \text { Adiustment } \end{gathered}$ |  | AdjustedRevenue |  | Divestitres |  | $\begin{gathered} \text { Adiusted } \\ \text { Revenue } \\ \hline \text { Total } \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { GAAP } \\ \text { Direct Expense } \\ \hline \end{gathered}$ |  | GAAP GrossContribution Total |  | $\begin{gathered} \text { Deferred } \\ \text { Revenue Fair } \\ \text { Value } \\ \text { Adjusuentment } \end{gathered}$ |  | $\begin{gathered} \text { Adjusted } \\ \text { Contribution } \\ \hline \end{gathered}$ |  | Divestitures |  | $\begin{gathered} \text { Adjusted } \\ \text { Contribution } \\ \hline \end{gathered}$Total |  | GAAP Gross Contribution Margin | $\begin{gathered} \text { Adiusted } \\ \text { Contribution } \\ \text { Margin } \end{gathered}$ | $\begin{aligned} & \text { Adjusted } \\ & \text { Contribution } \\ & \text { Margin, } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Three Months Ended 1231/17 Tol Toll |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Research | \$ | 692.8 |  |  | \$ | 38.7 | \$ | 731.5 |  |  | \$ | 4.1 |  |  | \$ | 727.4 | \$ | 227.7 | \$ | 465.1 | \$ | 38.7 | \$ | 503.8 | \$ | 2.8 | \$ | 501.0 | 69\% | 69\% | 69\% |
| Conferences |  | 166.5 |  | 2.2 |  | 168.7 |  | - |  | 168.7 |  | 82.3 |  | 84.2 |  | 2.2 |  | 86.4 |  |  |  | 86.4 | 51\% | 51\% | 51\% |
| Consulting |  | 85.3 |  | - |  | 85.3 |  | - |  | 85.3 |  | 63.2 |  | 22.1 |  | - |  | 22.1 |  | - |  | 22.1 | 26\% | 26\% | 26\% |
| Talent Assessment \& Oth |  | 70.0 |  | 9.2 |  | 79.1 |  | 75.2 |  | 4.0 |  | 28.2 |  | 41.7 |  | 9.2 |  | 50.9 |  | 48.4 |  | 2.5 | 64\% | 64\% | 63\% |
| Other cos |  | - |  | - |  | - |  | - |  | - |  | (3.0) |  | 3.0 |  | - |  | 3.0 |  | - |  | 3.0 | n/a | n/a | n/a |
| total |  | 1,014.5 | \$ | 50.1 |  | 1,064.6 | \$ | 79.2 | \$ | 985.3 | \$ | 398.4 | \$ | 616.1 | \$ | 50.1 | \$ | 666.2 | \$ | 51.2 | \$ | 615.0 | 63\% | 63\% | 62\% |
|  |  | T Revenue |  | ferred <br> nue Fair <br> alue <br> stment |  | $\begin{aligned} & \text { Adjusted } \\ & \text { Revenue } \end{aligned}$ |  | stures |  | dicted |  |  |  | AP Gross ntribution <br> Tota |  | erred we Fair value tment |  | $\begin{aligned} & \text { djusted } \\ & \text { ntribution } \end{aligned}$ |  | stiures |  | djusted tribution | $\begin{aligned} & \text { GAAP Gross } \\ & \text { Contribution } \\ & \text { Margin } \end{aligned}$ | $\begin{gathered} \text { Adjusted } \\ \text { Contribution } \\ \text { Margin } \end{gathered}$ | $\begin{gathered} \text { Adiusted } \\ \text { Contribution } \\ \text { Margin, } \end{gathered}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Research | \$ | 653.4 | \$ | 47.7 | \$ | 701.2 | \$ | 4.0 | \$ | 697.2 | \$ | 217.2 | \$ | 436.2 | \$ | 47.7 | \$ | 483.9 | \$ | 2.5 | \$ | 481.4 | 69\% | 69\% | 69\% |
| Conferences |  | 45.0 |  | 0.1 |  | 45.1 |  | - |  | 45.1 |  | 28.9 |  | 16.0 |  | 0.1 |  | 16.2 |  | - |  | 16.2 | 36\% | 36\% | 36\% |
| Consulting |  | 72.1 |  | - |  | 72.1 |  | - |  | 72.1 |  | 55.9 |  | 16.2 |  | - |  | 16.2 |  | - |  | 16.2 | 22\% | 22\% | 22\% |
| Talent Assessment \& Other |  | 57.6 |  | 15.8 |  | 73.4 |  | 69.8 |  | 3.6 |  | 26.4 |  | 31.2 |  | 15.8 |  | 47.0 |  | 44.8 |  | 2.2 | 64\% | 64\% | 62\% |
| Other COS |  | - |  | - |  | - |  | - |  | $-$ |  | 3.8 |  | (3.8) |  | - |  | (3.8) |  | - |  | (3.8) | n/a | n/a | n/a |
| total | \$ | 828.1 | \$ | 63.7 | \$ | 891.7 | \$ | 73.8 | \$ | 818.0 | \$ | 332.2 | \$ | 495.9 | \$ | 63.7 | \$ | 559.5 | \$ | 47.3 | \$ | 512.3 | 63\% | 63\% | 63\% |




