UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of the Securities Exchange Act of 1934

February 5, 2004

Date of Report (Date of earliest event reported)

GARTNER, INC

(Exact Name of Registrant as Specified in Its Charter)

Delaware 1-14443 04-3099750

(State or Other Jurisdiction of (Commission File No.) of Incorporation)

(IRS Employer Identification No.)

P.O. Box 10212 56 Top Gallant Road Stamford, CT 06902-7747

(Address of Principal Executive Offices, Including Zip Code)

(203) 316-1111

(Registrant's telephone number, including area code)

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS.

(c) Exhibits

EXHIBIT NO. DESCRIPTION

99.1 Press Release issued February 5, 2004, with respect to financial results for Gartner, Inc. (the "Company") for the quarter and year ended December 31, 2003.

ITEM 12. RESULTS OF OPERATIONS AND FINANCIAL CONDITION.

On February 5, 2004, Gartner, Inc. announced financial results for the quarter and year ended December 31, 2003. A copy of the Company's press release is furnished herewith as Exhibit 99.1 and is incorporated herein by reference. The information contained in this report shall not be incorporated by reference into any filing of Gartner, Inc. with the SEC, whether made before or after the date hereof, regardless of any general incorporation language in such filings.

The press release issued by the Company and furnished herewith as Exhibit 99.1 contains a non-GAAP financial measure. For purposes of the Securities and Exchange Commission's Regulation G, a non-GAAP financial measure is a numerical measure of a company's performance, financial position, or cash flows that either excludes or includes amounts that are not normally excluded or included in the most directly comparable measure calculated and presented in accordance with accounting principles generally accepted in the United States ("GAAP"). In the attached press release, Gartner, Inc. uses the non-GAAP measure of normalized EPS. This non-GAAP financial measure is provided to enhance the reader's overall understanding of Gartner's current financial performance and prospects for the future. Gartner believes normalized EPS is an important measure of Gartner's recurring operations as it excludes items that may not be indicative of our core operating results. Normalized EPS is based on net income

(loss), excluding other charges, gains and losses on investments, and gains from the sale of certain assets. In the attached press release, a reconciliation of normalized net income and normalized EPS to GAAP net income (loss) and GAAP net income (loss) per share is provided under "Supplemental Information" at the end of the release.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GARTNER, Inc.

Date: February 5, 2004 By: /s/ Christopher Lafond

Christopher Lafond

Executive Vice President, Chief Financial Officer

EXHIBIT INDEX

99.1 EXHIBIT NO.

DESCRIPTION

Press Release issued February 5, 2004, with respect to financial results for Gartner, Inc. for the quarter and year ended December 31, 2003.

Gartner Reports 2003 Results

STAMFORD, Conn.--(BUSINESS WIRE)--Feb. 5, 2004--Gartner, Inc. (NYSE: IT and ITB), the world's leading technology research and advisory firm, today reported results for the fourth quarter and year ended December 31, 2003.

The Company noted that normalized EPS for the 2003 fourth quarter and full year were in line with prior guidance. Additionally, total revenue for the fourth quarter exceeded the high end of the guidance range.

For the fourth quarter of 2003:

- -- Total revenue was \$244 million, a 6% increase from the same period of 2002.
- -- Net income was \$7 million, or \$0.05 per diluted share, on a GAAP basis, including a previously announced charge of \$24 million. This charge included approximately \$14 million associated with severance and \$10 million associated with facilities. In the same 2002 period, the Company reported a net loss of \$14 million, or \$0.18 per diluted share, on a GAAP basis, after a \$32 million charge. Both periods also include impairment charges for investments of \$0.9 million in 2003 and \$1.7 million in 2002.
- -- Normalized EPS was \$0.18 per share, up from \$0.11 per share a year ago. Normalized EPS is a non-GAAP financial measure. See "Non-GAAP Financial Measures" for a further discussion of normalized EPS.
- -- Research contract value at December 31, 2003 was \$482 million, up from \$470 million at September 30, 2003, a \$12 million improvement in the quarter. Client retention was 78% at year-end, versus 76% three months earlier. Wallet share, a measure of dollar retention for the Research business, rose to 89% from 85% at September 30, 2003.
- -- Consulting backlog reached \$100 million, up from \$93 million at September 2003, a \$7\$ million improvement in the quarter.

