# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

#### FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported)

February 16, 2012

#### GARTNER, INC.

(Exact name of registrant as specified in its charter)

**DELAWARE** 

(State or Other Jurisdiction of Incorporation)

1-14443

(Commission File Number)

<u>**04-3099750**</u> (IRS Employer Identification No.)

P.O. Box 10212
56 Top Gallant Road
Stamford, CT 06902-7747
(Address of Principal Executive Offices, including Zip Code)

(203) 316-1111

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- [] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- [] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- [] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- [ ] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### ITEM 7.01. REGULATION FD DISCLOSURE.

On February 16, 2012, Gartner, Inc. (the "Company") will make investor presentations that will include the slides furnished as Exhibit 99.1 to this Current Report on Form 8-K. The slides contained in Exhibit 99.1 are also posted on the Company's website at <a href="https://www.gartner.com">www.gartner.com</a>.

In accordance with General Instruction B.2 of Form 8-K, the information in this Item 7.01 and in Exhibit 99.1 of this Current Report on Form 8-K shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liability of that section, and shall not be incorporated by reference into any registration statement or other document filed under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

#### ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS.

| (d) | Exhi | bits |
|-----|------|------|
|-----|------|------|

| EXHIBIT NO. | DESCRIPTION   |
|-------------|---|
| 99.1        | Gartner, Inc. Investor Presentation dated February 16, 2012 |

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Gartner, Inc.

Date: February 16, 2012 By: \_/s/ Christopher J. Lafond

Christopher J. Lafond Executive Vice President, Chief Financial Officer EXHIBIT INDEX

| EXHIBIT NO. | DESCRIPTION  |  |
|-------------|--|--|
| 99.1        | Gartner, Inc. Investor Presentation dated February 16, 2012. |  |
|             |  |  |
|             |  |  |
|             |  |  |





# GVP Investor Relations Gartner

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#### **Forward Looking Statements**

Statements contained in this presentation regarding the growth and prospects of the business, the Company's projected 2011 financial results, long-term objectives and all other statements in this presentation other than recitation of historical facts are forward looking statements (as defined in the Private Securities Litigation Reform Act of 1995). Such forward looking statements involve known and unknown risks, uncertainties and other factors; consequently, actual results may differ materially from those expressed or implied thereby.

Factors that could cause actual results to differ materially include, but are not limited to, the ability to maintain and expand Gartner's products and services; the ability to expand or retain Gartner's customer base; the ability to grow or sustain revenue from individual customers; the ability to attract and retain a professional staff of research analysts and consultants upon whom Gartner is dependent; the ability to achieve and effectively manage growth, including the ability to integrate acquisitions and consummate acquisitions in the future; the ability to pay Gartner's debt obligations; the ability to achieve continued customer renewals and achieve new contract value, backlog and deferred revenue growth in light of competitive pressures; the ability to carry out Gartner's strategic initiatives and manage associated costs; the ability to successfully compete with existing competitors and potential new competitors; the ability to enforce our intellectual property rights; additional risks associated with international operations including foreign currency fluctuations; the impact of restructuring and other charges on Gartner's businesses and operations; general economic conditions; risks associated with the credit worthiness and budget cuts of governments and agencies; and other risks listed from time to time in Gartner's reports filed with the Securities and Exchange Commission, including Gartner's most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q.

The Company's SEC filings can be found on Gartner's website at <a href="investor.gartner.com">investor.gartner.com</a> and on the SEC's website at <a href="www.sec.gov">www.sec.gov</a>. Forward looking statements included herein speak only as of February 16, 2011 and the Company disclaims any obligation to revise or update such statements to reflect events or circumstances after this date or to reflect the occurrence of unanticipated events or circumstances.



Agenda

**Business Overview** Gene Hall

Research Peter Sondergaard

**Events** Alwyn Dawkins

**Consulting** Per Anders Waern

Break

Sales David Godfrey

Financial Overview Chris Lafond

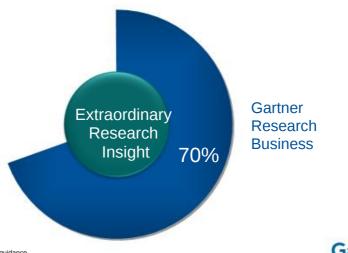
Summary / Q&A Gene Hall and Chris Lafond



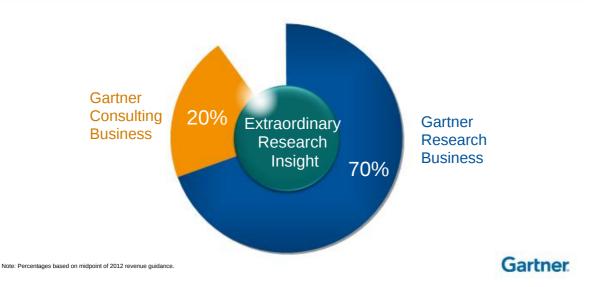


Gartner.

20020



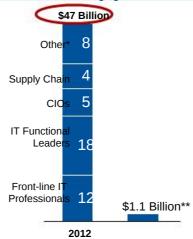
Note: Percentages based on midpoint of 2012 revenue guidance.





Note: Percentages based on midpoint of 2012 revenue guidance.

