# **Third Quarter 2019 Results**

October 31, 2019

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## **Forward Looking Statement and Explanatory Note**

Statements contained in this presentation regarding the growth and prospects of the business, the Company's projected 2019 financial results, long-term objectives and all other statements in this presentation other than recitation of historical facts are forward looking statements (as defined in the Private Securities Litigation Reform Act of 1995). Such forward looking statements involve known and unknown risks, uncertainties and other factors; consequently, actual results may differ materially from those expressed or implied thereby.

Factors that could cause actual results to differ materially include, but are not limited to, the ability to achieve and effectively manage growth, including the ability to integrate our acquisitions, and consummate and integrate future acquisitions; the ability to pay Gartner's debt obligations, the ability to maintain and expand Gartner's products and services; the ability to expand or retain Gartner's customer base; the ability to grow or sustain revenue from individual customers; the ability to attract and retain a professional staff of research analysts and consultants as well as experienced sales personnel upon whom Gartner's dependent; the ability to achieve continued customer renewals and achieve new contract value, backlog and deferred revenue growth in light of competitive pressures; the ability to carry out Gartner's strategic initiatives and manage associated costs; the ability to successfully compete with existing competitors and potential new competitors; the ability to enforce and protect our intellectual property rights; additional risks associated with international operations including foreign currency fluctuations; the U.K.'s planned exit from the European Union and its impact of our results; the impact of governments and agencies; the impact of the U.S. Tax Cut and Jobs Act of 2017; uncertainty from the expected discontinuance of LIBOR and transition to any other risks listed from time to time in Gartner's reports filed with the Securities and Exchange Commission, including Gartner's most recent Annual Report on Form 10-K, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K.

Non-GAAP financial measures such as Adj. Revenue, Adj. Contribution, Adj. Contribution Margin, Adj. EBITDA, Adj. EBITDA Margin, Adj. Net Income, Adj. EPS and Free Cash Flow, as included in this presentation, are supplemental measures that are not calculated in accordance with U.S. GAAP. Definitions of these measures and reconciliations to the most-directly comparable GAAP measures are included in the appendix.

In this presentation, we include "combined" numbers that, for periods prior to our acquisition of CEB (**unless expressly noted otherwise**), reflect numerical addition of the results of Gartner and CEB for each line item and do not include all the adjustments required with respect to the presentation of pro forma financial information under GAAP and the rules and regulations of the SEC. Accordingly, these "combined" numbers are non-GAAP, but are provided because Gartner believes they are useful in comparing performance of Gartner following the CEB acquisition with performance of Gartner and CEB independently prior to Gartner's acquisition of CEB. These combined numbers should be read together with the historical financial statements of Gartner and CEB included in their respective quarterly reports on Form 10-Q and annual reports on Form 10-K, and the pro forma financial statements included in Exhibit 99.1 to Gartner's Current Report on Form 8-K filed with the SEC on April 6, 2017 and footnote 2 to the consolidated financial statements in Gartner's Annual Report on Form 10-K for the year ended December 31, 2018.

Unless otherwise indicated, or the content otherwise requires, all percentages indicated in this presentation are year-over-year growth rates.

The Company's SEC filings can be found on Gartner's website at investor.gartner.com and on the SEC's website at www.sec.gov. Forward looking statements included herein speak only as of October 31, 2019 and the Company disclaims any obligation to revise or update such statements to reflect events or circumstances after this date or to reflect the occurrence of unanticipated events or circumstances, except as required by applicable law or regulation.

Some totals may not add due to rounding.



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## **3Q 2019 Growth and Financial Results**

Contract Value	Consolidated Re	esults			Capital Allocatior
Global Technology Sales (GTS)	Adj. Revenue	Adj. EBITDA	Adj. EPS	Free Cash Flow	
<b>13.2%</b> \$2.6B	<b>10.0%</b> \$1,001M	-6.3% \$140M	\$0.70	\$190M	<b>\$95M</b>
Global Business Sales (GBS)	FX Neutral: +11.3%	FX Neutral: -5.2%		·	Repurchases: \$95M Debt pay down: \$0M
<b>2.9%</b> \$0.6B	Contribution*: 9.8% 64% margin*	14% adj. EBITDA margin			Acquisitions: \$0
Total					
<b>11.1%</b> \$3.3B	Research	Conferences	Consulting		
% increases above:	Adj. Revenue	Adj. Revenue	Revenue		
FX Neutral at 2019 rates	<b>9.1%</b> \$841M	16.0% \$66M	<b>18.4%</b> \$93M		
	FX Neutral: +10.2%	FX Neutral: +18.9%	FX Neutral: +19.9%		
	Contribution*: 9.3% 69% margin*	Contribution*: 9.7% 41% margin*	Contribution: 44.1% 28% margin		
Medium Term Guidance	2019 Guidance				

Organic, FX Neutral

Total Adj. Revenue: 10% – 14% Adj. EBITDA: 10% – 14% Free Cash Flow: 10% – 14%

2019 Guidance			
Total Adj. Revenue	Adj. EBITDA	Adj. EPS <sup>1</sup>	Free Cash Flow
\$4,215 - 4,260M	\$670 - 700M	\$3.39 - \$3.64	\$400 - 430M
9 to 10%	-3 to 2%	-7 to 0%	-2 to 5%

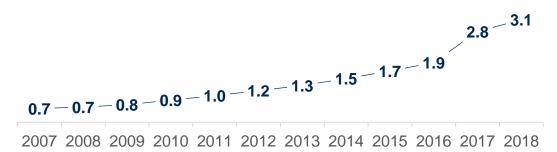
\*Contribution is Adj. Contribution. Margin is Adjusted Contribution Margin.

<sup>1</sup>Adj. EPS growth rate based on 2018 Adj. EPS excluding divested operations.

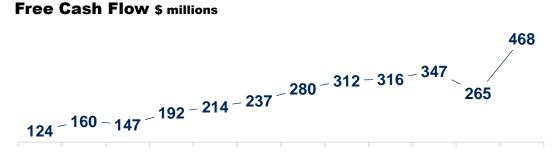
Note: As set forth in the "Definitions" section of this supplement, Adj. Contribution, Adj. Contribution Margin, and Adj. EBITDA exclude the results of divested operations. Unless otherwise noted, Adj. EPS and Adj. Net Income include divested operations. Note: 2019 Guidance growth rates are as reported. FX Neutral growth rates would be approximately 2 percentage points higher for revenue and Adjusted EBITDA guidance. See page 33 for 2018 Normalized Free Cash Flow walk. Gartner

#### **Consolidated Financial Summary**

**Contract Value \$** billions @ '19 rates



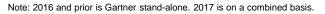
2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018



2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018

\$ in millions except											
shares and per share amounts	3Q17	4Q17	1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19	2017	2018
Adj. Revenue	818	985	899	980	910	1,088	970	1,071	1,001	3,436	3,877
Y/Y	42.4%	40.1%	16.7%	13.6%	11.2%	10.4%	7.9%	9.3%	10.0%		12.8%
Adj. Contribution	512	615	569	621	579	681	624	683	635	2,152	2,449
Y/Y	45.8%	44.9%	17.1%	15.3%	13.0%	10.7%	9.6%	10.0%	9.8%		13.8%
Adj. Contribution Margin	62.6%	62.4%	63.3%	63.4%	63.6%	62.6%	64.3%	63.8%	63.5%	62.6%	63.2%
Adj. EBITDA	130	200	144	183	149	211	142	185	140	625	687
Y/Y	42.6%	38.0%	11.5%	10.4%	<b>14.9%</b>	5.6%	-1.9%	1.2%	-6.3%		10.0%
Adj. EPS*	na	na	0.62	0.98	0.83	1.20	0.58	1.45	0.70		3.63
Free Cash Flow	144	14	27	183	251	7	35	197	190	265	468
LTM Free Cash Flow	na	265	314	369	475	468	476	490	429		
Y/Y	na	-23.8%	2.5%	20.8%	45.2%	76.9%	51.4%	32.8%	-9.6%		76.9%
Avg. Diluted Shares	92.0	92.2	92.3	92.2	92.1	91.7	91.0	91.2	90.9	89.8	92.1

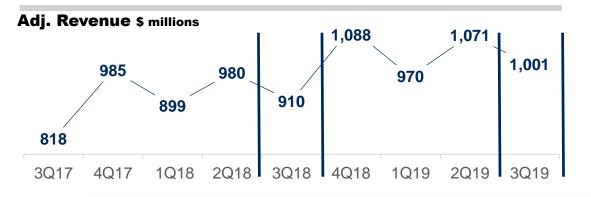
\*Adj. EPS excludes divested operations.

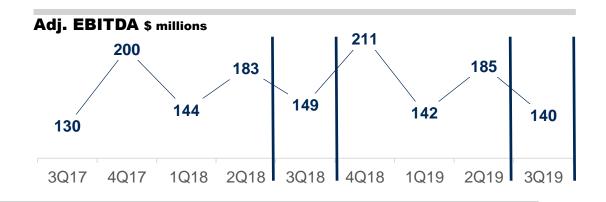


Contract Value includes both GTS and GBS values starting in 2017.