For the full year 2003:

- -- Total revenue was \$858 million, a decrease of 3% versus 2002.
- -- Net income was \$24 million, or \$0.26 per diluted share, on a GAAP basis, including \$30 million of special charges. Net income for 2002 was \$15 million, or \$0.18 per diluted share, on a GAAP basis, including \$49 million of special charges.
- -- Normalized EPS for 2003 was \$0.39 per share. This compares with the 2002 figure of \$0.50 per share. See "Non-GAAP Financial Measures" for a further discussion of normalized EPS.

Michael Fleisher, Gartner's chairman and chief executive officer, said, "Our efforts to stabilize and then grow our core Research business are producing positive results. For two consecutive quarters we have seen growth in Research contract value, and new Research business reached \$29 million, its highest level since September 2001. In addition, the Events business delivered solid growth and Consulting backlog ended the quarter at the highest point reported this year. This strong performance was due in part to successful investment in high growth products and by executing on our sales strategy."

Business Segment Highlights

Research revenue was \$118 million for the 2003 fourth quarter, a 2% decrease from the same period of 2002. For the full year 2003, Research revenue totaled \$467 million, a decrease of 4%. Research contract value was \$482 million at December 31, 2003, an increase of \$12 million sequentially and the second consecutive quarter of contract value growth. Client retention and wallet retention improved to 78% and 89%, respectively. New Research business recorded during the fourth quarter 2003 was \$29 million, up from \$19 million in the September quarter and the highest level in nine quarters.

Consulting revenue was \$67 million for the 2003 fourth quarter, a 16% increase from the comparable 2002 period. For all of 2003,

Consulting revenue was \$259 million, a 6% decrease versus the prior year. Consulting backlog was \$100 million at December 31, 2003, a \$7 million sequential increase over the September 30, 2003 quarter.

Events revenue was \$55 million for the fourth quarter of 2003, up 16% from a year ago. For 2003 overall, Events revenue totaled \$119 million, an increase of 9% over the prior year. The Company held 57 events in the year as compared to 66 in 2002, with more than 27,000 worldwide attendees in both years. Additionally the Company increased exhibitor participation by approximately 10% over the previous year.

Gartner's cash position increased to \$230 million at December 31, 2003, from \$110 million a year earlier. As a result of the conversion into common stock of Silver Lake Partners' convertible subordinated notes in October 2003, the Company completely eliminated its debt and associated interest expense. The conversion also reversed stockholders' deficit of \$29 million to \$376 million in stockholders' equity. Under its previously announced share repurchase program, Gartner repurchased \$11 million and \$43 million shares of its common stock, respectively, during the fourth quarter and full year 2003.

"Gartner's ability to sequentially increase Research contract value and expand the new business pipeline clearly demonstrates that our investments in growth are beginning to produce results. With our strong cash position and debt-free balance sheet, we have the resources to support additional investments in growth going forward," noted Chris Lafond, chief financial officer.

Business Units Realigned

Gartner has reorganized its business units to ensure that they are closely aligned with client need and market opportunity. Gartner Intelligence will deliver content and advice to IT professionals, technology vendors and investors through vehicles such as Research and Events. Gartner Executive Programs will offer membership and peer-networking services for chief information officers (CIOs) and other key executives, through offerings such as the highly successful EXP membership program. Gartner Consulting will focus on customized engagements that allow CIOs and their counterparts to apply Gartner's knowledge to their specific business situations, with an emphasis on areas such as outsourcing and IT management.

Maureen E. O'Connell, president and chief operating officer, stated, "Gartner has been moving toward a highly client-centric focus, with the goal of strengthening both our role as an important ingredient in clients' IT decisions and an indispensable advisor to the CIO. Our efforts began with the implementation of a 'named account' sales strategy last year. The realignment of our business units is a logical next step in this process. It should allow us to target key users within a client's organization, speed product development, and strengthen Gartner's value proposition."

Business Outlook

Michael Fleisher said, "With the realignment of our business units and focused sales effort, Gartner is well positioned to deliver profitable growth in the future. We believe that the technology recovery will be gradual and that the most significant benefits will not be felt until the second half of 2004 and beyond. While indicators such as Research contract value and client retention are positive, our revenue and earnings performance for this year will depend on the timing of new business bookings. We also must continue to invest in our products and our people in order to capture the opportunities the technology recovery presents. Taking these factors into account, we currently expect that Gartner's total revenue and normalized EPS for the full year of 2004 will approximate our results for 2003."

For the first quarter ending March 31, 2004, the Company is targeting:

- -- Total revenue of approximately \$198 million to \$208 million.
- -- Research revenue of approximately \$120 million to \$123 million.
- -- Consulting revenue of approximately \$57 million to \$61 million.
- -- Events revenue of approximately \$18 million to \$20 million. Several events held in the March quarter of 2003 will be held in the June quarter of 2004, resulting in a \$7 million shift of revenue to the second quarter.
- -- Other revenue of approximately \$3 million to \$4 million.
- -- Special charges in the range of \$5 million to \$8 million,

which is the remainder of the previously announced charge.