# **A Vast, Untapped Market Opportunity**



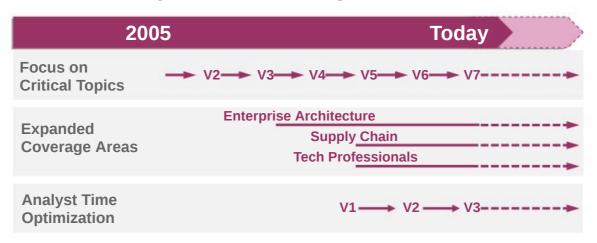
 $^\star$  technology, professional services, telecommunications and investors  $^{\star\star}$  2011 ending contract value

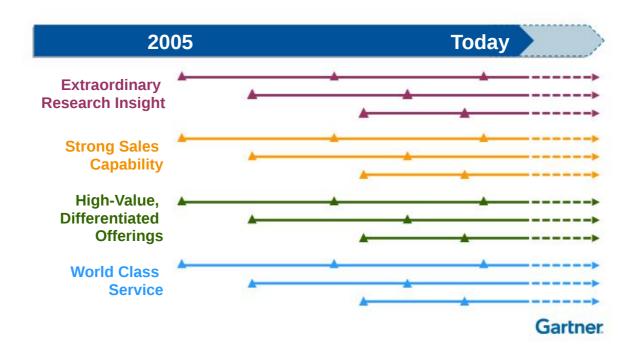
Source: Gartner internal estimates.

## **Winning Growth Strategy**



#### **Extraordinary Research Insight**





## **Winning Growth Strategy**



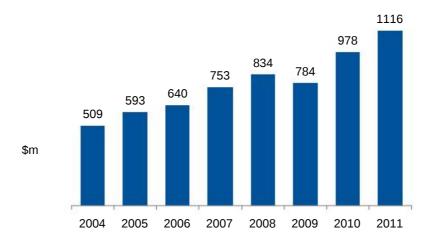
# **Performance Driven Leadership Team**



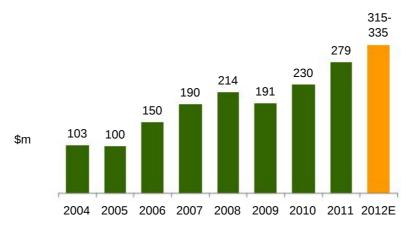
## **Winning Growth Strategy**



#### **Contract Value**



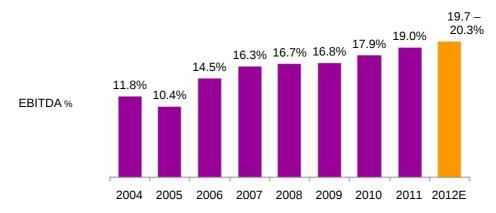
#### **Normalized EBITDA**



Restated to exclude results of Vision Events. See attached Glossary for a discussion of normalized EBITDA.



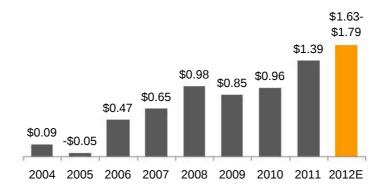
## **Normalized EBITDA Margin**

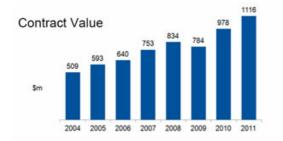


Restated to exclude results of Vision Events. See attached Glossary for a discussion of normalized EBITDA.

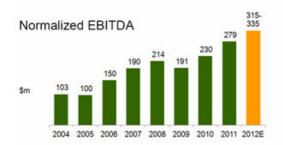


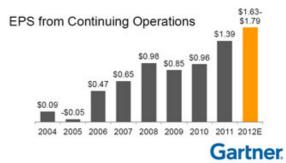
# **EPS from Continuing Operations**









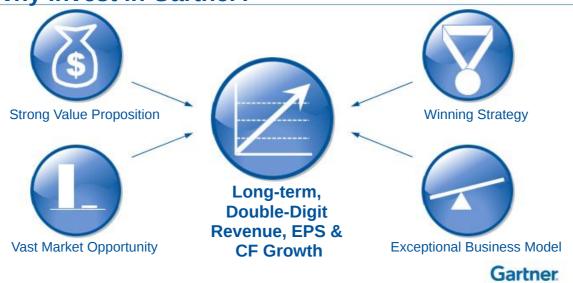




2012 Sales Kickoff



**Why Invest in Gartner?** 





# Peter Sondergaard

#### Senior Vice President Research

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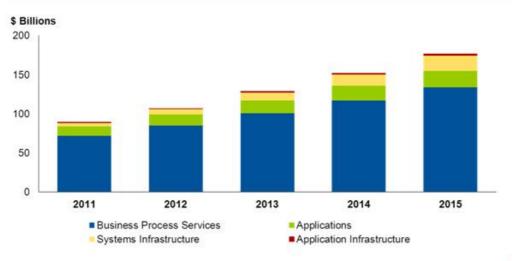
#### **Gartner Research**



## **The Next Age of Computing**



#### **Public Cloud Growth**

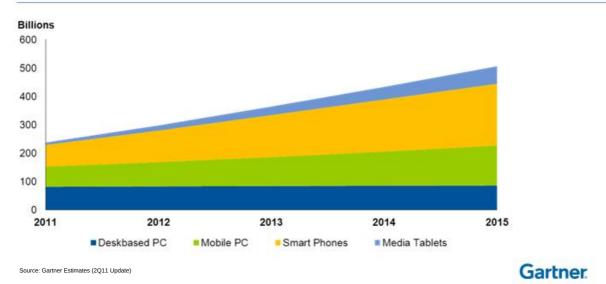


Source: Gartner Estimates (2Q11 Update)