[^6]
## Non-GAAP Reconciliations

\$ millions

| Reconciliation - Net Income (Loss) to Adjusted EBITDA: | 1Q17 | 2Q17 | 3Q17 | 4Q17 | 1Q18 | 2Q18 | 3Q18 | 4Q18 | 1 Q19 | 2Q19 | 3Q19 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net (loss) income | 36.4 | (92.3) | (48.2) | 107.3 | (19.6) | 46.3 | 11.8 | 84.0 | 20.8 | 103.4 | 41.4 |
| Interest expense, net | 5.9 | 44.0 | 38.8 | 36.3 | 35.1 | 37.6 | 27.0 | 24.6 | 24.8 | 24.7 | 24.1 |
| (Gain)/loss on divested operations ${ }^{(2)}$ | - | - | - | - | - | (25.5) | (13.0) | (6.9) | 2.1 | - | - |
| Other (income) expense, net | (0.9) | 0.4 | (1.2) | (1.8) | (0.9) | (1.1) | 0.8 | 1.0 | 0.8 | 0.2 | (8.0) |
| Tax provision (benefit) | 12.1 | (50.5) | (13.8) | (78.9) | (23.3) | 28.8 | 26.2 | 26.9 | 0.3 | (12.4) | 11.7 |
| Operating income (loss) | 53.5 | (98.4) | (24.3) | 62.9 | (8.7) | 86.1 | 52.7 | 129.6 | 48.8 | 116.0 | 69.1 |
| Adjustments: |  |  |  |  |  |  |  |  |  |  |  |
| Stock-based compensation expense ${ }^{(b)}$ | 22.6 | 16.6 | 13.2 | 9.0 | 29.6 | 14.2 | 10.4 | 10.0 | 31.7 | 13.0 | 13.0 |
| Depreciation, accretion, and amortization ${ }^{(c)}$ | 16.6 | 83.6 | 69.0 | 71.8 | 68.2 | 67.5 | 68.9 | 53.2 | 53.6 | 52.4 | 52.5 |
| Amortization of pre-acquistion deferred revenues ${ }^{(d)}$ | 0.1 | 91.5 | 63.7 | 50.1 | 9.6 | 0.5 | 0.3 | 0.2 | 0.0 | - | - |
| Acquisition and integration charges and other nonrecurring items ${ }^{\left({ }^{()}\right.}$ | 13.3 | 91.7 | 27.5 | 27.2 | 62.7 | 22.7 | 19.8 | 18.7 | 7.6 | 3.3 | 5.0 |
| Plus: CEB pre-acquisition (1Q17) EBITDA | 36.0 |  | - | - |  | - | - | - | - | - | - |
| Less: Divested operations EBITDA ${ }^{(f)}$ | 12.5 | 19.7 | 19.2 | 20.8 | 17.1 | 8.5 | 2.9 | (0.3) |  | - | - |
| Adjusted EBITDA | 129.5 | 165.4 | 129.8 | 200.2 | 144.3 | 182.6 | 149.1 | 211.4 | 141.6 | 184.6 | 139.6 |