-- GAAP EPS of \$0.01 to \$0.03 and Normalized EPS excluding the special charge of \$0.04 to \$0.06 per share. The estimated fully diluted share count is 134 million shares.

Conference Call Information

The Company has scheduled a conference call at 10:00 a.m. ET on Thursday, February 5, 2004, to discuss the Company's financial results. The conference call will also be available via the Internet by accessing Gartner's Web site at www.gartner.com/investors. A replay of the webcast will be available for 30 days following the call.

About Gartner

Gartner, Inc. is the leading provider of research and analysis on the global information technology industry. Gartner serves more than 10,000 clients, including chief information officers and other senior IT executives in corporations and government agencies, as well as technology companies and the investment community. The Company focuses on delivering objective, in-depth analysis and actionable advice to enable clients to make more informed business and technology decisions. The Company's businesses consist of Gartner Intelligence, research and events for IT professionals; Gartner Executive Programs, membership programs and peer networking services; and Gartner Consulting, customized engagements with a specific emphasis on outsourcing and IT management. Founded in 1979, Gartner is headquartered in Stamford, Connecticut, and has 3,700 associates, including more than 1,000 research analysts and consultants, in more than 75 locations worldwide. For more information, visit www.gartner.com.

Non-GAAP Financial Measures

Investors are cautioned that normalized EPS information contained in this press release is not a financial measure under generally accepted accounting principles. In addition, it should not be construed as an alternative to any other measures of performance determined in accordance with generally accepted accounting principles. This non-GAAP financial measure is provided to enhance the user's overall understanding of the Company's current financial performance and the Company's prospects for the future. We believe normalized EPS is an important measure of our recurring operations as it excludes items that may not be indicative of our core operating results and calculates earnings per share in a manner consistent with prior periods by including the effect of our debt conversion which occurred during the fourth quarter of 2003. Normalized EPS is based on net income (loss), excluding other charges, gains and losses on minority owned investments, and gains from the sale of businesses. Normalized EPS includes the effect of the convertible debt as if it had been converted, as of the beginning of each period as the convertible debt had a dilutive effect when including the normalized adjustments. See "Supplemental Information" at the end of this release for reconciliation of GAAP net income and loss and EPS to normalized net income and EPS.

Safe Harbor Statement

This press release contains statements regarding the Company's business outlook, the development of the Company's services, the demand for the Company's products and services and all other statements in this release other than recitation of historical facts are forward-looking statements (as defined in the Private Securities Litigation Reform Act of 1995). Such forward-looking statements include risks and uncertainties; consequently, actual results may differ materially from those expressed or implied thereby. Factors that could cause actual results to differ materially include, but are not limited to: ability to expand or even retain the Company's customer base in light of the adverse current economic conditions; ability to grow or even sustain revenue from individual customers in light of the adverse impact of the current economic conditions on overall IT spending; the duration and severity of the current economic slowdown; ability to attract and retain professional staff of research analysts and consultants upon whom the Company is dependent; ability to achieve and effectively manage growth, particularly as the Company seeks to reduce its overall workforce; ability to achieve continued customer renewals and achieve new contract value, backlog and deferred revenue growth in light of competitive pressures; ability to integrate operations of possible acquisitions; ability to carry out the Company's strategic initiatives and manage associated costs; ability

to manage the Company's strategic partnerships; rapid technological advances which may provide increased indirect competition to the Company from a variety of sources; substantial competition from existing competitors and potential new competitors; risks associated with intellectual property rights important to the Company's products and services; additional risks associated with international operations including foreign currency fluctuations; and other risks listed from time to time in the Company's reports filed with the Securities and Exchange Commission, including the Company's Transitional Report on Form 10-KT for the three month transitional period ended December 31, 2002. These filings can be found on Gartner's Web site at www.gartner.com/investors and the SEC's Web site at www.sec.gov. Forward-looking statements included herein speak only as of the date hereof and the Company disclaims any obligation to revise or update such statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events or circumstances.