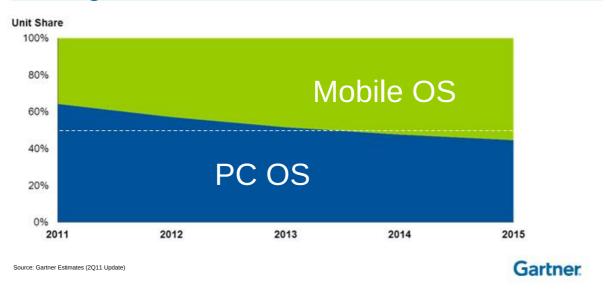
## **The Next Age of Computing**



#### **What's Installed**



# **The Big Shift**



# **The Next Age of Computing**



# **2012 Client Key Initiatives**

| Rank Key Initiative          | Rank Key Initiative            |
|------------------------------|--------------------------------|
| 1 Cloud Computing            | 6 ITIL and Process Improvement |
| 2 Mobile Enterprise Strategy | 7 Data Center Modernization    |
| 3 Enterprise Architecture    | 8 IT Cost Optimization         |
| 4 IT Strategic Planning      | 9 Business Intelligence        |
| 5 IT Governance              | 10 Application Development     |

Source: Gartner.com Data, January 2012

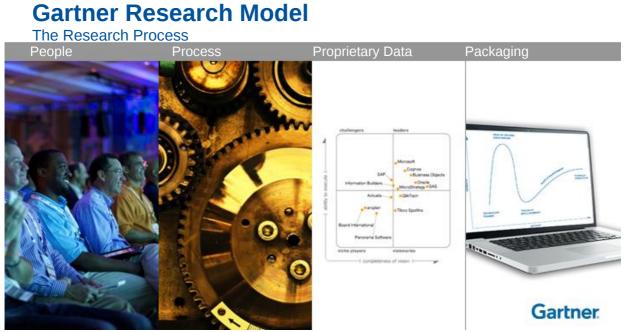
# **2006 Client Key Initiatives**

| Rank Key Initiative                | Rank Key Initiative                      |
|------------------------------------|--|
| 1 IT Strategic Planning            | 6 Mobile & Wireless                      |
| 2 Security & Privacy               | 7 Customer Relationship<br>Management    |
| 3 Business Intelligence            | 8 Application Integration and Middleware |
| 4 Application Development          |  |
| 5 ERP & Supply Chain<br>Management | 9 Outsourcing                            |
|                                    | 10 Emerging Technologies                 |

Source: Gartner.com Data, January 2007







The People — Analysts

People Process Proprietary Data Packaging

### **Subject Matter Experts**

Over **810** analysts in **26** countries

Over **135** based in APAC, over **190** based in Europe

Minimum 12 years of experience at time of hire

**60%** have 20+ years of industry experience



The Research Process

People Process Proprietary Data Packaging

**Decision Makers** in 12,400 organizations

**Academic Institutions** 

Technology & Service Providers 12,000 briefings

**Investors** 

The Research Process

Proprietary Data Packaging People Process



Transparency

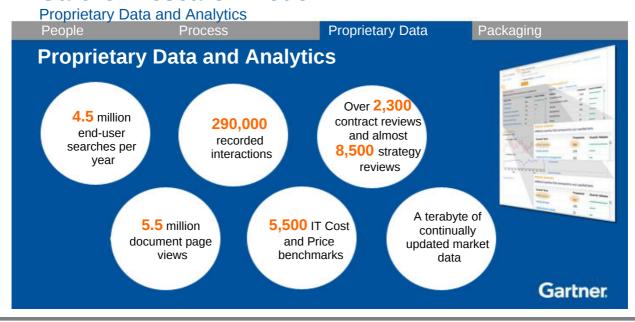
The Research Process

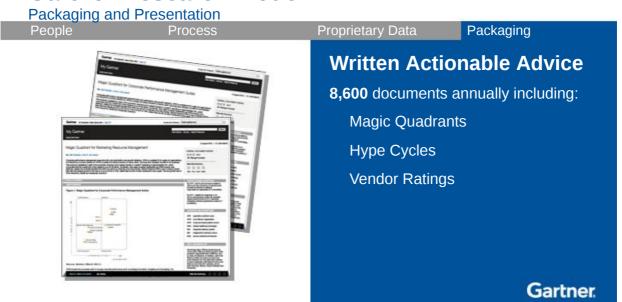
People Process Proprietary Data Packaging

### Rank Key Initiative

- 1 Cloud Computing
- 2 Mobile Enterprise Strategy
- **3 Enterprise Architecture**
- 4 IT Strategic Planning
- 5 IT Governance







Packaging and Presentation



Proprietary Data

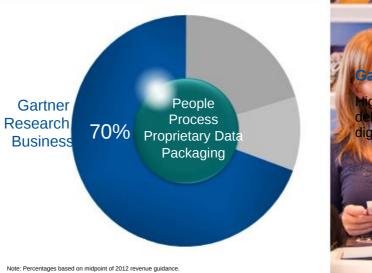
Packaging

### **Interactions**

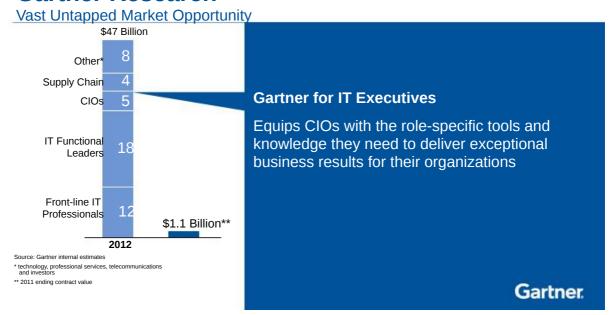
Scalable structure and process to handle 290,000 interactions