\$ millions


| Cash provided by (used in) operating activities | 148.3 | 184.4 | 1.9 | 205.5 | 255.6 | 279.8 | 315.7 | 8 | 6 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |


| Adjustments: |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Plus: cash paid for acquisition, integration, and other non-recurring items | 0.0 | 0.0 |  | - 8.0 |  | 0.0 | 1.4 | 1.1 | 3.7 | 17.0 | 31.4 |
| Less: cash paid for capital expenditures | -24.2 | -24.3 |  | $1-21.7$ |  | -42.0 | -44.3 | -36.5 | -38.5 | -46.1 | -49.9 |
| Free Cash Fow | 124.21 |  | $160.0 \quad 1$ | 146.8 | 191.8 | 213.6 | 236.9 | 280.3 | 312.0 | 316.4 | 347.2 |
|  | 1 Q17 | 2Q17 | 3Q17 | 4Q17 | 1Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2 Q19 | 3Q19 |
| Cash provided by (used in) operating activities | -29.6 | 112.3 | 149.5 | 22.3 | 2.7 | 174.0 | 249.3 | 45.1 | 35.6 | 227.5 | 219.5 |
| Adjustments: |  |  |  |  |  |  |  |  |  |  |  |
| Plus: cash paid for acquisition, integration, and other non-recurring items | 17.6 | 47.5 | 28.5 | 27.3 | 42.1 | 31.4 | 25.8 | 24.5 | 19.6 | 8.5 | 6.9 |
| Less: cash paid for capital expenditures | -10.7 | -30.9 | -34.0 | -35.1 | -17.7 | -22.4 | -24.5 | -62.2 | -20.1 | -39.4 | -36.2 |
| Free Cash Fow | -22.7 | 128.9 | 144.1 | 14.4 | 27.1 | 183.0 | 250.5 | 7.4 | 35.1 | 196.5 | 190.2 |

(a) Consists of net gain or loss from divestitures of noncore businesses.
(b) Consists of charges for stock-based compensation awards.
(c) Includes depreciation expense, amortization of intangibles, and accretion on asset retirement obligations
(d) Consists of the amortization of non-cash fair value adjustments on preacquisition deferred revenues. The majority of the pre-acquisition deferred revenue is recognized ratably over the remaining period of the underlying revenue contract.
(e) Consists of incremental and directly-related charges from acquisitions and other non-recurring items.
(f) Consists of EBITDA from divested non-core businesses.
(a) Free cash flow is based on cash provided by operating activities determined in accordance with GAAP plus cash acquisition and integration payments less payments for capital expenditures.

Numbers may differ from other presentations due to rounding.

[^7]
## Non-GAAP Reconciliations

\$ millions
Reconciliation - GAAP Net (Loss) Income to Adjusted Net Income ${ }^{(a)}$ :

## GAAP net income (loss)

Acquisition and other adjustments:


Fair value adjustment - equity security ${ }^{(f)}$
(Gain)/loss on divested operations ${ }^{(g)}$
Tax impact of adjustments

## Adjusted net income

## Adjusted EPS

Excluding divested operations
Adjusted EPS excluding divested operations
Reconciliation - GAAP Net (Loss) Income to Adjusted Net Income ${ }^{\text {(a) }}$

| Reconciliation - GAAP Net (Loss) Income to Adjusted Net Income per share: | 1 Q17 | 2Q17 | 3Q17 | 4Q17 | 1 Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 | 3 Q19 (e) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GAAP net income (loss) | 0.44 | (1.03) | (0.53) | 1.16 | (0.22) | 0.50 | 0.13 | 0.92 | 0.23 | 1.13 | 0.46 |
| Acquisition and other adjustments: |  |  |  |  |  |  |  |  |  |  |  |
| Amortization of acquired intangibles ${ }^{(b)}$ | 0.07 | 0.72 | 0.56 | 0.58 | 0.56 | 0.54 | 0.55 | 0.37 | 0.37 | 0.35 | 0.35 |
| Amortization of pre-acquistion deferred revenues ${ }^{(c)}$ | 0.00 | 1.01 | 0.69 | 0.54 | 0.10 | 0.01 | 0.00 | 0.00 | - | - | - (f) |
| Acquisition and integration charges and other nonrecurring items ${ }^{(d)}$ | 0.16 | 1.11 | 0.34 | 0.32 | 0.70 | 0.34 | 0.23 | 0.22 | 0.10 | 0.05 | 0.08 |
| Impact of Tax Cuts and Jobs Act of $2017{ }^{(e)}$ | - | - | - | (0.65) | - | 0.01 | - | (0.07) | - | - | - |
| Fair value adjustment - equity security ${ }^{(f)}$ | - | - | - | - | - | - | - | - | - | - | (0.10) |
| (Gain)/loss on divested operations ${ }^{(\mathrm{g})}$ | - | - | - | - | - | (0.28) | (0.14) | (0.07) | 0.02 | - | - |
| Tax impact of adjustments | (0.06) | (0.95) | (0.42) | (0.78) | (0.44) | (0.09) | 0.07 | (0.17) | (0.14) | (0.09) | (0.08) |
| Rounding | (0.01) | 0.01 | 0.01 | - | 0.00 | - | - | - | - | 0.01 | $(0.01)^{(g)}$ |
| Adjusted net income | 0.60 | 0.88 | 0.65 | 1.17 | 0.72 | 1.03 | 0.85 | 1.20 | 0.58 | 1.45 | 0.70 |
| Excluding divested operations | na | na | na | na | (0.10) | (0.05) | (0.02) | - | - | - | - |
| Adjusted net income excluding divested operations <br> Numbers may differ from other presentations due to rounding. | na | na | na | na | 0.62 | 0.98 | 0.83 | 1.20 | 0.58 | 1.45 | 0.70 |