GARTNER, INC.
Condensed Consolidated Statements of Operations
(Unaudited, in thousands, except per share amounts)

	Three Months Ended December 31, 2003 2002		-	Twelve Mon Decembe 2003	r 31,	
			-			
Revenues: Research Consulting Events Other	54,650	58,098	16% 16%	258,628 119,355 13,556	276,059 109,694 14,873	9%
Total revenues Costs and expenses: Cost of services and	·		6%	858 , 446	887 , 593	-3%
product development Selling, general and	110,515	108,600	2%	410,666	396,489	4%
administrative Depreciation Amortization of	89,880	90,306 11,146	0% -26%	333,283 36,045		
intangibles Other charges (1)	212 24 , 290	482 32 , 166	-56% -24%	1,275 29,716	1,929 49,412	-34% -40%
Total costs and expenses	233,107	242,700	-4%	810,985	838,051	-3%
Operating income (loss) (Loss) gain on	10,835	(12,886)	F	47,461	49,542	-4%
=	(884)	(1,688)	F	4,740	(4,137)	F
net Other income	(178)	(5,307)	F	(17,106)	(21,238)	-19%
(expense), net	113	(141)	F	461	117	F
<pre>Income before income taxes Provision (benefit)</pre>	9,886	(20,022)	F	35,556	24,284	46%
for income taxes	3,009	(5,604)	F	11,863	9,167	29%
Net income (loss)		\$ (14,418) ======		\$23 , 693	\$15 , 117	57%
Basic income (loss) per common share	\$0.05	\$(0.18)	F	\$0.26	\$0.18	44%
Diluted income (loss) per common share	\$0.05	\$(0.18)	F	\$0.26	\$0.18	44%
Weighted average shares outstanding: Basic Diluted	126,088 129,826	81,379 81,379				9% 9%
SUPPLEMENTAL INFORMAT		•		•	,	
Normalized EPS (3)	 \$0.18	\$0.11	64%	\$0.39	\$0.50	-22%

⁽¹⁾ Other charges during both years are for costs associated with reductions in workforce and costs/losses associated with reductions in facilities. Other charges for 2002 also included a

write-off of certain database related assets.

- (2) The 2003 (loss) gain on investments includes a \$0.9 million impairment charge on investments during the fourth quarter, and a \$5.5 million insurance recovery during the second quarter relating to previous losses incurred associated with the sale of a business. The 2002 loss from investments includes a \$1.7 million impairment charge on investments during the fourth quarter and a \$2.5 million impairment charge on investments during the second quarter.
- (3) Normalized net income and EPS is based on net income (loss), excluding other charges, gains and losses on investments, and gains from the sale of certain assets. We believe normalized EPS is an important measure of our recurring operations. See "Supplemental Information" at the end of this release for a reconciliation from GAAP net income (loss) and EPS to Normalized net income and EPS and a discussion of the reconciling items.

GARTNER, INC. Consolidated Balance Sheets (in thousands)

December 31, December 31,

	2003	2002	,
ASSETS			
Cash and cash equivalents		\$109 , 657	
Fees receivable, net		283,068	
Deferred commissions	27 , 751	25,016	11%
Prepaid expenses and other current assets	25,642	24,201	-18%
TOTAL CURRENT ASSETS	549,477	441,942	22%
Property & equipment, net	66,541	71,006	-6%
	231,372	226,114	2%
Other assets	•	71,018	
TOTAL ASSETS	\$917 , 264	\$810,080	
Liabilities and Stockholders' Equity (Deficit) Accounts payable and accrued			
liabilities	\$175 , 609	\$134,667	25%
Deferred revenues	·	305,887	3%
TOTAL CURRENT LIABILITIES	491,133	440,554	10%
Other liabilities	50,385	46,688	8%
Convertible debt	_	351,539	-100%
TOTAL LIABILITIES	541,518	838,781	-35%
Total Stockholders' Equity (Deficit)	375,746	(28,701)	F
TOTAL LIABILITIES & STOCKHOLDERS' EQUITY (DEFICIT)	•	\$ 810,080 ======	

GARTNER, INC. Condensed Consolidated Statements of Cash Flows (Unaudited, in thousands)

	Twelve Months Ended December 31, 2003 2002		
Operating activities:			
Net income	\$23,693	\$15 , 117	
Adjustments to reconcile net income to net cash provided by operating activities:			
Depreciation and amortization of intangibles	37,320	45,655	
Non-cash compensation	1,072	3,286	
Tax benefit associated with employee exercise of			
stock options	3,930	1,579	
Deferred taxes	(4,567)	(4, 139)	
(Gain) loss from investments and sales of assets,	,		
net	(4,740)	3,644	