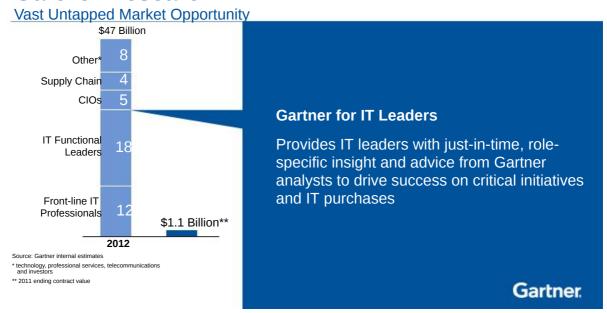
Phone access to analysts

Face-to-face interactions











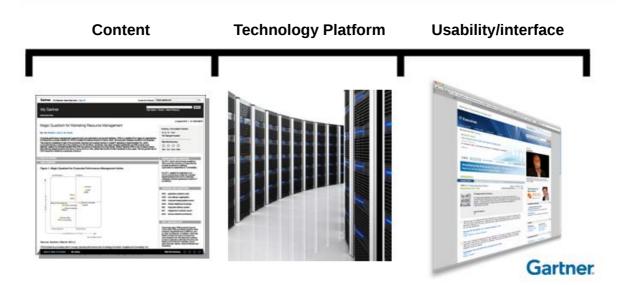
Vast Untapped Market Opportunity



Vast Untapped Market Opportunity



# **Continuous Product Innovation**



# **Strong Value Proposition**









# Senior Vice President Gartner Events

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# **Gartner Events**



# **Gartner Events**





Note: Percentages based on midpoint of 2012 revenue guidance.

# **Our mission:**

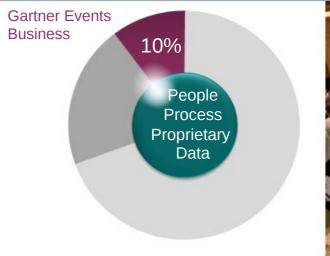
Make every conference we produce the *MUST ATTEND* event for the communities we serve

# Gartner Events Business 10% Extraordinary Research Insight 1,500 Exhibitors

**World's Leading IT Conference Producer** 

# **Gartner Events**

Note: Percentages based on midpoint of 2012 revenue guidance.





**Attendee Value Proposition** 

Face-to-face Analyst interaction Industry leaders

Unparalleled peer networking

Access to leading solution providers
Actionable advice



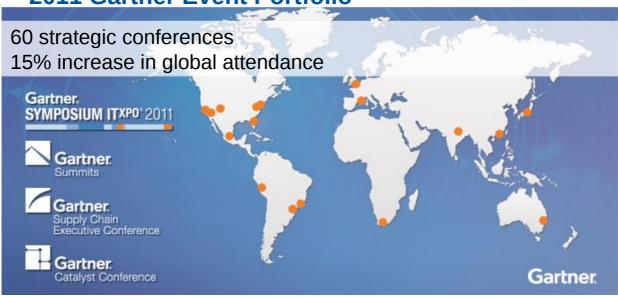
**Exhibitor Value Proposition** 



Face to face interaction with high level attendees

Cost effective means to generate leads

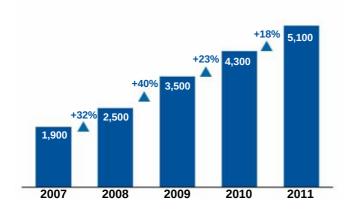
**2011 Gartner Event Portfolio** 





# **Symposium strategy driving increased CIO attendance**

# **Global Symposium CIO Attendance**



5,100 plus CIOs

18% YOY increase

# **2012 Gartner Event Portfolio**



# **Gartner Events**





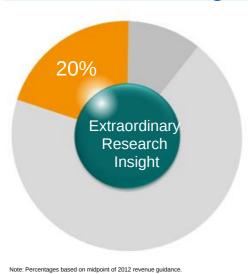
### Per Anders Waern

# Senior Vice President Gartner Consulting

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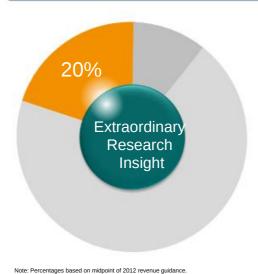


Gartner Consulting Business

Longer-term differentiated engagements leveraging Gartner research







**Independent and Objective** 

Powered by Gartner Research

Proprietary Benchmark Enabled

#### **Experienced Senior Practitioners**

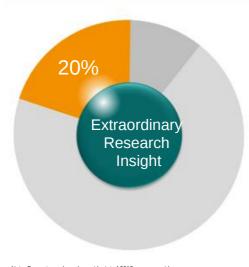


- 481 billable Consultants
- \$424K average annual revenue per head
- Powerful value proposition for attracting top talent

#### **Managing Partner**



- Trust-based relationships
- Repeatable services



Longer-term differentiated engagements leveraging Gartner research

- 50% cost savings
- Mobility roadmap
- Cloud strategy

Gartner.

Note: Percentages based on midpoint of 2012 revenue guidance

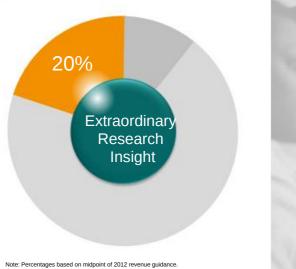
# **Contract Optimization**



Gartner Consulting Contract Optimization

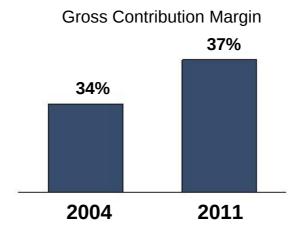
>\$1.4B

in documented client savings



Longer-term differentiated engagements leveraging Gartner research

# **Gartner Consulting – Continuous Productivity Improvements**



Note: 2004 Gross Contribution Margin re-stated to reflect the impact of equity compensation expense - impact is 1 pt