#### **Normalized P&L** (Non-GAAP)





\$ millions, except shares and per share data (All numbers below exclude										l i i i i i i i i i i i i i i i i i i i	
divested operations)	3Q17	4Q17	1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19	2017	2018
Adjusted Revenue	818	985	899	980	910	1,088	970	1,071	1,001	3,436	3,877
Less Cost of Services	306	<u>371</u>	330	359	<u>331</u>	407	347	388	365	1,285	1,427
Adjusted Contribution	512	615	569	621	579	681	624	683	635	2,152	2,449
Less SG&A	393	434	458	455	443	488	519	515	512	1,595	1,845
Plus Equity Comp	12	8	29	14	10	10	32	13	13	64	63
Plus Other Adjustments*	<u>-2</u>	<u>12</u>	<u>4</u>	<u>3</u>	<u>3</u>	<u>9</u>	<u>5</u>	<u>4</u>	<u>4</u>	<u>5</u>	<u>19</u>
Adjusted EBITDA	130	200	144	183	149	211	142	185	140	625	687
Less Equity Comp	na	na	29	14	10	10	32	13	13	na	63
Less Depreciation	na	na	16	17	17	18	20	20	21	na	69
Less Non-GAAP Interest, net	na	na	28	28	25	23	23	23	22	na	103
Less Other Expense (Income)	<u>na</u>	<u>na</u>	<u>-1</u>	<u>0</u>	<u>2</u>	<u>1</u>	<u>0</u>	<u>0</u>	<u>1</u>	<u>na</u>	<u>1</u>
Adjusted Pre-tax Income	na	na	72	125	96	159	66	128	83	na	451
Less Adjusted Tax	<u>na</u>	<u>na</u>	<u>15</u>	<u>35</u>	<u>19</u>	<u>49</u>	<u>13</u>	-4	<u>19</u>	<u>na</u>	<u>117</u>
Adjusted Net Income	na	na	57	90	77	110	53	132	64	na	334
Adjusted EPS	na	na	0.62	0.98	0.83	1.20	0.58	1.45	0.70	na	3.63

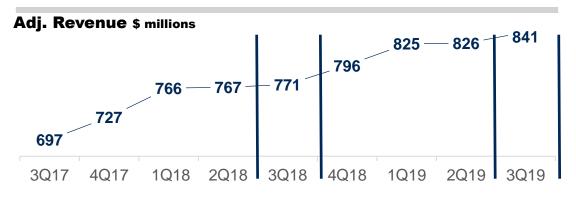
### **3Q 2019 Business Metrics**

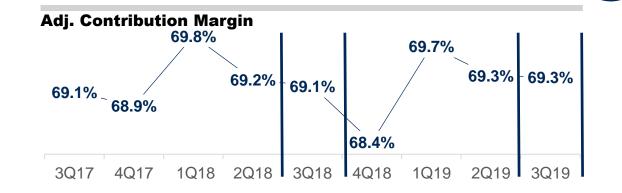
<b>Blobal Tech</b>	nology Sa	les			<b>Global Bus</b>	iness Sales	5		
CV	CV Growth	Enterprises	CV/Enterprise	NCVI	CV	CV Growth	Enterprises	CV/Enterprise	e NCVI
\$2.6B	13.2%	12,728	\$208K	\$309M	<b>\$0.6B</b>	2.9%	5,143	\$121K	<b>\$18M</b>
QBH	Producti	vity Clien	t Retention	Wallet Retention	QBH	Product	ivity Clie	nt Retention	Wallet Retention
3,355	\$104	4K 8 <sup>-</sup>	1.7%	104.7%	910	\$23	K 8	1.1%	96.7%
	of Destination Co	nferences			rences	S	ame Conference	, FX Neutral Rev	enue Growth
, , , , , , , , , , , , , , , , , , ,	18				739	Ū		20.4%	
					sulting				
Lat	oor Revenue		Bac	cklog	Utilizat	tion Rate		Billable Head	dcount
	\$78M		\$10	<b>D9M</b>	57.	.0%		809	



% of Revenue

### **Research Segment**

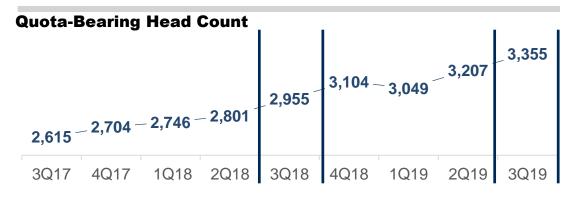


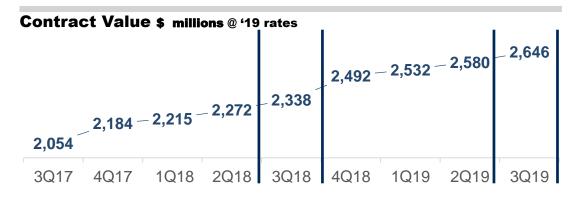


	3Q17	4Q17	1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19	2017	2018
Adj. Revenue (\$ millions)	697	727	766	767	771	796	825	826	841	2,746	3,101
Y/Y Growth	49.2%	51.8%	17.6%	14.5%	10.6%	9.5%	7.7%	7.7%	9.1%		12.9%
Adj. Contribution (\$ millions)	481	501	535	531	533	544	575	572	583	1,892	2,144
Y/Y Growth	49.0%	53.2%	18.6%	15.7%	10.7%	8.7%	7.5%	7.8%	9.3%		13.3%
Adj. Contribution Margin	69.1%	68.9%	69.8%	69.2%	69.1%	68.4%	69.7%	69.3%	69.3%	68.9%	69.1%
Contract Value (\$ billions)	2.6	2.8	2.8	2.9	2.9	3.1	3.1	3.2	3.3	2.8	3.1
Y/Y FX Neutral Growth	10.5%	11.4%	11.7%	11.6%	11.7%	11.4%	11.2%	10.9%	11.1%		11.4%



#### **Research: Global Technology Sales**





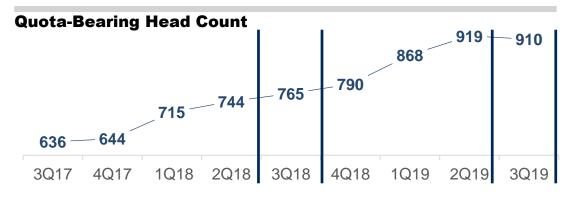
	3Q17	4Q17	1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19	2017	2018
Contract Value (\$ millions)	2,054	2,184	2,215	2,272	2,338	2,492	2,532	2,580	2,646	2,184	2,492
Contract Value FX Neutral Growth	12.5%	13.1%	13.1%	13.8%	13.8%	14.1%	14.3%	13.5%	13.2%		14.1%
Net Contract Value Increase (NCVI, \$ millions)	228	253	257	275	283	308	317	308	309	253	308
Quota Bearing Head Count	2,615	2,704	2,746	2,801	2,955	3,104	3,049	3,207	3,355	2,704	3,104
Y/Y	11.8%	13.1%	13.1%	9.5%	13.0%	14.8%	11.0%	14.5%	13.5%		14.8%
Productivity (\$ thousands)	97	106	106	107	108	114	115	110	104	106	114
Y/Y			13.3%	9.9%	11.3%	7.4%	9.1%	2.3%	-3.7%		7.4%
Client Enterprises	11,798	12,319	12,363	12,375	12,477	12,998	12,821	12,739	12,728	12,319	12,998
Contract Value / Enterprise (\$ thousands)	174	177	179	184	187	192	197	203	208	177	192
Wallet Retention	103.7%	104.5%	104.2%	104.6%	104.9%	105.2%	105.5%	104.9%	104.7%	104.5%	105.2%
Client Retention	82.7%	83.3%	82.9%	82.2%	82.7%	82.9%	82.2%	82.2%	81.7%	83.3%	82.9%

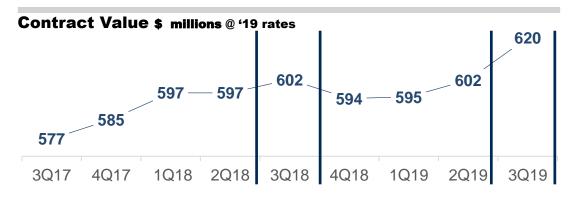
Note: All numbers are combined for all periods shown, at 2019 FX rates where applicable. Enterprises that are clients of both GTS and GBS appear in both counts.

NCVI, or net change in contract value, and Productivity are on a rolling twelve month basis. Productivity is NCVI divided by opening period quota-bearing headcount (Opening period QBH not shown for 2017).