Accretion of interest and issue costs			18,649	22,430	
Non-cash charges associate long-lived assets		allment or		2,083	
Changes in assets and liabil Fees receivable, net	itles:		29,980		
Deferred commissions Prepaid expenses and other	current a	ssets	(1,689) 3,829	15,602 13,790	
Other assets			3,829 (937)		
Deferred revenues Accounts payable and accru	ed liabili	ties	(4,467) 34,264		
Cash provided by operating a	ctivities		136,337		
Investing activities:					
Proceeds from insurance reco	very		5,464	- (3 , 858)	
Purchases of businesses Proceeds from sale of assets				(3 , 858) 239	
Investments			(1,960)		
Additions to property, equip improvements	ment and 1	easehold	(28,928)	(21,124)	
-					
Cash used in investing activ	itles		(25,424)	(26, 251)	
Financing activities:					
Proceeds from stock issued f			41,655	17,925	
Payments for debt issuance a costs	na aept CO	nversion	(1,182)	(238)	
Purchases of treasury stock			(43,434)		
Cash used in financing activ	ities		(2,961)		
Net increase in cash and cas	_		107,952		
Effects of exchange rates on equivalents	cash and	cash	12,353	4,844	
Cash and cash equivalents, b	eginning o	f period	109 , 657	27,431	
Cash and cash equivalents, e	nd of peri	od	\$229,962	109,657	
			=======	=======	
SELECTED STATISTICAL DATA					
SELECTED STATISTICAL DATA (Dollars In thousands)			September		
(Dollars In thousands)		31, 2003	30, 2003	31, 2002	
(Dollars In thousands) Research contract value		31, 2003 \$482,219	30, 2003 \$469,605	31, 2002 \$489,031	
(Dollars In thousands)	s	31, 2003 \$482,219	30, 2003	31, 2002 \$489,031	
(Dollars In thousands) Research contract value Consulting backlog	s	31, 2003 \$482,219	30, 2003 \$469,605	31, 2002 \$489,031	
(Dollars In thousands) Research contract value Consulting backlog Research client organization	s	31, 2003 \$482,219 \$99,718 8,859	30, 2003 \$469,605 \$92,804 8,698	31, 2002 \$489,031 \$111,305 9,030	
(Dollars In thousands) Research contract value Consulting backlog Research client organization BUSINESS SEGMENT DATA	Revenue	31, 2003 \$482,219 \$99,718 8,859 Direct Expense	30, 2003 \$469,605 \$92,804 8,698 Gross	31, 2002 \$489,031 \$111,305 9,030 Contrib.	
(Dollars In thousands) Research contract value Consulting backlog Research client organization BUSINESS SEGMENT DATA	Revenue	31, 2003 \$482,219 \$99,718 8,859 Direct Expense	30, 2003 \$469,605 \$92,804 8,698 Gross Contribution	31, 2002 \$489,031 \$111,305 9,030 Contrib.	
Research contract value Consulting backlog Research client organization BUSINESS SEGMENT DATA (Dollars in thousands) Three Months Ended 12/31/03 Research	Revenue	31, 2003 \$482,219 \$99,718 8,859 Direct Expense	30, 2003 \$469,605 \$92,804 8,698 Gross Contribution	31, 2002 \$489,031 \$111,305 9,030 Contrib.	
(Dollars In thousands) Research contract value Consulting backlog Research client organization BUSINESS SEGMENT DATA (Dollars in thousands) Three Months Ended 12/31/03 Research Consulting	Revenue \$117,560 67,326	31, 2003 \$482,219 \$99,718 8,859 Direct Expense \$47,067 45,856	30, 2003 \$469,605 \$92,804 8,698 Gross Contribution 	31, 2002 \$489,031 \$111,305 9,030 Contrib. Margin 	
Research contract value Consulting backlog Research client organization BUSINESS SEGMENT DATA (Dollars in thousands) Three Months Ended 12/31/03 Research	Revenue \$117,560 67,326 54,650 4,406	31, 2003 \$482,219 \$99,718 8,859 Direct Expense \$47,067 45,856 22,741 660	30, 2003 \$469,605 \$92,804 8,698 Gross Contribution \$70,493 21,470 31,909 3,746	31, 2002 \$489,031 \$111,305 9,030 Contrib. Margin 60% 32% 58% 85%	
Research contract value Consulting backlog Research client organization BUSINESS SEGMENT DATA (Dollars in thousands) Three Months Ended 12/31/03 Research Consulting Events	Revenue 	31, 2003 \$482,219 \$99,718 8,859 Direct Expense \$47,067 45,856 22,741 660 \$116,324	30, 2003 	31, 2002 \$489,031 \$111,305 9,030 Contrib. Margin 60% 32% 58% 85%	
Research contract value Consulting backlog Research client organization BUSINESS SEGMENT DATA (Dollars in thousands) Three Months Ended 12/31/03 Research Consulting Events Other	Revenue 	31, 2003 \$482,219 \$99,718 8,859 Direct Expense \$47,067 45,856 22,741 660 \$116,324	30, 2003 \$469,605 \$92,804 8,698 Gross Contribution \$70,493 21,470 31,909 3,746	31, 2002 \$489,031 \$111,305 9,030 Contrib. Margin 60% 32% 58% 85%	