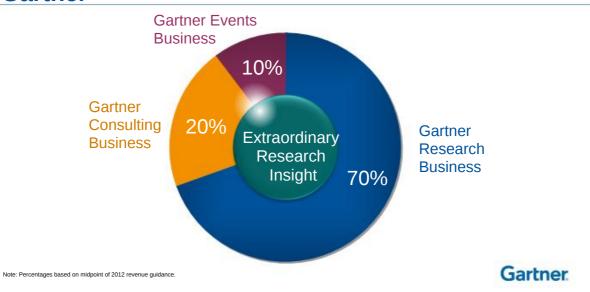


#### Senior Vice President Worldwide Sales

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#### **Gartner Sales**



#### **Gartner Sales**



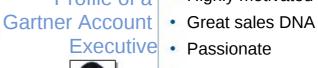












sales associates



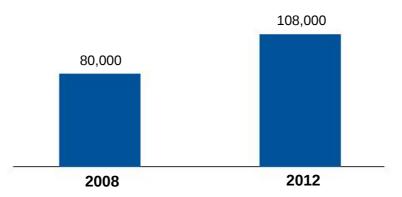


- 1,268 quota-bearing | 186% growth since 2004
  - 48% outside of United States
  - Profile of a Highly motivated

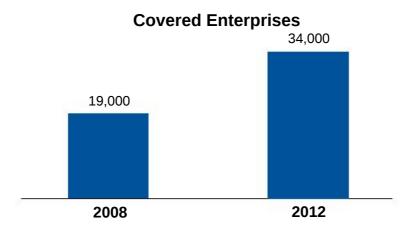
    - Goal oriented

#### **Market Opportunity**

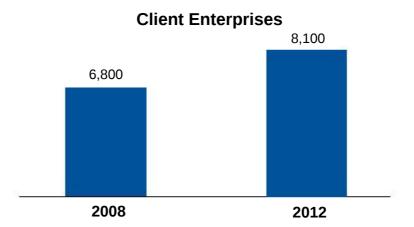
#### **Enterprise Opportunity**



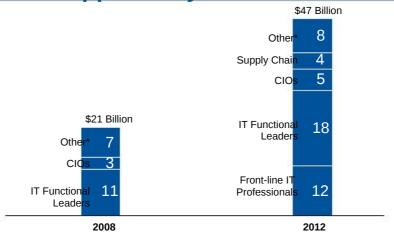
#### **Market Opportunity**



### **Market Opportunity**



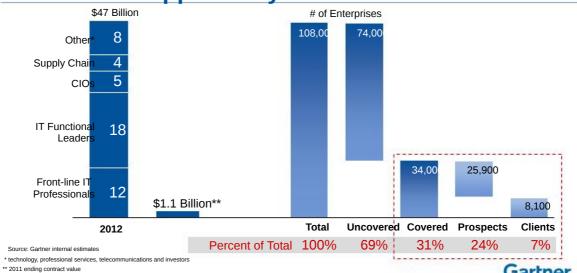
#### **Total Market Opportunity**



Source: Gartner internal estimate

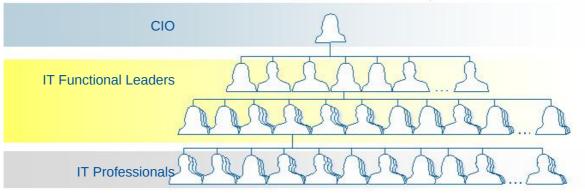
<sup>\*</sup> technology, professional services, telecommunications and investors

**Vast Market Opportunity For Research** 

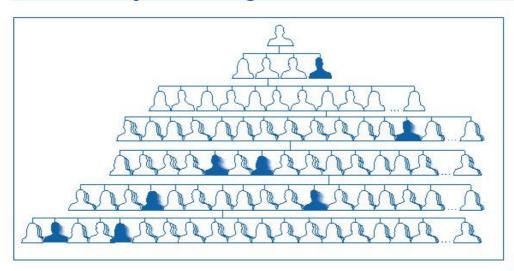


# Research sold as subscriptions to individuals

- Role-based
- Recurring revenue

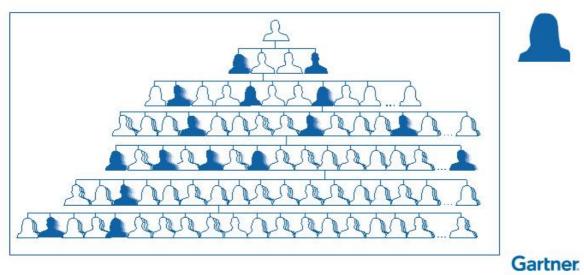


#### **Case Study: Growing the Account**





#### **Case Study: Growing the Account**

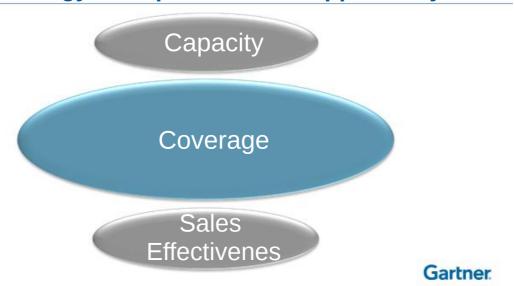


#### **Gartner Sales**











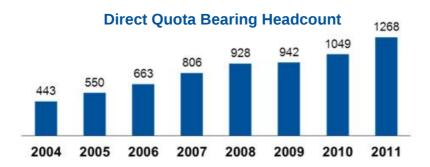
Capacity

- 15 20% increased annual sales headcount objective
- Architected recruitment and training plan



Capacity

- 15 20% increased annual sales headcount objective
- Architected recruitment and training plan





#### **Gartner Sales: A great place to work**

#### **Gartner culture**

- Collaboration
- Leading tools and Best Practices
- Access to the C-Level
- Innovative products















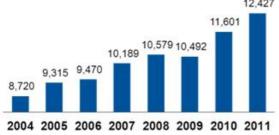


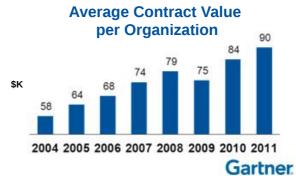
#### **Sales Strategy to Capture Market Opportunity**