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#### **Research: Global Business Sales**





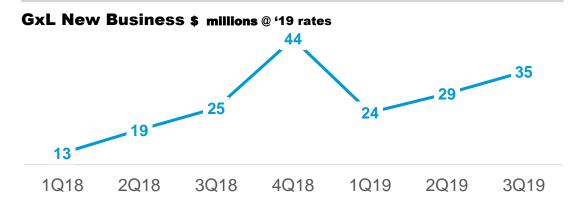
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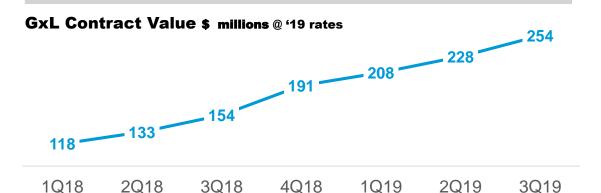
	3Q17	4Q17	1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19	2017	2018
Contract Value (\$ millions)	577	585	597	597	602	594	595	602	620	585	594
Contract Value FX Neutral Growth	3.8%	5.6%	6.6%	4.2%	4.3%	1.5%	-0.3%	0.9%	2.9%		1.5%
Net Contract Value Increase (NCVI, \$ millions)	21	31	37	24	25	9	-2	5	18	31	9
Quota Bearing Head Count	636	644	715	744	765	790	868	919	910	644	790
Y/Y	18.0%	16.0%	22.0%	24.0%	20.3%	22.7%	21.4%	23.5%	19.0%		22.7%
Productivity (\$ thousands)	40	56	63	40	39	14	-2	7	23	56	14
Y/Y			13.1%	-18.1%	-1.4%	-75.6%	-103.8%	-82.3%	-41.0%		-75.6%
Client Enterprises	5,580	5,668	5,694	5,659	5,675	5,451	5,254	5,173	5,143	5,668	5,451
Contract Value / Enterprise (\$ thousands)	103	103	105	105	106	109	113	116	121	103	109
Wallet Retention	95.8%	100.0%	99.0%	96.8%	97.2%	95.5%	94.1%	94.8%	96.7%	100.0%	95.5%
Client Retention	79.6%	81.1%	82.5%	82.6%	83.4%	82.0%	81.3%	80.8%	81.1%	81.1%	82.0%

Note: All numbers are combined for all periods shown, at 2019 FX rates where applicable. Enterprises that are clients of both GTS and GBS appear in both counts. Numbers are updated to reflect recent divestitures and product retirements.

NCVI, or net change in contract value, and Productivity are on a rolling twelve month basis. Productivity is NCVI divided by opening period quota-bearing headcount (Opening period QBH not shown for 2017).

### **GBS: Transition to GxL Products**





GxL	1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19
New Business (\$ millions)	13	19	25	44	24	29	35
Y/Y Growth	na	na	na	na	84.0%	50.7%	38.9%
Attrition	-5	-5	-4	-7	-8	-9	-9
Contract Value (\$ millions)	118	133	154	191	208	228	254
Y/Y Growth	na	na	na	74.1%	76.0%	71.4%	64.9%

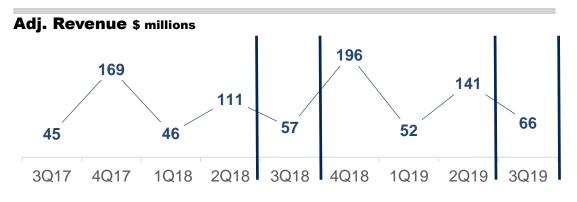
Legacy	1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19
New Business (\$ millions)	26	13	8	18	7	9	7
Y/Y Growth	na	na	na	na	-72.8%	-31.5%	-13.9%
Attrition	-23	-28	-24	-63	-23	-22	-15
Contract Value (\$ millions)	479	464	448	403	387	374	366
Y/Y Growth	na	na	na	-15.3%	-19.1%	-19.3%	-18.4%
GBS	1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19
Contract Value (\$ millions)	597	597	602	594	595	602	620
Y/Y Growth	6.6%	4.2%	4.3%	1.5%	-0.3%	0.9%	2.9%

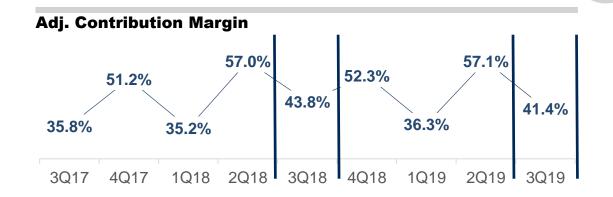
Note: All numbers are shown at 2019 FX rates where applicable.



% of Revenue

### **Conferences Segment**

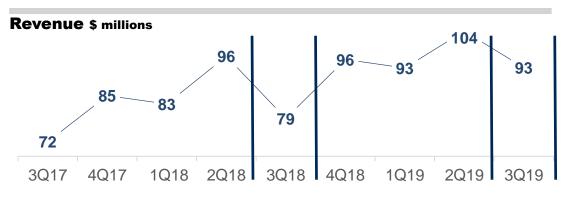




3Q17	4Q17	1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19	2017	2018
45	169	46	111	57	196	52	141	66	345	410
34.7%	23.8%	26.3%	16.9%	26.7%	16.2%	12.6%	26.9%	16.0%		18.8%
16	86	16	63	25	103	19	81	27	168	207
11.2%	18.2%	41.1%	18.3%	55.0%	18.7%	16.5%	26.9%	9.7%		23.6%
35.8%	51.2%	35.2%	57.0%	43.8%	52.3%	36.3%	57.1%	41.4%	48.6%	50.5%
17	15	14	24	17	15	12	27	18	69	70
10,640	29,187	11,643	20,896	13,322	32,275	11,530	26,416	14,739	67,401	78,136
17.9%	8.1%	25.9%	16.2%	17.6%	15.6%	12.5%	18.7%	17.0%	10.6%	17.5%
21.0%	11.7%	20.6%	16.2%	17.2%	10.8%	6.1%	17.7%	9.4%	14.9%	14.6%
	45 34.7% 16 11.2% 35.8% 17 10,640 17.9%	4516934.7%23.8%168611.2%18.2%35.8%51.2%171510,64029,18717.9%8.1%	451694634.7%23.8%26.3%16861611.2%18.2%41.1%35.8%51.2%35.2%17151410,64029,18711,64317.9%8.1%25.9%	451694611134.7%23.8%26.3%16.9%1686166311.2%18.2%41.1%18.3%35.8%51.2%35.2%57.0%1715142410,64029,18711,64320,89617.9%8.1%25.9%16.2%	45       169       46       111       57         34.7%       23.8%       26.3%       16.9%       26.7%         16       86       16       63       25         11.2%       18.2%       41.1%       18.3%       55.0%         35.8%       51.2%       35.2%       57.0%       43.8%         17       15       14       24       17         10,640       29,187       11,643       20,896       13,322         17.9%       8.1%       25.9%       16.2%       17.6%	45       169       46       111       57       196         34.7%       23.8%       26.3%       16.9%       26.7%       16.2%         16       86       16       63       25       103         11.2%       18.2%       41.1%       18.3%       55.0%       18.7%         35.8%       51.2%       35.2%       57.0%       43.8%       52.3%         17       15       14       24       17       15         10,640       29,187       11,643       20,896       13,322       32,275         17.9%       8.1%       25.9%       16.2%       17.6%       15.6%	4516946111571965234.7%23.8%26.3%16.9%26.7%16.2%12.6%16861663251031911.2%18.2%41.1%18.3%55.0%18.7%16.5%35.8%51.2%35.2%57.0%43.8%52.3%36.3%1715142417151210,64029,18711,64320,89613,32232,27511,53017.9%8.1%25.9%16.2%17.6%15.6%12.5%	4516946111571965214134.7%23.8%26.3%16.9%26.7%16.2%12.6%26.9%1686166325103198111.2%18.2%41.1%18.3%55.0%18.7%16.5%26.9%35.8%51.2%35.2%57.0%43.8%52.3%36.3%57.1%171514241715122710,64029,18711,64320,89613,32232,27511,53026,41617.9%8.1%25.9%16.2%17.6%15.6%12.5%18.7%	451694611157196521416634.7%23.8%26.3%16.9%26.7%16.2%12.6%26.9%16.0%168616632510319812711.2%18.2%41.1%18.3%55.0%18.7%16.5%26.9%9.7%35.8%51.2%35.2%57.0%43.8%52.3%36.3%57.1%41.4%17151424171512271810,64029,18711,64320,89613,32232,27511,53026,41614,73917.9%8.1%25.9%16.2%17.6%15.6%12.5%18.7%17.0%	45       169       46       111       57       196       52       141       66       345         34.7%       23.8%       26.3%       16.9%       26.7%       16.2%       12.6%       26.9%       16.0%         16       86       16       63       25       103       19       81       27       168         11.2%       18.2%       41.1%       18.3%       55.0%       18.7%       16.5%       26.9%       9.7%         35.8%       51.2%       35.2%       57.0%       43.8%       52.3%       36.3%       57.1%       41.4%       48.6%         17       15       14       24       17       15       12       27       18       69         10,640       29,187       11,643       20,896       13,322       32,275       11,530       26,416       14,739       67,401         17.9%       8.1%       25.9%       16.2%       17.6%       15.6%       12.5%       18.7%       17.0%       10.6%



**Consulting Segment** 





	3Q17	4Q17	1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19	2017	2018
Revenue (\$ millions)	72	85	83	96	79	96	93	104	93	328	354
Y/Y Growth	-2.2%	-3.3%	5.5%	5.2%	9.2%	12.1%	12.4%	7.5%	18.4%		7.9%
Contribution (\$ millions)	16	22	24	34	18	26	29	34	27	94	103
Y/Y Growth	-11.1%	-5.3%	0.8%	7.2%	13.8%	19.1%	19.0%	1.6%	44.1%		9.5%
Contribution Margin	22.4%	25.9%	29.1%	34.9%	23.4%	27.5%	30.8%	33.0%	28.5%	28.6%	29.0%
Labor Revenue (\$ millions)	64	72	74	77	70	74	79	79	78	269	295
Y/Y Growth	-0.7%	12.3%	14.1%	12.8%	8.2%	2.7%	6.7%	2.5%	11.2%		9.3%
Backlog (\$ millions)	93	97	101	103	106	108	108	110	109	97	108
Y/Y Growth	3.0%	8.9%	11.6%	11.1%	13.5%	11.7%	6.9%	6.7%	3.2%		11.7%
Billable Head Count	682	682	694	710	727	738	739	773	809	669	718
Y/Y Growth	9.2%	8.4%	7.5%	6.5%	6.6%	8.2%	6.5%	8.8%	11.2%		7.3%
Utilization Rate	61.1%	64.1%	65.4%	66.8%	59.4%	61.3%	69.1%	63.3%	57.0%	63.7%	63.1%
Y/Y Change (bps)	-153	-58	81	153	-172	-277	366	-352	-231		-60

Note: Backlog is at 2019 FX rates where applicable.