| 1Q17 | 2Q17 | 3Q17 | 4Q17 | 1Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 | 3Q19 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 36.4 | $(92.0)$ | $(48.2)$ | 107.3 | $(19.6)$ | 46.3 | 11.8 | 84.0 | 20.8 | 103.4 | 41.4 |  |
|  |  |  |  |  |  |  |  |  |  |  |  |
| 6.2 | 65.4 | 51.1 | 53.3 | 51.6 | 50.1 | 50.9 | 34.4 | 33.7 | 32.2 | 31.7 | (b) |
| - | 91.5 | 63.7 | 50.1 | 9.6 | 0.5 | 0.3 | 0.2 | - | - | - | (c) |
| 13.3 | 100.7 | 31.3 | 29.0 | 64.5 | 31.5 | 21.4 | 20.3 | 9.2 | 4.9 | 6.8 |  |
| - | - | - | $(59.6)$ | - | 0.7 | - | $(6.1)$ | - | - | - |  |
| - | - | - | - | - | - | - | - | - | - | $(9.1)$ |  |

Numbers may differ from other presentations due to rounding
(a) Adj. net income represents GAAP net (loss) income adjusted for the impact of certain items directly related to acquisitions and other non-recurring items.
Consists of non-cash amortization charges from acquired intangibles Consists of the amortization of no cash fair value adjustments on preacquisition deferred revenues. Th majority of the pre-acquisition deferred revenue is recognized ratably over the remaining period of the underlying revenue contract
(d) Consists of incremental and directly-related charges related to acquisitions and other nonrecurring items. Includes the amortization and write-off of deferred financing fees, which are recorded in Interest expense, net in the Consolidated Statements of Operations and in Adj. EBITD on the prior page.
Consists of the income tax benefit from the reduction of certain deferred tax liabilties and the resulting from the US. Tax Cuts res Jobs Act of 2017. Represents unrealized Represents unrealized appreciation related to a minority equity in October 2019 Such benefit was recorded in Other income/expens net in the Company's Condensed Consolidated Statements of Operations and in the Adjusted EBITDA on the prior page. Consists of net gain or loss from divestitures of non-core businesses.