Research contract value Consulting backlog Research client organization BUSINESS SEGMENT DATA (Dollars in thousands) Three Months Ended 12/31/03 Research Consulting Events Other TOTAL Three Months Ended 12/31/02	Revenue \$117,560 67,326 54,650 4,406 \$243,942	31, 2003 	30, 2003 	31, 2002 	
Research contract value Consulting backlog Research client organization BUSINESS SEGMENT DATA (Dollars in thousands) Three Months Ended 12/31/03 Research Consulting Events Other TOTAL Three Months Ended 12/31/02 Research	Revenue \$117,560 67,326 54,650 4,406 \$243,942 =======	31, 2003 	30, 2003 \$469,605 \$92,804 8,698 Gross Contribution \$70,493 21,470 31,909 3,746 	31, 2002 	
Research contract value Consulting backlog Research client organization BUSINESS SEGMENT DATA (Dollars in thousands) Three Months Ended 12/31/03 Research Consulting Events Other TOTAL Three Months Ended 12/31/02	Revenue \$117,560 67,326 54,650 4,406 \$243,942 =======	31, 2003 	30, 2003 \$469,605 \$92,804 8,698 Gross Contribution \$70,493 21,470 31,909 3,746 	31, 2002 	
Research contract value Consulting backlog Research client organization BUSINESS SEGMENT DATA (Dollars in thousands) Three Months Ended 12/31/03 Research Consulting Events Other TOTAL Three Months Ended 12/31/02 Research Consulting	Revenue \$117,560 67,326 54,650 4,406 \$243,942 ======= \$120,038 58,098 47,169 4,509	31, 2003 	30, 2003 	31, 2002 	
Research contract value Consulting backlog Research client organization BUSINESS SEGMENT DATA (Dollars in thousands) Three Months Ended 12/31/03 Research Consulting Events Other TOTAL Three Months Ended 12/31/02 Research Consulting Events	Revenue \$117,560 67,326 54,650 4,406 \$243,942 ======= \$120,038 58,098 47,169 4,509 \$229,814	31, 2003 	30, 2003 	31, 2002 	
Research contract value Consulting backlog Research client organization BUSINESS SEGMENT DATA (Dollars in thousands) Three Months Ended 12/31/03 Research Consulting Events Other TOTAL Three Months Ended 12/31/02 Research Consulting Events Other TOTAL	Revenue \$117,560 67,326 54,650 4,406 \$243,942 ======= \$120,038 58,098 47,169 4,509 \$229,814	31, 2003 	30, 2003 \$469,605 \$92,804 8,698 Gross Contribution \$70,493 21,470 31,909 3,746 \$127,618 ====================================	31, 2002 	
Research contract value Consulting backlog Research client organization BUSINESS SEGMENT DATA (Dollars in thousands) Three Months Ended 12/31/03 Research Consulting Events Other TOTAL Three Months Ended 12/31/02 Research Consulting Events Other TOTAL Three Months Ended 12/31/02 Research Consulting Events Other TOTAL	Revenue \$117,560 67,326 54,650 4,406 \$243,942 \$120,038 58,098 47,169 4,509 \$229,814	31, 2003 	30, 2003 	31, 2002 	
Research contract value Consulting backlog Research client organization BUSINESS SEGMENT DATA (Dollars in thousands) Three Months Ended 12/31/03 Research Consulting Events Other TOTAL Three Months Ended 12/31/02 Research Consulting Events Other TOTAL Three Months Ended 12/31/02 Research Consulting Events Other TOTAL	Revenue \$117,560 67,326 54,650 4,406 \$243,942 ======= \$120,038 58,098 47,169 4,509 \$229,814 =======	31, 2003 	30, 2003 	31, 2002 	
Research contract value Consulting backlog Research client organization BUSINESS SEGMENT DATA (Dollars in thousands) Three Months Ended 12/31/03 Research Consulting Events Other TOTAL Three Months Ended 12/31/02 Research Consulting Events Other TOTAL Twelve Months Ended 12/31/03 Research Consulting Consulting Consulting Events Other TOTAL	Revenue \$117,560 67,326 54,650 4,406 \$243,942 \$120,038 58,098 47,169 4,509 \$229,814 \$229,814	31, 2003 	30, 2003 	31, 2002 	
Research contract value Consulting backlog Research client organization BUSINESS SEGMENT DATA (Dollars in thousands) Three Months Ended 12/31/03 Research Consulting Events Other TOTAL Three Months Ended 12/31/02 Research Consulting Events Other TOTAL Three Months Ended 12/31/02 Research Consulting Events Other TOTAL	Revenue \$117,560 67,326 54,650 4,406 \$243,942 ======= \$120,038 58,098 47,169 4,509 \$229,814 =======	31, 2003 	30, 2003 	31, 2002 	