Labor Revenue growth rates for 3Q17 and 4Q17 have been corrected for lower labor revenue amounts in the corresponding 2016 periods.

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Gartner

% of Revenue

## **Capital Structure and Allocation**

	3Q17 4Q17 1Q18 2Q18 3Q18 4Q18 1Q19 2Q19 3Q19
Gross Debt \$ billions	3.4 - 3.3 - 3.0 - 2.5 - 2.2 - 2.3 - 2.3 - 2.2 - 2.2
Cash \$ billions	0.6-0.5 0.2-0.1-0.2-0.2-0.1-0.2-0.3
Net Debt \$ billions	2.8 - 2.8 - 2.8 - 2.3 - 2.0 - 2.2 - 2.2 - 2.0 - 1.9
Gross Debt/ LTM Adj EBITDA	4.9x - 4.8x - 4.2x - 3.4x - 3.0x - 3.2x - 3.3x - 3.2x - 3.3x
Net Debt/ LTM Adj EBITDA	4.0x - 4.0x - 3.9x - 3.2x - 2.7x - 3.0x - 3.1x - 2.9x - 2.8x

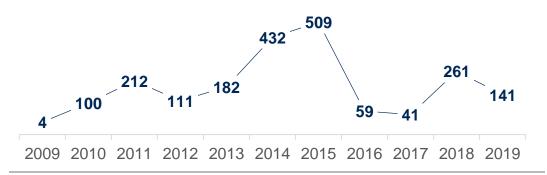
Note: LTM Adj. EBITDA is the sum of the last four quarters of combined Adj. EBITDA and includes divested operations in periods when owned.

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Debt \$ billions	9/30/2019	Rate (1)
Revolver	0.1	LIBOR + 150
TLA	1.3	LIBOR + 150
Bonds	<u>0.8</u>	5.13%
Total Debt	2.2	4.46%
Revolver Unused Capacity	1.1	25 bps
Interest Rate Hedges	1.4	2.59%
% Debt With Fixed Rates	100%	

(1) Floating and total rates reflect LIBOR and spread as of date shown

#### Share Repurchases \$ millions



**\$777M** repurchase authorization remaining as of 9/30/2019 of \$1.2B plan



#### **2019 Guidance**

In \$ millions, except per share amounts; shares in millions

Total Adj. Reven	ue	Adj. EBITDA	Adj. EPS <sup>1</sup>	Free Cash Flow					
4,215 - 4,2	60	670 - 700	\$3.39 - \$3.64	400 - 430					
9 to 10%		-3 to 2%	-7 to 0%	-2 to 5%					
Research	Revenue	Confer	ences Revenue	Consulting Revenue					
3,355 -	- 3,380	48	30 - 490	380 - 390					
8 to	9%	17	7 to 19%	7 t	to 10%				
Depreciation & Amortization	Interest Expense, net	Stock-based Compensation	Effective Tax Rate	Shares	Capital Expenditures				
~85 & ~129	~103 GAAP	~71	~25.5% GAAP	~91	147 - 157				
	~97 Adj.		~25.5% Adj.						

<sup>1</sup>Adj. EPS growth rate based on 2018 Adj. EPS excluding divested operations.

Note: 2019 Guidance growth rates are as reported. FX Neutral growth rates would be approximately 2 percentage points higher for revenue and EBITDA guidance.

Adj. Interest Expense, net excludes deferred financing fees.

See page 33 for 2018 Normalized Free Cash Flow walk.



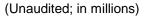
# **3Q 2019 GAAP Financial Statements**





#### Condensed Consolidated Balance Sheets

	Sep	tember 30, 2019	Dec	ember 31, 2018
Assets				
Current assets:				
Cash and cash equivalents	\$	306.7	\$	156.4
Fees receivable, net		1,028.3		1,255.1
Deferred commissions		197.6		235.0
Prepaid expenses and other current assets		173.9		165.2
Total current assets		1,706.5		1,811.7
Property, equipment and leasehold improvements, net		300.6		267.7
Operating leases - right-of-use assets		652.3		-
Goodwill		2,939.7		2,923.1
Intangible assets, net		936.3		1,042.6
Other assets		201.9		156.4
Total Assets	\$	6,737.3	\$	6,201.5
Liabilities and Stockholders' Equity				
Current liabilities:				
Accounts payable and accrued liabilities	\$	593.7	\$	710.1
Deferred revenues		1,803.1		1,745.2
Current portion of long-term debt		130.4		165.6
Total current liabilities		2,527.3		2,620.9
Long-term debt, net of deferred financing fees		2,051.5		2,116.1
Operating leases - liabilities		776.6		-
Other liabilities		462.4		613.7
Total Liabilities		5,817.7		5,350.7
Total Stockholders' Equity		919.7		850.8
Total Liabilities and Stockholders' Equity	\$	6,737.3	\$	6,201.5





#### Condensed Consolidated Statements of Operations

	Three M	onths Ended
	Septe	ember 30,
	2019	2018
Revenues:		
Research	\$ 841.0	) \$ 774.2
Conferences	66.3	3 57.1
Consulting	93.2	2 78.8
Other		- 11.6
Total revenues	1,000.5	5 921.7
Costs and expenses:		
Cost of services and product development	365.1	336.1
Selling, general and administrative	512.2	2 447.5
Depreciation	20.7	7 17.3
Amortization of intangibles	31.7	50.9
Acquisition and integration charges	1.7	/ 17.1
Total costs and expenses	931.4	869.0
Operating income	69.1	52.7
Interest expense, net	(24.1	) (27.0)
Gain from divested operations		- 13.0
Other income (expense), net	8.0	) (0.8)
Income before income taxes	53.1	38.0
Provision for income taxes	11.7	26.2
Net income	\$ 41.4	<u>\$ 11.8</u>
Net income per share:		
Basic	\$ 0.46	<u>\$</u> 0.13
Diluted	\$ 0.46	<u>\$ 0.13</u>
Weighted average shares outstanding:	00	
Basic	89.8	_
Diluted	90.9	92.1



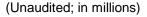
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(Unaudited; in millions, except per share amounts)

#### Condensed Consolidated Statements of Cash Flows

		mber 30	
	2019		.018
Operating activities:			
Net income	\$ 41.4	\$	11.8
Adjustments to reconcile net income to net cash provided by operating activities:			
Depreciation and amortization	52.4		68.2
Stock-based compensation expense	13.0		10.7
Deferred taxes	(1.4)		13.3
(Gain) loss from divested operations	-		(13.0)
Fair value adjustment - equity security	(9.1)		-
Amortization of lease right-of-use assets	21.1		-
Amortization and write-off of deferred financing fees	1.6		1.6
Changes in assets and liabilities, net of divestitures:			
Fees receivable, net	74.3		91.5
Deferred commissions	12.4		16.4
Prepaid expenses and other current assets	(17.7)		18.5
Other assets	2.6		(0.4)
Deferred revenues	22.1		(18.4)
Accounts payable, accrued, and other liabilities	6.9		49.2
Cash provided by operating activities	219.5		249.3
Investing activities:			
Additions to property, equipment and leasehold improvements	(36.2)		(24.5)
Acquisitions - cash paid	-		(15.9)
Divestitures - cash received (net of cash transferred)	-		114.2
Cash provided by (used in) investing activities	(36.2)		73.8
Financing activities:			
Proceeds from employee stock purchase plan	4.2		3.5
Proceeds from borrowings	-		-
Payments on borrowings, net	0.0		(261.7)
Purchases of treasury stock	(94.9)		(8.1)
Cash (used in) provided by financing activities	(90.7)		(266.3)
Net increase (decrease) in cash and cash equivalents and restricted cash	92.6		56.8
Effects of exchange rates on cash and cash equivalents and restricted cash	(4.3)		(3.4)
Cash and cash equivalents and restricted cash, beginning of period	218.5		160.0
Cash and cash equivalents and restricted cash, end of period	\$ 306.7	\$	213.3

Three Months Ended





# Appendix





#### Definitions

Adj. Revenue: Represents GAAP revenue plus: (i) revenue from pre-acquisition periods, as applicable and (ii) the amortization of non-cash fair value adjustments on pre-acquisition deferred revenues, as applicable; less (iii) revenue related to divested operations. Non-cash fair value adjustments on pre-acquisition deferred revenues are generally recognized ratably over the remaining period of the underlying revenue contract. We believe Adjusted Revenue is an important measure of our recurring operations as it provides a more accurate period-over-period comparison of trends in revenues.