#### Coverage

- Focused channel approach
- Matched to global opportunity
- Emphasizing client intimacy







#### **Sales Strategy to Capture Market Opportunity**

Sales Effectiveness

- Great Talent
- World Class Training
- Proprietary Tools and Best Practices







# **Gartner Sales**







#### Gartner Chief Financial Officer

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#### **Consistent, Winning Growth Strategy**

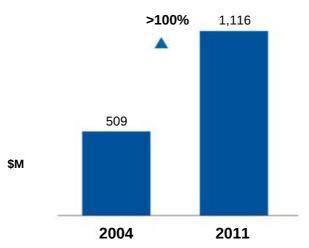


# **Consistent, Winning Growth Strategy: The Financial Plan We Set in 2005**

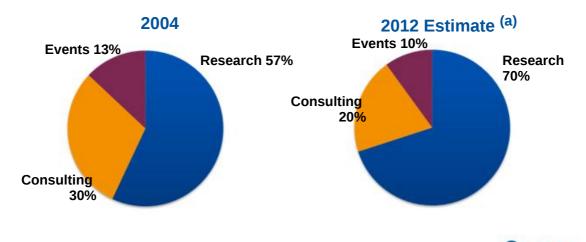
- Grow the Research business
- Optimize the Events portfolio
- Improve the profitability of the Consulting business
- Leverage our G&A infrastructure
- Drive shareholder value

#### **Grow the Research Business**



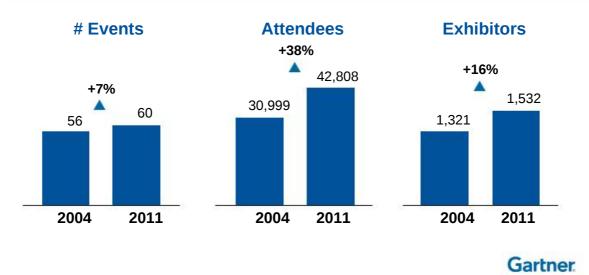


# **Consistent Growth Strategy: Grow the Research Business**

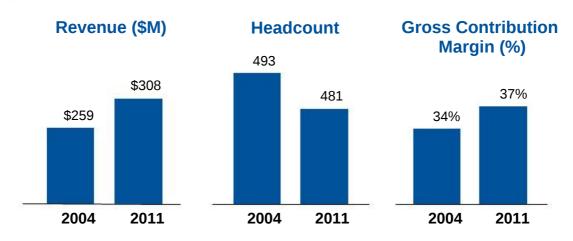


(a) Based on midpoint of 2012 revenue guidance.

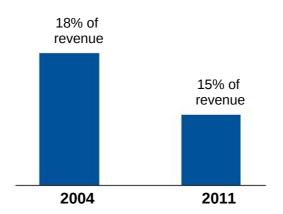
## **Optimize the Events Portfolio**



## **Improve Consulting Profitability**

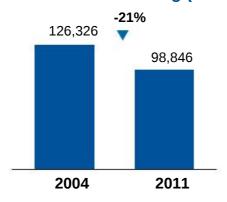


## Leverage our G & A Infrastructure



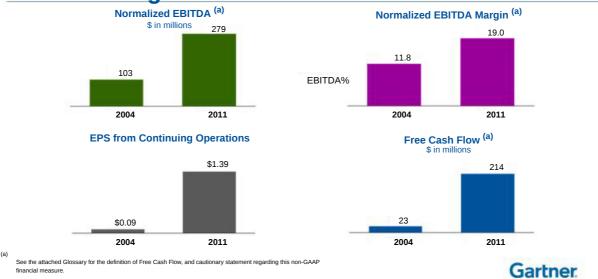
#### **Drive Shareholder Value**

#### **Shares Outstanding (\$000's)**

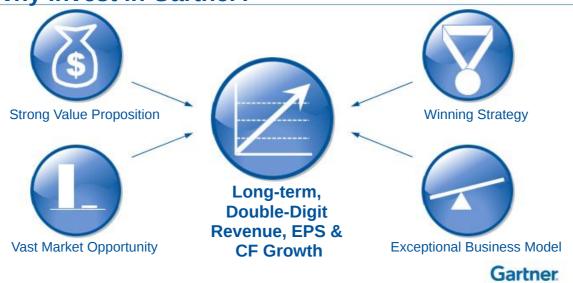


- 44 Million shares repurchased
- \$963.5M returned to shareholders

Consistent, Winning Growth Strategy: CF & Earnings Track Record



**Why Invest in Gartner?** 

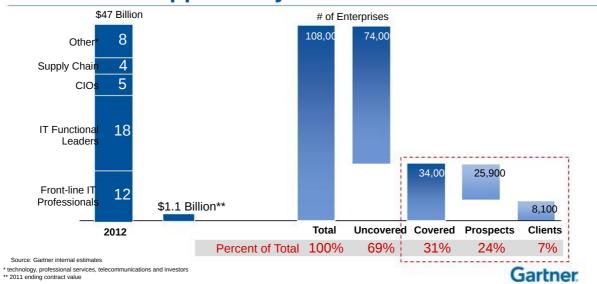


#### **Value Proposition: We Deliver Our Extraordinary Research Insight Through Three Business Segments**



Note: Percentages based on midpoint of 2012 revenue guidance

#### **Vast Market Opportunity For Research**



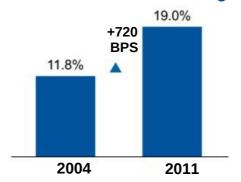
#### **Attractive and Predictable Business Model**

- Subscription-based business model
- High renewal/retention rates–80% plus–attractive level of recurring revenue
- Negative working capital
- High incremental margins
- Strong balance sheet
- High level of conversion from earnings into FCF