TOTAL	\$858,446	\$412,709	\$445 , 737	52%
	=======	=======	========	
Twelve Months Ended 12/31/02				
Research	\$486,967	\$168,258	\$318 , 709	65%
Consulting	276,059	173,279	102,780	37%
Events	109,694	53 , 593	56,101	51%
Other	14,873	4,689	10,184	68%
TOTAL	\$887,593	\$399,819	\$487,774	55%

SUPPLEMENTAL INFORMATION

EPS Reconciliation - GAAP to Normalized
(in thousands, except per share data)

Three Months Ended December 31,

Share equivalents from stock compensation shares - 3,738 (0.00)								
After- Tax Income Shares EPS Income (Loss) GAAP Basic EPS Share equivalents from stock compensation shares Convertible long-term debt						2002		
Share equivalents from stock compensation shares		Tax			After- Tax Income	Shares	EPS	
GAAP Diluted EPS \$6,877 129,826 \$0.05 \$(14,418) 81,379 \$(0.18) (Gain) loss from investments (1) 862 - 0.01 1,688 - 0.02 Share equivalents from stock compensation shares 734 (0.00) Convertible long-term debt 239 3,188 (0.00) 3,227 47,021 (0.02) Normalized net income & EPS \$23,703 133,014 \$0.18 \$13,866 129,134 \$0.11 Twelve Months Ended December 31, 2003 2002 After Tax Income Shares EPS Income Shares EPS GAAP Basic EPS \$23,693 91,123 \$0.26 \$15,117 83,329 \$0.18 GAAP Diluted EPS \$23,693 92,579 \$0.26 \$15,117 85,040 \$0.18 (Gain) loss from investments (1) (2,523) - (0.03) 3,306 - 0.04 Other charges (2) 19,360 - 0.21 34,751 - 0.41 Normalized net Normalized net	Share equivalents from stock compensation					81,379	\$(0.18)	
(Gain) loss from investments (1) 862 - 0.01 1,688 - 0.02 Share equivalents from stock compensation shares	shares	-	3,738 	(0.00)				
investments (1) 862 - 0.01 1,688 - 0.02 Share equivalents from stock compensation shares 734 (0.00) Convertible long-term debt 239 3,188 (0.00) 3,227 47,021 (0.02) Normalized net income & EPS \$23,703 133,014 \$0.18 \$13,866 129,134 \$0.11	GAAP Diluted EPS	\$6 , 877	129,826	\$0.05	\$(14,418)	81,379	\$(0.18)	
Shares Convertible longterm debt 239 3,188 (0.00) 3,227 47,021 (0.02) Normalized net income & EPS \$23,703 133,014 \$0.18 \$13,866 129,134 \$0.11 Twelve Months Ended December 31, 2003 2002 After-Tax Tax Tax Tax Tax Income Shares EPS Income Shares EPS GAAP Basic EPS \$23,693 91,123 \$0.26 \$15,117 83,329 \$0.18 Share equivalents from stock compensation shares - 1,456 (0.00) - 1,711 (0.00) GAAP Diluted EPS \$23,693 92,579 \$0.26 \$15,117 85,040 \$0.18 (Gain) loss from investments (1) (2,523) - (0.03) 3,306 - 0.04 0000	<pre>investments (1) Other charges (2) Share equivalents from stock</pre>							
Normalized net income & EPS	shares	_	_	_	-	734	(0.00)	
### Twelve Months Ended December 31, ### Twelve Months Ended December 31, ### 2003	_	239	3,188	(0.00)	3,227	47,021	(0.02)	
After- Tax Income Shares EPS Income Shares EPS GAAP Basic EPS \$23,693 91,123 \$0.26 \$15,117 83,329 \$0.18 Share equivalents from stock compensation shares - 1,456 (0.00) - 1,711 (0.00) GAAP Diluted EPS \$23,693 92,579 \$0.26 \$15,117 85,040 \$0.18 (Gain) loss from investments (1) (2,523) - (0.03) 3,306 - 0.04 Other charges (2) 19,360 - 0.21 34,751 - 0.41 Gain from sale of assets (3) (325) - (0.00) Convertible long-term debt 10,147 37,035 (0.05) 12,566 45,995 (0.12) Normalized net							\$0.11 =====	