Adj. Contribution and Adj. Contribution Margin: GAAP gross contribution is derived from our GAAP-based financial statements and represents revenue less direct expense. Adjusted Contribution represents GAAP gross contribution plus: (i) contribution from pre-acquisition periods, as applicable and (ii) the amortization of non-cash fair value adjustments on pre-acquisition deferred revenues, as applicable; less (iii) contribution related to divested operations; and (iv) an adjustment for unallocated corporate costs. Adjusted Contribution Margin represents the contribution margin on Adjusted Revenue. We believe these are important measures of our recurring operations as they provide a more accurate and consistent period-over-period comparison of our segment results.

Adj. EBITDA and Adj. EBITDA Margin: Represents GAAP net income (loss) adjusted for: (i) interest expense, net; (ii) tax provision (benefit); (iii) other operating expense/income, net; (iv) stockbased compensation expense; (v) depreciation, amortization, and accretion; (vi) the amortization of non-cash fair value adjustments on pre-acquisition deferred revenues, as applicable; (vii) acquisition and integration charges and certain other non-recurring items; (viii) EBITDA from pre-acquisition periods, as applicable; (ix) gain/loss on divestitures, as applicable; and (x) EBITDA from divested operations, as applicable. Adjusted EBITDA Margin represents Adjusted EBITDA divided by Adjusted Revenue. We believe Adjusted EBITDA and Adjusted EBITDA Margin are important measures of our recurring operations as they exclude items not representative of our core operating results.

Adj. Net Income: Represents GAAP net income (loss) adjusted for the impact of certain items directly related to acquisitions and other non-recurring items. These adjustments include: (i) the amortization of acquired intangibles; (ii) acquisition and integration charges and other non-recurring items; (iii) the amortization of non-cash fair value adjustments on pre-acquisition deferred revenues, as applicable; (iv) the non-recurring impact from the enactment of the Tax Cuts and Jobs Act of 2017, as applicable; (v) gain/loss on divestitures and other similar items, as applicable; and (vi) the related tax effect, as applicable. Adjusted Net Income includes the operating results of our divested operations. We believe Adjusted Net Income is an important measure of our recurring operations as it excludes items not indicative of our core operating results.

Adj. EPS: Represents GAAP EPS adjusted for the impact of certain items directly related to acquisitions and other non-recurring items. These adjustments include on a per share basis: (i) the amortization of acquired intangibles; (ii) acquisition and integration charges and other non-recurring items; (iii) the amortization of non-cash fair value adjustments on pre-acquisition deferred revenues, as applicable; (iv) the non-recurring impact from the enactment of the Tax Cuts and Jobs Act of 2017, as applicable; (v) gain/loss on divestitures and other similar items, as applicable; and (vi) the related tax effect, as applicable. Adjusted EPS includes the operating results of our divested operations. We believe Adjusted EPS is an important measure of our recurring operations as it excludes items that may not be indicative of our core operating results.

**Free Cash Flow:** Represents cash provided by operating activities determined in accordance with GAAP: (i) plus payments for acquisition and integration items directly-related to our acquisitions and certain other non-recurring items; (ii) less payments for capital expenditures. Free Cash Flow includes the results of our divested operations. We believe Free Cash Flow is an important measure of the recurring cash generated by the Company's core operations that may be available to be used to repay debt obligations, repurchase our stock, invest in future growth through new business development activities, or make acquisitions.

**Foreign Currency Neutral (FX Neutral):** We provide foreign currency neutral dollar amounts and percentages for our contract values, revenues, certain expenses, and other metrics. These foreign currency neutral dollar amounts and percentages eliminate the effects of exchange rate fluctuations and thus provide a more accurate and meaningful trend in the underlying data being measured. We calculate foreign currency neutral dollar amounts by converting the underlying amounts in local currency for different periods into U.S. dollars by applying the same foreign exchange rates.

Net Debt: Represents the gross debt less cash.

**Non-GAAP Interest:** Interest expense, net excluding amortization of deferred financing fees and the interest expense assuming net divestiture proceeds would have been used to repay debt on December 31, 2017.



# Normalized P&L (Non-GAAP) Methodology

- All numbers are on a combined basis excluding divested operations.
- For 2018, interest is calculated assuming net divestiture proceeds would have been used on December 31, 2017 to pay down debt.
- The tax rate for 2018 and 2019 is calculated using the adjusted tax rate for the respective quarter.
- Shares used to calculate adjusted earnings per share are the diluted weighted average shares as then reported.



## **Definitions of Key Metrics/Calculations**

#### Segment Business Measurements

Research

**Total contract value** represents the value attributable to all of our subscription-related contracts. It is calculated as the annualized value of all contracts in effect at a specific point in time, without regard to the duration of the contract. Total contract value primarily includes Research deliverables for which revenue is recognized on a ratable basis, as well as other deliverables (primarily Conferences tickets) for which revenue is recognized when the deliverable is utilized. Our total contract value consists of Global Technology Sales (GTS) contract value, which includes sales to users and providers of technology, and Global Business Sales (GBS) contract value, which includes sales to all other functional leaders.

**Client retention rate** represents a measure of client satisfaction and renewed business relationships at a specific point in time. Client retention is calculated on a percentage basis by dividing our current clients, who were also clients a year ago, by all clients from a year ago. Client retention is calculated at an enterprise level, which represents a single company or customer.

Wallet retention rate represents a measure of the amount of contract value we have retained with clients over a twelve-month period. Wallet retention is calculated on a percentage basis by dividing the contract value of clients, who were clients one year ago, by the total contract value from a year ago, excluding the impact of foreign currency exchange. When wallet retention exceeds client retention, it is an indication of retention of higher-spending clients, or increased spending by retained clients, or both. Wallet retention is calculated at an enterprise level, which represents a single company or customer.

Attrition represents the dollar amount of contract value lost on renewal transactions during the measurement period.

**New business growth** represents the dollar amount of incremental contract value signed with both existing and new clients during the measurement period.



## **Definitions of Key Metrics/Calculations**

#### Segment Business Measurements

**Conferences** Number of destination conferences represents the total number of hosted conferences completed during the period. Single day, local meetings are excluded.

**Number of destination attendees** represents the total number of people who attend conferences. Single day, local meetings are excluded.

#### **Consulting Consulting backlog** represents future revenue to be derived from in-process consulting and measurement engagements.

Utilization rate represents a measure of productivity of our consultants. Utilization rates are calculated for billable headcount on a percentage basis by dividing total hours billed by total hours available to bill.

Billing rate represents earned billable revenue divided by total billable hours.





### **Segment Results Summary**

	3Q 2019													
\$ millions	Research	Conferences	Consulting	Other	Unalloc.	Total								
GAAP revenue	841.0	66.3	93.2	-	-	1,000.5								
Add: Amortization of deferred revenue fair value adjustment	-	-	-	-	-	-								
Less: Divested operations	-	-		-		-								
Adjusted revenue	841.0	66.3	93.2		<u> </u>	1,000.5								
Year/Year Growth	9.1%	<b>16.0%</b>	18.4%	na	nm	10.0%								
FX Neutral Year/Year Growth	10.2%	18.9%	19.9%	na	nm	11.3%								
GAAP contribution	582.5	27.5	26.5	-	-	636.5								
Add: Amortization of deferred revenue fair value adjustment	-	-	-	-	-	-								
Less: Divested operations	-	-	-	-	-	-								
Unallocated					(1.1)	<u>(1.1)</u>								
Adjusted contribution	582.5	27.5	26.5		<u>(1.1)</u>	635.4								
Year/Year Growth	9.3%	9.7%	44.1%	na	nm	9.8%								
FX Neutral Year/Year Growth	10.5%	10.7%	45.1%	na	nm	11.2%								
Adjusted contribution margin	69.3%	41.4%	28.5%	na	nm	63.5%								

3Q 2018 Conferences Consulting Research Other Unalloc. Total GAAP revenue 57.1 78.8 11.6 921.7 774.2 -Add: Amortization of deferred revenue fair value 0.3 0.3 ---adjustment Less: Divested operations (3.4)(8.6)(12.0)---Adjusted revenue 771.0 57.1 78.8 3.0 909.9 GAAP contribution 534.9 25.0 18.4 6.9 585.3 Add: Amortization of deferred revenue fair value 0.3 0.3 ---adjustment Less: Divested operations (2.1) (4.9) (7.0) --- 1 Unallocated 0.3 0.3 ----25.0 2.0 Adjusted contribution 533.1 18.4 0.3 578.8 Adjusted contribution margin 43.8% 23.4% 69.1% 63.6% nm nm



	GAA	P Revenue Total	Rev	Deferred venue Fair Value ljustment Total	Adjusted Revenue Total	-	estitures Total	Adjusted Revenue Total	Dire	GAAP ect Expense Total	AAP Gross ontribution Total	Rev	eferred enue Fair Value justment Total	Adjusted contribution Total	Dive	estitures	Adjusted ontribution Total	GAAP Gross Contribution Margin	Adjusted Contribution Margin	Adjusted Contribution Margin,
Three Months Ended 12/31/	18																			
Research	\$	797.3	\$	0.2	\$ 797.5	\$	1.1	\$ 796.4	\$	252.5	\$ 544.8	\$	0.2	\$ 545.0	\$	0.5	\$ 544.5	68%	68%	68%
Conferences		196.0		-	196.0		-	196.0		93.4	102.6		-	102.6		-	102.6	52%	52%	52%
Consulting		95.6		-	95.6		-	95.6		69.3	26.3		-	26.3		-	26.3	28%	28%	28%
Other COS		-		-	-		-	-		(7.3)	7.3		-	7.3		-	7.3	n/a	n/a	n/a
TOTAL	\$	1,088.9	\$	0.2	\$ 1,089.1	\$	1.1	\$ 1,088.0	\$	407.8	\$ 681.0	\$	0.2	\$ 681.2	\$	0.5	\$ 680.7	63%	63%	63%