## Gartner

## Non-GAAP Reconciliations

| \$ millions |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Reconciliation - Stock-based compensation expense to Stock-based compensation expense excluding divested operations: | 1 Q18 | 2 Q18 | 3 Q18 | 4Q18 | 1Q19 | 2 Q19 | 3Q19 |
| Stock-based compensation expense | 29.6 | 14.2 | 10.4 | 10.2 | 31.8 | 13.1 | 13.0 |
| Less divested operations | (0.4) | (0.6) | (0.4) | - | - | - | - |
| Stock-based compensation expense ex D.O. | 29.2 | 13.6 | 10.0 | 10.2 | 31.8 | 13.1 | 13.0 |
| \$ millions |  |  |  |  |  |  |  |
| Reconciliation - Cost of Services to Cost of Services excluding divested operations: | 1Q18 | 2 Q18 | 3Q18 | 4Q18 | 1Q19 | 2 Q19 | 3Q19 |
| Cost of Services | 357.2 | 367.6 | 336.1 | 407.8 | 346.6 | 388.0 | 365.1 |
| Less divested operations | (27.7) | (8.8) | (5.0) | (0.6) | - | - | - |
| Cost of Services ex D.O. | 329.5 | 358.9 | 331.1 | 407.2 | 346.6 | 388.0 | 365.1 |
| \$ millions |  |  |  |  |  |  |  |
| Reconciliation - SG\&A to SG\&A excluding divested operations: | 1 Q18 | 2 Q18 | 3 Q18 | 4Q18 | 1 Q19 | 2 Q19 | 3Q19 |
| Selling, general and administrative | 488.0 | 461.0 | 448.0 | 488.1 | 518.8 | 515.0 | 512.2 |
| Less divested operations | (29.7) | (5.5) | (4.9) | (0.3) | - |  | - |
| Selling, general and administrative ex D.O. | 458.3 | 455.5 | 443.1 | 487.8 | 518.8 | 515.0 | 512.2 |
| \$ billions |  |  |  |  |  |  |  |
| Reconciliation - Gross Debt to Net Debt: | 1 Q18 | 2 Q18 | 3 Q18 | 4Q18 | 1Q19 | 2 Q19 | 3Q19 |
| Gross Debt | 3.0 | 2.5 | 2.2 | 2.3 | 2.3 | 2.2 | 2.2 |
| Less Cash | 0.2 | 0.1 | 0.2 | 0.2 | 0.1 | 0.2 | 0.3 |
| Net Debt | 2.8 | 2.3 | 2.0 | 2.2 | 2.2 | 2.0 | 1.9 |

## Note: ex D.O.: Excluding Divested Operations.

31 © 2019 Gartner, Inc. and/or its affiliates. All rights reserved. Gartner is a registered trademark of Gartner, Inc. and its affiliates.

## Non-GAAP Reconciliations

| \$ millions |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Reconciliation - Depreciation to Depreciation excluding divested operations: | 1Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 | 3Q19 |
| Depreciation | 16.4 | 16.7 | 17.3 | 18.1 | 19.8 | 20.1 | 20.7 |
| Less divested operations | (0.0) | 0.0 | 0.0 | - |  | - | - |
| Depreciation ex D.O. | 16.4 | 16.7 | 17.3 | 18.1 | 19.8 | 20.1 | 20.7 |
| \$ millions |  |  |  |  |  |  |  |
| Reconciliation - Income (loss) before income taxes to Adjusted |  |  |  |  |  |  |  |
| Pre-tax Income excluding divested operations: | 1 Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2 Q19 | 3Q19 |
| Income (loss) before income taxes | (42.9) | 75.1 | 38.0 | 111.0 | 21.1 | 91.0 | 53.1 |
| Other Adjustments | 125.8 | 56.7 | 59.5 | 48.0 | 44.9 | 36.9 | 29.5 |
| Less divested operations | (11.2) | (6.7) | (1.8) | - | - | - | - |
| Adjusted Pre-tax Income ex D.O. | 71.7 | 125.1 | 95.7 | 159.0 | 66.0 | 127.9 | 82.6 |
| \$ millions |  |  |  |  |  |  |  |
| Reconciliation - Interest Expense, net to Non-GAAP Interest: | 1 Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 | 3Q19 |
| Interest Expense, net | 35.1 | 37.6 | 27.0 | 24.6 | 24.8 | 24.7 | 24.1 |
| Less Non-GAAP Interest items (a) | (7.3) | (9.9) | (2.4) | (1.7) | (1.6) | (1.5) | (1.6) |
| Non-GAAP Interest, net | 27.7 | 27.7 | 24.6 | 22.9 | 23.2 | 23.2 | 22.4 |
| Effective GAAP Tax Rate to Non-GAAP Tax Rate: | 1 Q18 | 2Q18 | 3Q18 | 4Q18 | 1Q19 | 2Q19 | 3Q19 |
| GAAP Rate | 54.3\% | 38.4\% | 69.0\% | 24.3\% | 1.2\% | -13.6\% | 22.1\% |
| Acquisition and Other Adjustments | 32.0\% | 15.1\% | -11.5\% | 32.6\% | 28.5\% | 23.1\% | 24.2\% |
| Adjusted Tax Rate | 20.4\% | 27.9\% | 19.9\% | 30.6\% | 19.8\% | -3.0\% | 22.8\% |

(a) Non-GAAP Interest: Interest expense, net excluding amortization of deferred financing fees and the interest expense assuming net divestiture proceeds would have been used to repay debt on December 31, 2017

## Note: ex D.O.: Excluding Divested Operations.

32 © 2019 Gartner, Inc. and/or its affiliates. All rights reserved. Gartner is a registered trademark of Gartner, Inc. and its affiliates.