After- Tax Income Shares EPS Income Shares EPS GAAP Basic EPS Share equivalents from stock compensation shares — 1,456 (0.00) — 1,711 (0.00) GAAP Diluted EPS \$23,693 92,579 \$0.26 \$15,117 85,040 \$0.18 (Gain) loss from investments (1) (2,523) — (0.03) 3,306 — 0.04 Other charges (2) 19,360 — 0.21 34,751 — 0.41 Gain from sale of assets (3) — (325) — (0.00) Convertible long- term debt 10,147 37,035 (0.05) 12,566 45,995 (0.12) Normalized net		Twelve Months Ended December 31,						
Tax Income Shares EPS Income Shares EPS GAAP Basic EPS \$23,693 91,123 \$0.26 \$15,117 83,329 \$0.18 Share equivalents from stock compensation shares - 1,456 (0.00) - 1,711 (0.00) GAAP Diluted EPS \$23,693 92,579 \$0.26 \$15,117 85,040 \$0.18 (Gain) loss from investments (1) (2,523) - (0.03) 3,306 - 0.04 Other charges (2) 19,360 - 0.21 34,751 - 0.41 Gain from sale of assets (3) (325) - (0.00) Convertible longterm debt 10,147 37,035 (0.05) 12,566 45,995 (0.12)			2003			2002		
Share equivalents from stock compensation shares - 1,456 (0.00) - 1,711 (0.00) GAAP Diluted EPS \$23,693 92,579 \$0.26 \$15,117 85,040 \$0.18 (Gain) loss from investments (1) (2,523) - (0.03) 3,306 - 0.04 Other charges (2) 19,360 - 0.21 34,751 - 0.41 Gain from sale of assets (3) (325) - (0.00) Convertible longterm debt 10,147 37,035 (0.05) 12,566 45,995 (0.12) Normalized net		Tax	Shares	EPS	Tax	Shares	EPS	
shares	Share equivalents from stock	\$23 , 693	91,123	\$0.26	\$15,117	83 , 329	\$0.18	
(Gain) loss from investments (1) (2,523) - (0.03) 3,306 - 0.04 Other charges (2) 19,360 - 0.21 34,751 - 0.41 Gain from sale of assets (3) (325) - (0.00) Convertible longterm debt 10,147 37,035 (0.05) 12,566 45,995 (0.12) Normalized net	shares	-	1,456	(0.00)	_	1,711	(0.00)	
investments (1) (2,523) - (0.03) 3,306 - 0.04 Other charges (2) 19,360 - 0.21 34,751 - 0.41 Gain from sale of assets (3) (325) - (0.00) Convertible longterm debt 10,147 37,035 (0.05) 12,566 45,995 (0.12) Normalized net	GAAP Diluted EPS	\$23,693	92 , 579	\$0.26	\$15,117	85 , 040	\$0.18	
Convertible long- term debt 10,147 37,035 (0.05) 12,566 45,995 (0.12) Normalized net	investments (1) Other charges (2) Gain from sale of	(2,523) 19,360	- - -	(0.03) 0.21				
Normalized net	Convertible long-	10,147	37,035	(0.05)				

General Notes & Footnotes

^{- --} Normalized net income and EPS is based on net income (loss), excluding other charges, gains and losses on investments, and gains from the sale of certain assets. We believe normalized EPS

is an important measure of our recurring operations.

- -- The normalized effective tax rate was 33% for 2003 periods and 34% for 2002 periods.
- (1) The 2003 gains and losses on investments includes a \$0.9 million impairment charge on investments during the fourth quarter, and a \$5.5 million insurance recovery during the second quarter relating to previous losses incurred associated with the sale of a business. The 2002 loss from investments includes a \$1.7 million impairment charge on investments during the fourth quarter and a \$2.5 million impairment charge on investments during the second quarter.
- (2) Other charges during both years are for costs associated with reductions in workforce and costs/losses associated with reductions in facilities. Other charges for 2002 also included a write-off of certain database related assets.
- (3) The 2002 gain from the sale of assets was caused by the sale of certain assets associated with a product line resulting in a \$0.5 million pre-tax gain recorded in Other income (expense), net during the first quarter of 2002.

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