	GAA	AP Revenue	Reve N Adju	eferred enue Fair /alue ustment Total	Adjusted Revenue	_	estitures	Adjusted Revenue Total	Dire	GAAP ct Expense Total	AP Gross ontribution Total	Rev	eferred enue Fair Value ustment Total	Adjusted contribution Total	Dive	stitures	Adjusted ontribution Total	GAAP Gross Contribution Margin	Adjusted Contribution Margin	Adjusted Contribution Margin,
Three Months Ended 9/30/18	8																			
Research	\$	774.2	\$	0.3	\$ 774.5	\$	3.4	\$ 771.0	\$	239.3	\$ 534.9	\$	0.3	\$ 535.2	\$	2.1	\$ 533.1	69%	69%	69%
Conferences		57.1		(0.0)	57.1		-	57.1		32.1	25.0		(0.0)	25.0		-	25.0	44%	44%	44%
Consulting		78.8		-	78.8		-	78.8		60.3	18.4		-	18.4		-	18.4	23%	23%	23%
Talent Assessment & Other		11.6		0.0	11.6		8.6	3.0		4.7	6.9		0.0	6.9		4.9	2.0	60%	60%	68%
Other COS		-		-	-		-	-		(0.3)	0.3		-	0.3		-	0.3	n/a	n/a	n/a
TOTAL	\$	921.7	\$	0.3	\$ 921.9	\$	12.0	\$ 909.9	\$	336.1	\$ 585.6	\$	0.3	\$ 585.8	\$	7.0	\$ 578.8	64%	64%	64%

		<u>P Revenue</u> Total	Reve \ Adju	ferred nue Fair /alue istment īotal	R	djusted evenue Total	stitures	Adjusted Revenue Total	Dire	GAAP ct Expense Total	AP Gross Intribution Total	Reve \ Adju	eferred enue Fair /alue ustment Total	Adjusted ontribution Total	Dive	estitures	Adjusted ontribution Total	GAAP Gross Contribution Margin	Adjusted Contribution Margin	Adjusted Contribution Margin,
Three Months Ended 6/30/18	3																			
Research	\$	770.3	\$	0.5	\$	770.8	\$ 3.6	\$ 767.2	\$	237.4	\$ 532.9	\$	0.5	\$ 533.4	\$	2.3	\$ 531.1	69%	69%	69%
Conferences		111.3		0.0		111.3	-	111.3		47.8	63.5		0.0	63.5		-	63.5	57%	57%	57%
Consulting		96.5		-		96.5	-	96.5		62.8	33.7		-	33.7		-	33.7	35%	35%	35%
Talent Assessment & Other		23.3	•	0.0		23.3	18.4	4.9		8.2	15.1		0.0	15.1		11.0	4.1	65%	65%	85%
Other COS		-		-		-	-	-		11.5	(11.5)		-	(11.5)		-	(11.5)	n/a	n/a	n/a
TOTAL	\$ ´	1,001.3	\$	0.5	\$ 1	,001.9	\$ 22.1	\$ 979.8	\$	367.6	\$ 633.7	\$	0.5	\$ 634.2	\$	13.3	\$ 621.0	63%	63%	63%

		P Revenue Total	Reve \ Adju	ferred nue Fair 'alue stment 'otal	Adjusted Revenue Total	_	estitures Total	Adjusted Revenue Total	GAAP <u>ct Expense</u> Total	AP Gross ontribution Total	Rev	eferred enue Fair Value ustment Total	Adjusted Contribution Total	Dive	estitures	Adjusted ontribution Total	GAAP Gross Contribution Margin	Adjusted Contribution Margin	Adjusted Contribution Margin,
Three Months Ended 3/31/1	8																		
Research	\$	763.9	\$	5.9	\$ 769.9	\$	3.7	\$ 766.2	\$ 232.5	\$ 531.5	\$	5.9	\$ 537.4	\$	2.4	\$ 535.0	70%	70%	70%
Conferences		46.1		0.0	46.1		-	46.1	29.9	16.2		0.0	16.2		-	16.2	35%	35%	35%
Consulting		82.9		-	82.9		-	82.9	58.8	24.1		-	24.1		-	24.1	29%	29%	29%
Talent Assessment & Other		70.7		3.7	74.3		70.3	4.0	27.6	43.0		3.7	46.7		44.6	2.1	63%	63%	52%
Other COS		-		-	-		-	-	8.5	(8.5)		-	(8.5)		-	(8.5)	n/a	n/a	n/a
TOTAL	\$	963.6	\$	9.6	\$ 973.2	\$	74.0	\$ 899.2	\$ 357.2	\$ 606.4	\$	9.6	\$ 616.0	\$	47.0	\$ 569.0	63%	63%	63%



	GAA	P Revenue	Rev Adj	eferred enue Fair Value ustment Total		djusted Levenue	Dive	estitures	Adjusted Revenue Total	Dire	GAAP ct Expense	AP Gross	Rev	eferred enue Fair Value justment	Adjusted	Dive	estitures	Adjusted ontribution Total	GAAP Gross Contribution Margin	Adjusted Contribution Margin	Adjusted Contribution Margin,
Three Months Ended 12/31/1	17																				
Research	\$	692.8	\$	38.7	\$	731.5	\$	4.1	\$ 727.4	\$	227.7	\$ 465.1	\$	38.7	\$ 503.8	\$	2.8	\$ 501.0	69%	69%	69%
Conferences		166.5		2.2		168.7		-	168.7		82.3	84.2		2.2	86.4		-	86.4	51%	51%	51%
Consulting		85.3		-		85.3		-	85.3		63.2	22.1		-	22.1		-	22.1	26%	26%	26%
Talent Assessment & Other		70.0		9.2		79.1		75.2	4.0		28.2	41.7		9.2	50.9		48.4	2.5	64%	64%	63%
Other COS		-		-		-		-	-		(3.0)	3.0		-	3.0		-	3.0	n/a	n/a	n/a
TOTAL	\$	1,014.5	\$	50.1	\$ ´	1,064.6	\$	79.2	\$ 985.3	\$	398.4	\$ 616.1	\$	50.1	\$ 666.2	\$	51.2	\$ 615.0	63%	63%	62%

	GAA	P Revenue	Rev Adj	eferred enue Fair Value ustment Total	Adjusted Revenue	Dive	estitures	Adjusted Revenue Total	Dire	GAAP ect Expense	Co	AP Gross ontribution Total	Rev	eferred enue Fair Value ustment	Adjusted ontribution	Div	estitures	djusted Intribution Total	GAAP Gross Contribution Margin	Adjusted Contribution Margin	Adjusted Contribution Margin,
Three Months Ended 09/30/1	17																				
Research	\$	653.4	\$	47.7	\$ 701.2	\$	4.0	\$ 697.2	\$	217.2	\$	436.2	\$	47.7	\$ 483.9	\$	2.5	\$ 481.4	69%	69%	69%
Conferences		45.0		0.1	45.1		-	45.1		28.9		16.0		0.1	16.2		-	16.2	36%	36%	36%
Consulting		72.1		-	72.1		-	72.1		55.9		16.2		-	16.2		-	16.2	22%	22%	22%
Talent Assessment & Other		57.6		15.8	73.4		69.8	3.6		26.4		31.2		15.8	47.0		44.8	2.2	64%	64%	62%
Other COS		-		-	-		-	-		3.8		(3.8)		-	(3.8)		-	(3.8)	n/a	n/a	n/a
TOTAL	\$	828.1	\$	63.7	\$ 891.7	\$	73.8	\$ 818.0	\$	332.2	\$	495.9	\$	63.7	\$ 559.5	\$	47.3	\$ 512.3	63%	63%	63%

	GAA	AP Revenue Total	Rev	eferred enue Fair Value justment Total	Adjusted Revenue	Div	estitures	Adjusted Revenue Total	Dire	GAAP ct Expense	AP Gross ontribution Total	Rev	eferred enue Fair Value justment	Adjusted ontribution	Dive	estitures	Adjusted ontribution Total	GAAP Gross Contribution Margin	Adjusted Contribution Margin	Adjusted Contribution Margin,
Three Months Ended 06/30/	17																			
Research	\$	613.7	\$	60.8	\$ 674.6	\$	4.3	\$ 670.3	\$	213.2	\$ 400.6	\$	60.8	\$ 461.4	\$	2.5	\$ 458.9	68%	68%	68%
Conferences		91.2		3.9	95.2		-	95.2		41.5	49.7		3.9	53.7		-	53.7	56%	56%	56%
Consulting		91.7		-	91.7		-	91.7		60.3	31.4		-	31.4		-	31.4	34%	34%	34%
Talent Assessment & Other		47.1		26.8	73.9		68.8	5.1		29.8	17.3		26.8	44.1		42.3	1.8	60%	60%	35%
Other COS		-		-	-		-	-		7.3	(7.3)		-	(7.3)		-	(7.3)	n/a	n/a	n/a
TOTAL	\$	843.7	\$	91.5	\$ 935.3	\$	73.0	\$ 862.3	\$	352.0	\$ 491.7	\$	91.5	\$ 583.3	\$	44.8	\$ 538.5	62%	62%	62%