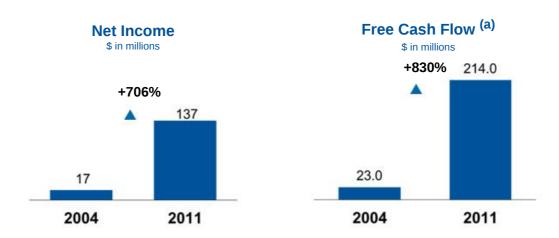
#### **Attractive Business Model: Margin Expansion**

- High incremental gross contribution margin long-term targets
  - Research—70%
  - Events—50%
  - Consulting—40%

#### **Normalized EBITDA Margin**



# **Attractive Business Model: Strong Cash Flow Leverage Conversion**



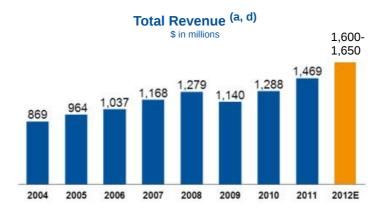
(a)
See the attached Glossary for the definition of Free Cash Flow, and cautionary statement regarding this non-GAAP financial

## **Long-Term Financial Objectives**

|                             | <u>Annual</u>   |  |  |
|-----------------------------|-----------------|--|--|
| <b>Total Revenue Growth</b> | <b>11 - 16%</b> |  |  |
| Research                    | 15 - 20%        |  |  |
| Consulting                  | 3 - 8%          |  |  |
| Events                      | 5 - 10%         |  |  |

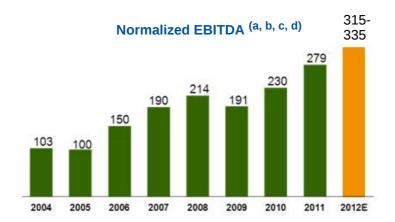
Normalized EBITDA margin improvement

50 - 150 bps per year



Restated to exclude results of Vision Events.

See the attached Glossary for the definition of Normalized EBITDA, and cautionary statement regarding this non-GAAP financial measure 2012 Normalized EBITDA margin based upon mid-point of 2012 guidance See Forward Looking Statement desica



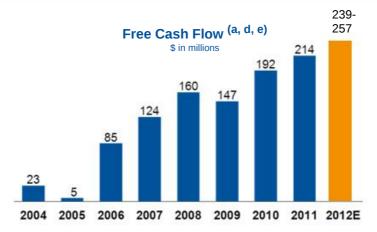
) Restated to exclude resu

See the attached Glossary for the definition of Normalized EBITDA, and cautionary statement regarding this non-GAAP financial measure

See Forward Looking Statement disclaimer on page 1 for factors that may affect our ability to achieve these results.

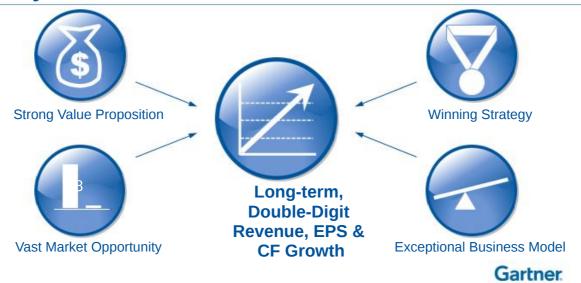
See the attached Glossary for the definition of Free Cash Flow, and cautionary statement regarding this non-GAAP financial measure





Restated to exclude results of Vision Events.
See the attached Glossary for the definition of Normalized EBITDA, and cautionary statement regarding this non-GAAP financial measure
2012 Normalized EBITDA margin based upon mid-point of 2012 guidance
See Forward Looking Statement disclaimer on page 1 for factors that may affect our ability to achieve these results.
See the attached Glossary for the definition of Free Cash Flow, and cautionary statement regarding this non-GAAP financial measure

### Why Invest in Gartner?







#### **Projected 2012 Full Year Revenue and EBITDA Outlook**

|  |                     | Reported                |  |
|--|---------------------|-------------------------|--|
| (\$ in millions except per share data) | 2012 Projection (1) | % change <sup>(1)</sup> |  |
| Research                               | \$ 1,130 - 1,150    | 12% - 14%               |  |
| Consulting                             | 310 - 330           | 1% - 7%                 |  |
| Events                                 | <u>160 - 170</u>    | 8% - 14%                |  |
| Total Revenue                          | \$1,600 - 1,650     | 9% - 12%                |  |
| Normalized EBITDA (2)                  | \$315 - 335         | 13% - 20%               |  |



See Forward Looking Statement disclaimer on page 1 for factors that may affect our ability to

(2) achieve these results.

See the attached Glossary for a discussion of Normalized EBITDA

#### **Projected 2012 Earnings and Cash Flow Outlook**

|   |                            | Reported                |  |
|---|----------------------------|-------------------------|--|
| (\$ in millions except per share data)                                    | 2012 Projection (3)        | % change <sup>(1)</sup> |  |
| Diluted Income per share  | \$1.63 - 1.79              | 17% - 29%               |  |
| Operating Cash Flow <sup>(1)</sup><br>Capital Expenditures <sup>(1)</sup> | \$285 - 305<br>(46) - (48) | 12% - 19%               |  |
| Free Cash Flow (2)  | 239 - 257                  | 12% - 20%               |  |

Capital expenditures includes \$16.0 million of estimated payments we will make for the renovation of our Stamford headquarters facility, which are contractually reimbursable from the landlord. The accounting impact of these renovation payments increases both cash flow from operations and capital expenditures (investing activities) by the same (2) amount and as a result has no net impact on Free Cash Flow.

See Tensary for a discussion of Free Cash Flow.

See Forward Looking Statement disclaimer on page 1 for factors that may affect our ability to achieve these results.