## Non-GAAP Reconciliations - 2019 Guidance

Financial Outlook Reconciliation: GAAP Net Income to Adjusted EBITDA
(\$ in millions)

|  | Low |  |  | High |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net Income | \$ | 190 | - | \$ | 213 |
| Interest Expense, net (a) |  | 103 | - |  | 103 |
| Other (income) expense, net |  | 3 | - |  | 3 |
| Loss on Divestitures |  | 2 | - |  | 2 |
| Tax Provision |  | 65 | - |  | 73 |
| Operating Income |  | 363 | - |  | 393 |
| Stock-based compensation expense |  | 71 | - |  | 71 |
| Depreciation, accretion, and amortization |  | 215 | - |  | 215 |
| Acquisition and integration changes and other non-recurring items |  | 21 | - |  | 21 |
| Adjusted EBITDA | \$ | 670 | - | \$ | 700 |

(a) Includes approximately $\$ 6.0$ million of amortization of deferred financing fees, which is reported in

Interest expense, net

## Financial Outlook Reconciliation: GAAP EPS to Adjusted EPS

## GAAP EPS

## Normalizing Adjustments

Amortization of acquired intangibles
Acquisition and integration charges and other nonrecurring items
Loss on divestitures
Adjusted EPS

$$
\text { Full Year } 2019 \text { Guidance }
$$

|  | 1.06 | - | 1.06 |
| :--- | :--- | :--- | :--- | :--- |
| 0.22 | - | 0.22 |  |
| 0.02 | - | 0.02 |  |
|  |  |  | $\$ 3.64$ |

Financial Outlook Reconciliation: GAAP Cash Provided by operating activities to Free Cash Flow
(\$ in millions)

| Full Year 2019 Guidance |  |  |  |
| :---: | :---: | :---: | :---: |
| Low |  | High |  |
| \$ | 487 | \$ | 527 |
|  | 60 |  | 60 |
|  | (147) |  | (157) |
| \$ | 400 | \$ | 430 |

## 2018 Normalized Free Cash Flow Walk

## (\$ in millions)

Plus: cash paid for acquisition, integration, and other non-recurring items
2018
\$ 471 Less: cash paid for capital expenditures

124

2018 Free Cash Flow
$\frac{(127)}{468}$
Less: Working Capital Timing Benefit
Less: Cash Flow from Divested Operations
2018 Normalized Free Cash Flow

Operating Cash Flow
Acquisition, integration and other nonrecurring payments
Capital Expenditures
Free Cash Flow


[^0]:    *Adj. EPS excludes divested operations.

[^1]:    Note: All numbers are combined for all periods shown, at 2019 FX rates where applicable. Enterprises that are clients of both GTS and GBS appear in both counts.
    NCVI, or net change in contract value, and Productivity are on a rolling twelve month basis. Productivity is NCVI divided by opening period quota-bearing headcount (Opening period QBH not shown for 2017).

[^2]:    Note: All numbers are combined for all periods shown, at 2019 FX rates where applicable. Enterprises that are clients of both GTS and GBS appear in both counts. Numbers are updated to reflect recent divestitures and product retirements. NCVI, or net change in contract value, and Productivity are on a rolling twelve month basis. Productivity is NCVI divided by opening period quota-bearing headcount (Opening period QBH not shown for 2017).
    0 © 2019 Gartner, Inc. and/or its affiliates. All rights reserved. Gartner is a registered trademark of Gartner, Inc. and its affiliates.

[^3]:    Note: LTM Adj. EBITDA is the sum of the last four quarters of combined Adj. EBITDA and

[^4]:    ${ }^{1}$ Adj. EPS growth rate based on 2018 Adj. EPS excluding divested operations.

[^5]:    (Unaudited; in millions)

[^6]:    28 © 2019 Gartner, Inc. and/or its affiliates. All rights reserved. Gartner is a registered trademark of Gartner, Inc. and its affiliates.

[^7]:    29 © 2019 Gartner, Inc. and/or its affiliates. All rights reserved. Gartner is a registered trademark of Gartner, Inc. and its affiliates.