	GAA	P Revenue	Reve V	ferred nue Fair /alue istment	Adjusted Revenue	Dive	estitures		Adjusted Revenue	Dire	GAAP ct Expense		AP Gross	Rev	0eferred venue Fair Value ljustment	Adjusted	Div	estitures		Adjusted	GAAP Gross Contribution Margin	Adjusted Contribution Margin	Adjusted Contribution Margin,
	С	ombined	Cor	mbined				С	ombined			С	ombined						С	Combined			
Three Months Ended 03/31/	17																						
Research	\$	655.5	\$	0.1	\$ 655.7	\$	4.2	\$	651.5	\$	202.0	\$	453.5	\$	0.1	\$ 453.7	\$	2.5	\$	451.1	69%	69%	69%
Conferences		36.4		0.1	36.5		-		36.5		25.0		11.4		0.1	11.5		-		11.5	31%	31%	31%
Consulting		78.6		-	78.6		-		78.6		54.7		23.9		-	23.9		-		23.9	30%	30%	30%
Talent Assessment & Other		68.8		-	68.8		65.2		3.7		31.9		36.9		-	36.9		36.6		0.3	54%	54%	9%
Other COS		-		-	-		-		-		1.1		(1.1)		-	(1.1)		-		(1.1)	n/a	n/a	n/a
TOTAL	\$	839.4	\$	0.2	\$ 839.6	\$	69.4	\$	770.3	\$	314.6	\$	524.8	\$	0.2	\$ 525.0	\$	39.1	\$	485.8	63%	63%	63%



\$ millions														(b)	Consists of charges for stock-based compens
Reconciliation - Net Income (Loss) to Adjusted EBITDA:	1Q17	2Q1	7 30	ຊ17 4	Q17	1Q18	2Q18	30	ຊ18	4Q18	1Q19	2Q19	3Q19		awards.
Net (loss) income	36.4	(92.3	3) (48	8.2) 1	07.3	(19.6)	46.3	1	1.8	84.0	20.8	103.4	41.4	(c)	
Interest expense, net	5.9	44.0	) 38	3.8 3	36.3	35.1	37.6	27	7.0	24.6	24.8	24.7	24.1		expense, amortization intangibles, and accre
(Gain)/loss on divested operations <sup>(a)</sup>	-	-		-	-	-	(25.5)	) (1	3.0)	(6.9)	2.1	-	-		on asset retirement
Other (income) expense, net	(0.9)	0.4	(1	.2)	(1.8)	(0.9)	(1.1)	0	).8	1.0	0.8	0.2	(8.0)	(d)	obligations. Consists of the amor
Tax provision (benefit)	12.1	(50.	5) (1:	3.8) (1	78.9)	(23.3)	28.8	20	6.2	26.9	0.3	(12.4)	11.7	(u)	of non-cash fair value
Operating income (loss)	53.5	(98.4	4) (24	4.3) 6	62.9	(8.7)	86.1	52	2.7	129.6	48.8	116.0	69.1		adjustments on pre- acquisition deferred
Adjustments:															revenues. The major
Stock-based compensation expense <sup>(b)</sup>	22.6	16.6	5 13	3.2	9.0	29.6	14.2	1(	0.4	10.0	31.7	13.0	13.0		the pre-acquisition de revenue is recognize
Depreciation, accretion, and amortization <sup>(c)</sup>	16.6	83.6	69	9.0 7	<b>'</b> 1.8	68.2	67.5	68	8.9	53.2	53.6	52.4	52.5		ratably over the rema
Amortization of pre-acquistion deferred revenues <sup>(d)</sup>	0.1	91.5	63	3.7 5	50.1	9.6	0.5	0	).3	0.2	0.0	-	-		period of the underly
Acquisition and integration charges and other nonrecurring items $^{ m (e)}$	13.3	91.7	<b>7</b> 27	7.5 2	27.2	62.7	22.7	19	9.8	18.7	7.6	3.3	5.0	(e)	revenue contract. Consists of incremer
Plus: CEB pre-acquisition (1Q17) EBITDA	36.0		-	-	-	-	-		-	-	-	-	-	. ,	directly-related charge
_ess: Divested operations EBITDA <sup>(f)</sup>	12.5	19.7	<b>'</b> 19	9.2 2	20.8	17.1	8.5	2	2.9	(0.3)	-	-	-		from acquisitions and non-recurring items.
Adjusted EBITDA	129.5	165.	4 12	9.8 2	00.2	144.3	182.6	14	9.1	211.4	141.6	184.6	139.6	(f)	Consists of EBITDA
\$ millions															divested non-core businesses.
Reconciliation - Cash Provided by Operating Activities to Free Cash Flow (	a): <u>200</u>	7	2008	2009	2	010	2011	2012	2 2	013	2014	2015	2016		
Cash provided by (used in) operating activities	14	8.3	184.4	161.	9	205.5	255.6	27	9.8	315.7	346.8	345.6	365.6		
Adjustments:														(a)	
Plus: cash paid for acquisition, integration, and other non-recurring items		0.0	0.0	0.	0	8.0	0.0		1.4	1.1	3.7	17.0	31.4		on cash provided by operating activities
Less: cash paid for capital expenditures	-2	4.2	-24.3	-15	1	-21.7	-42.0	-4	4.3	-36.5	-38.5	-46.1	-49.9		determined in accord
Free Cash Flow	12	4.2	160.0	146.	8	191.8	213.6	23	6.9	280.3	312.0	316.4	347.2		with GAAP plus cash acquisition and integ
	1Q17	2Q	17 3	8Q17	4Q17	1Q1	8 2Q	18	3Q18	4Q18	1Q19	2Q19	9 3Q19		payments less paym for capital expenditu
Cash provided by (used in) operating activities	-29.6	6 1	12.3	149.5	22	.3	2.7 1	74.0	249.3	45	.1 35	.6 22 <sup>.</sup>	7.5 219	.5	
Adjustments:															Numbers may differ to other presentations of
Plus: cash paid for acquisition, integration, and other non-recurring items	17.6	6	47.5	28.5	27	.3 4	2.1	31.4	25.8	8 24	.5 19	.6 8	8.5 6	.9	rounding.
Less: cash paid for capital expenditures	-10.7	7 -	30.9	-34.0	-35	.1 -1	7.7 -	-22.4	-24.5	-62	.2 -20	.1 -3	9.4 -36	.2	
Free Cash Flow	-22.7	7 1	28.9	144.1	14	.4 2	.7.1 1	83.0	250.5	5 7.	.4 35	.1 19	6.5 190	.2	<b>J</b> artne
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- (a) Consists of net gain or loss from divestitures of noncore businesses.
- (b) Consists of charges for stock-based compensation awards.
- (c) Includes depreciation expense, amortization of intangibles, and accretion on asset retirement obligations.
- (d) Consists of the amortization of non-cash fair value adjustments on preacquisition deferred revenues. The majority of the pre-acquisition deferred revenue is recognized ratably over the remaining period of the underlying revenue contract.
- (e) Consists of incremental and directly-related charges from acquisitions and other non-recurring items. (f) Consists of EBITDA from
- divested non-core businesses.
- (a) Free cash flow is based on cash provided by operating activities determined in accordance with GAAP plus cash acquisition and integration payments less payments for capital expenditures.

Numbers may differ from other presentations due to rounding.