#### **Projected 2012 Quarterly Phasing – Revenue**

- Research revenue driven by retention rates and timing of new business
  - Balanced renewals with 26% expected in Q1
  - Fourth quarter historically the largest for new business
- Events revenue recognized when conferences delivered
  - Symposium Series in Q4 drives phasing
  - 12 events in Q1, 23 events in Q2, 13 events in Q3, and 15 events in Q4
- Consulting revenue is seasonal
  - Q2 and Q4 slightly higher volume quarters
  - Q1 expected to be 23% of full year revenue

Note: See Forward Looking Statement disclaimer on page 1 for factors that may affect our ability to achieve these results.

### **Projected 2012 Quarterly Phasing – Revenue**

Approximate estimated revenue phasing in 2012:

|            | Q1  | Q2  | Q3  | Q4  |
|------------|-----|-----|-----|-----|
| Research   | 24% | 25% | 25% | 26% |
| Consulting | 22% | 26% | 24% | 28% |
| Events     | 11% | 25% | 11% | 53% |

Above based on midpoint of revenue guidance

Note: See Forward Looking Statement disclaimer on page 1 for factors that may affect our ability to achieve these results.

#### **Projected 2012 Quarterly Phasing – Expense**

- Quarterly fluctuations in cost of services driven primarily by the conference schedule in our Events business
- Higher Research and Sales expenses in Q4 related to Symposia and year-end sales support activities
- G&A is less seasonal

Note: See Forward Looking Statement disclaimer on page 1 for factors that may affect our ability to achieve these results.

### **Projected 2012 Sales, G&A and Other Expenses**

- Depreciation and amortization of \$29 30 million
- Interest expense of \$10 11 million
- Other income/expense of \$2 3 million (primarily transaction FX gains/losses)
- Tax rate projected to be between 32 and 33%

Note: See Forward Looking Statement disclaimer on page 1 for factors that may affect our ability to achieve these results.

#### **Projected 2012 Quarterly Phasing – Earnings**

Approximate income per share:

| Q1  | Q2  | Q3  | Q4  |
|-----|-----|-----|-----|
| 19% | 25% | 20% | 36% |

- Above based on the midpoint of guidance
- Based upon business conditions the Company may accelerate or postpone expenses throughout the year which could shift earnings between quarters

Note: See Forward Looking Statement disclaimer on page 1 for factors that may affect our ability to achieve these results.

### Why Invest in Gartner?





Investors are cautioned that Normalized EBITDA and Free Cash Flow are not financial measures under generally accepted accounting principles. In addition, they should not be construed as alternatives to any other measures of performance determined in accordance with generally accepted accounting principles. These non-GAAP financial measures are provided to enhance the user's overall understanding of the Company's current financial performance and the Company's prospects for the future.

Normalized EBITDA

Represents operating income excluding depreciation, accretion on obligations related to excess facilities, amortization, stock-based compensation expense, Acquisition Adjustments and Other charges. We believe Normalized EBITDA is an important measure of our recurring operations as it excludes items that may not be indicative of our core operating results.

#### Reconciliation of Normalized EBITDA to GAAP

| 2004  | 2005  | 2006  | 2007  | 2008  | 2009  | 2010  | 2011  |
|-------|-------|-------|-------|-------|-------|-------|-------|
| \$17  | (\$2) | \$58  | \$74  | \$104 | \$83  | \$96  | \$137 |
| 1     | 11    | 17    | 22    | 19    | 16    | 16    | 10    |
| 7     | 9     | 1     | (3)   | 1     | 3     | _     | 2     |
| (5)   | (4)   | (4)   | (3)   | (7)   | _     | _     | _     |
| 16    | 7     | 26    | 40    | 48    | 33    | 38    | 65    |
| \$36  | \$20  | \$98  | \$129 | \$164 | \$134 | \$149 | 214   |
|       |       |       |       |       |       |       |       |
| 31    | 36    | 34    | 28    | 28    | 28    | 36    | 32    |
| -     | 15    | 1     | -     | -     | -     | _     | _     |
| 36    | 29    | _     | 9     | -     | -     | _     | _     |
| -     | _     | 17    | 24    | 21    | 26    | 33    | 33    |
|       |       |       |       |       | -     | 4     | _     |
|       |       |       |       |       | 3     | 8     | _     |
| \$103 | \$100 | \$150 | \$190 | \$213 | \$191 | \$230 | \$279 |
|       |       |       |       |       |       |       |       |



#### Glossary

#### Non-GAAP Financial Measures

Free Cash Flow: Represents cash provided by operating activities excluding cash charges related to the acquisitions of AMR Research and Burton Group, which primarily consist of certain nonrecurring costs such as severance and other exit costs ("Cash Acquisition and Integration Charges"), less additions to property, equipment and leasehold improvements ("Capital Expenditures"). We believe that Free Cash Flow is an important measure of the recurring cash generated by the Company's core operations that is available to be used to repurchase stock, repay debt obligations and invest in future growth through new business development activities or acquisitions.

#### Reconciliation of Free Cash Flow to GAAP

(\$ in millions)
Cash provided by operating activities
Cash Acquisition and Integration Charges
Capital Expenditures
Free Cash Flow

|   | 2004 | 2005 | 2006  | 2007  | 2008  | 2009  | 2010  | 2011  |
|---|------|------|-------|-------|-------|-------|-------|-------|
|   | \$48 | \$27 | \$106 | \$148 | \$184 | \$162 | \$205 | \$256 |
|   | -    | -    | _     | _     | _     | -     | 8     | _     |
|   | (25) | (22) | (21)  | (24)  | (24)  | (15)  | (21)  | (42)  |
| 6 | \$23 | \$5  | \$85  | 124   | \$160 | \$147 | \$192 | \$214 |