\$ millions												(a)
Reconciliation - GAAP Net (Loss) Income to Adjusted Net Income <sup>(a)</sup> :	1Q17	2Q17	3Q17	4Q17	1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19	
GAAP net income (loss)	36.4	(92.0)	(48.2)	107.3	(19.6)	46.3	11.8	84.0	20.8	103.4	41.4	
Acquisition and other adjustments:												
Amortization of acquired intangibles <sup>(b)</sup>	6.2	65.4	51.1	53.3	51.6	50.1	50.9	34.4	33.7	32.2	31.7	(b
Amortization of pre-acquistion deferred revenues (c)	-	91.5	63.7	50.1	9.6	0.5	0.3	0.2	-	-	-	(c)
Acquisition and integration charges and other nonrecurring items $^{(d)}$	13.3	100.7	31.3	29.0	64.5	31.5	21.4	20.3	9.2	4.9	6.8	
Impact of Tax Cuts and Jobs Act of 2017 <sup>(e)</sup>	-	-	-	(59.6)	-	0.7	-	(6.1)	-	-	-	
Fair value adjustment - equity security <sup>(f)</sup>	-	-	-	-	-	-	-	-	-	-	(9.1)	
(Gain)/loss on divested operations (g)	-	-	-	-	-	(25.5)	(13.0)	(6.9)	2.1	-	0.0	
Tax impact of adjustments	(5.4)	(86.0)	(38.4)	(72.0)	(40.2)	(8.6)	6.7	(15.5)	(12.8)	(8.6)	(7.1)	(d
Adjusted net income	50.6	79.4	59.5	108.0	66.0	95.0	77.9	110.4	52.9	131.9	63.7	
Diluted shares	84.1	90.6	92.0	92.2	92.3	92.2	92.1	91.7	91.0	91.2	90.9	
Adjusted EPS	0.60	0.88	0.65	1.17	0.72	1.03	0.85	1.20	0.58	1.45	0.70	
Excluding divested operations	na	na	na	na	(0.10)	(0.05)	(0.02)	-	-	-	-	
Adjusted EPS excluding divested operations	na	na	na	na	0.62	0.98	0.83	1.20	0.58	1.45	0.70	
Reconciliation - GAAP Net (Loss) Income to Adjusted Net Income <sup>(a)</sup>												(e
per share:	1Q17	2Q17	3Q17	4Q17	1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19	- (0
GAAP net income (loss)	0.44	(1.03)	(0.53)	1.16	(0.22)	0.50	0.13	0.92	0.23	1.13	0.46	
Acquisition and other adjustments:												
Amortization of acquired intangibles <sup>(b)</sup>	0.07	0.72	0.56	0.58	0.56	0.54	0.55	0.37	0.37	0.35	0.35	(1)
Amortization of pre-acquistion deferred revenues <sup>(c)</sup>	0.00	1.01	0.69	0.54	0.10	0.01	0.00	0.00	-	-	-	(f)
Acquisition and integration charges and other nonrecurring items <sup>(d)</sup>	0.16	1.11	0.34	0.32	0.70	0.34	0.23	0.22	0.10	0.05	0.08	
Impact of Tax Cuts and Jobs Act of 2017 $^{(e)}$	-	-	-	(0.65)	-	0.01	-	(0.07)	-	-	-	
Fair value adjustment - equity security <sup>(f)</sup>	-	-	-	-	-	-	-	-	-	-	(0.10)	
(Gain)/loss on divested operations <sup>(g)</sup>	-	-	-	-	-	(0.28)	(0.14)	(0.07)	0.02	-	-	
Tax impact of adjustments	(0.06)	(0.95)	(0.42)	(0.78)	(0.44)	(0.09)	0.07	(0.17)	(0.14)	(0.09)	(0.08)	
Rounding	(0.01)	0.01	0.01	-	0.00	-	-	-	-	0.01	(0.01)	(g
Adjusted net income	0.60	0.88	0.65	1.17	0.72	1.03	0.85	1.20	0.58	1.45	0.70	
Excluding divested operations	na	na	na	na	(0.10)	(0.05)	(0.02)	-	-	-	-	
Adjusted not income evaluating divested exercises												
Adjusted net income excluding divested operations	na	na	na	na	0.62	0.98	0.83	1.20	0.58	1.45	0.70	

(a) Adj. net income represents GAAP net (loss) income adjusted for the impact of certain items directly related to acquisitions and other non-recurring items.

(b) Consists of non-cash amortization charges from acquired intangibles. (c) Consists of the amortization of noncash fair value adjustments on preacquisition deferred revenues. The majority of the pre-acquisition deferred revenue is recognized ratably over the remaining period of the underlying revenue contract. (d) Consists of incremental and directly-related charges related to acquisitions and other nonrecurring items. Includes the amortization and write-off of deferred financing fees, which are recorded in Interest expense, net in the Consolidated Statements of Operations and in the Adj. EBITDA on the prior page.

(e) Consists of the income tax benefit from the reduction of certain deferred tax liabilities and the repatriation tax on foreign earnings resulting from the U.S. Tax Cuts and Jobs Act of 2017. Represents unrealized appreciation (f) related to a minority equity investment that the Company sold in October 2019. Such benefit was recorded in Other income/expense, net in the Company's Condensed Consolidated Statements of Operations and in the Adjusted EBITDA on the prior page. (g) Consists of net gain or loss from divestitures of non-core businesses.



Numbers may differ from other presentations due to rounding.

\$ millions <b>Reconciliation - Stock-based compensation expense to Stock-based</b> <b>compensation expense excluding divested operations:</b> Stock-based compensation expense	<b>1Q18</b> 29.6	<b>2Q18</b> 14.2	<b>3Q18</b> 10.4	<b>4Q18</b> 10.2	<b>1Q19</b> 31.8	<b>2Q19</b> 13.1	<b>3Q19</b> 13.0
Less divested operations	(0.4)	(0.6)	(0.4)	-	-	-	-
Stock-based compensation expense ex D.O.	29.2	13.6	10.0	10.2	31.8	13.1	13.0
\$ millions Reconciliation - Cost of Services to Cost of Services excluding divested operations:	1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19
Cost of Services	357.2	367.6	336.1	407.8	346.6	388.0	365.1
Less divested operations	(27.7)	(8.8)	(5.0)	(0.6)	-	-	-
Cost of Services ex D.O.	329.5	358.9	331.1	407.2	346.6	388.0	365.1
\$ millions Reconciliation - SG&A to SG&A excluding divested operations:	1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19
Selling, general and administrative	488.0	461.0	448.0	488.1	518.8	515.0	512.2
Less divested operations	(29.7)	(5.5)	(4.9)	(0.3)	-	-	-
Selling, general and administrative ex D.O.	458.3	455.5	443.1	487.8	518.8	515.0	512.2
\$ billions Reconciliation - Gross Debt to Net Debt:	4048	2048	2010	4048	1010	2010	2010
	1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19
Gross Debt	3.0	2.5	2.2	2.3	2.3	2.2	2.2
Less Cash	0.2	0.1	0.2	0.2	0.1	0.2	0.3
Net Debt	2.8	2.3	2.0	2.2	2.2	2.0	1.9

Note: ex D.O.: Excluding Divested Operations.

\$ millions Reconciliation - Depreciation to Depreciation excluding divested	1010	2010	2010	4049	4040	2010	2040
operations:	1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19
Depreciation	16.4	16.7	17.3	18.1	19.8	20.1	20.7
Less divested operations	(0.0)	0.0	0.0	-	-	-	-
Depreciation ex D.O.	16.4	16.7	17.3	18.1	19.8	20.1	20.7
<pre>\$ millions Reconciliation - Income (loss) before income taxes to Adjusted Pre-tax Income excluding divested operations:</pre>	1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19
Income (loss) before income taxes	(42.9)	75.1	38.0	111.0	21.1	91.0	53.1
Other Adjustments	125.8	56.7	59.5	48.0	44.9	36.9	29.5
Less divested operations	(11.2)	(6.7)	(1.8)	-	-	-	-
Adjusted Pre-tax Income ex D.O.	71.7	125.1	95.7	159.0	66.0	127.9	82.6
\$ millions	1010	0040	0040	1010	1010	0040	0040
Reconciliation - Interest Expense, net to Non-GAAP Interest:	1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19
Interest Expense, net	35.1	37.6	27.0	24.6	24.8	24.7	24.1
Less Non-GAAP Interest items (a)	(7.3)	(9.9)	(2.4)	(1.7)	(1.6)	(1.5)	(1.6)
Non-GAAP Interest, net	27.7	27.7	24.6	22.9	23.2	23.2	22.4
Effective GAAP Tax Rate to Non-GAAP Tax Rate:	1Q18	2Q18	3Q18	4Q18	1Q19	2Q19	3Q19
GAAP Rate	54.3%	38.4%	69.0%	24.3%	1.2%	-13.6%	22.1%
Acquisition and Other Adjustments	32.0%	15.1%	-11.5%	32.6%	28.5%	23.1%	24.2%
Adjusted Tax Rate	20.4%	27.9%	19.9%	30.6%	19.8%	-3.0%	22.8%

(a) Non-GAAP Interest: Interest expense, net excluding amortization of deferred financing fees and the interest expense assuming net divestiture proceeds would have been used to repay debt on December 31, 2017.



Gartner

### **Non-GAAP Reconciliations – 2019 Guidance**

#### Financial Outlook Reconciliation: GAAP Net Income to Adjusted EBITDA

(\$ in millions)

	Ful	l Year 2	2019	) Gui	dance
	L	_ow		F	ligh
Net Income	\$	190	-	\$	213
Interest Expense, net (a)		103	-		103
Other (income) expense, net		3	-		3
Loss on Divestitures		2	-		2
Tax Provision		65	-		73
Operating Income		363	-		393

Stock-based compensation expense	71	-	71
Depreciation, accretion, and amortization	215	-	215
Acquisition and integration changes and other non-recurring items	 21	-	 21
Adjusted EBITDA	\$ 670	-	\$ 700

(a) Includes approximately \$6.0 million of amortization of deferred financing fees, which is reported in Interest expense, net

#### Financial Outlook Reconciliation: GAAP EPS to Adjusted EPS

	Full Y	Full Year 2019 Guidance				
		Low		High		
GAAP EPS	\$	2.09	-	\$	2.34	
Normalizing Adjustments						
Amortization of acquired intangibles		1.06	-		1.06	
Acquisition and integration charges and other nonrecurring items		0.22	-		0.22	
Loss on divestitures		0.02	-		0.02	
Adjusted EPS	\$	3.39	-	\$	3.64	

#### Financial Outlook Reconciliation: GAAP Cash Provided by operating activities to Free Cash Flow

(\$ in millions)	Ful	Full Year 2019 Guidance				
	Low			High		
Operating Cash Flow	\$	487	-	\$	527	
Acquisition, integration and other nonrecurring payments		60	-		60	
Capital Expenditures		(147)	-		(157)	
Free Cash Flow	\$	400	-	\$	430	

#### 2018 Normalized Free Cash Flow Walk

(\$ in millions)		2018		
Cash Provided by Operating Activities	\$	471		
Plus: cash paid for acquisition, integration, and other non-recurring items		124		
Less: cash paid for capital expenditures		(127)		
2018 Free Cash Flow		468		
Less: Working Capital Timing Benefit		(40)		
Less: Cash Flow from Divested Operations		(19)		
2018 Normalized Free Cash Flow	\$	409		

